The Sacramento Observer

NATION'S MOST HONORED BLACK NEWSPAPER

WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

'MARCH ON D. C.'

(SEE EDITORIAL ON PAGE B-1)

Lt. Governor Mervyn Dymally and Governor Edmund G. Brown, Jr. are shown here shortly after the new governor took over as head of California's executive branch of government. Brown is one of the youngest governors elected to office in the state's history. Dymally is the first Black ever elected to serve as the state's Lt. Governor. The pair did not campaign together on the democratic ticket. Each campaigned for their respective offices individually. Dymally blasted the Democratic party shortly after his November victory over Republican candidate John Harmer. Dymally was critical of the party's show of no support during his tough fight for the office. It will be interesting to see what form of relationship will be built between the two chief executives.

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BRADLEY-DYMALLY CLASH

LOS ANGELES - It's speculated that two of California's leading Black politicians are headed for a direct head on clash over an upcoming special senate seat election in Los Angeles.

Efforts to avoid a major political clash between Los Angeles Mayor Tom Bradley and Lt. Gov. Mervyn Dymally were said to break down this week. The two men decided to actively support conflicting candidates in the March 4 special state Senate election.

Some observers acquainted with the impending battle between Kenneth S. Washington, a Los Angeles community college trustee backed by Bradley, and Assemblyman Bill Green (D-Los Angeles), backed by Dymally, regard the race as a test of political supremacy in the South Los Angeles Black community.

There has long been political strife between the Bradley and Dymally camps but up until this week strong efforts had been under way to paper it over with an agreement that would have allowed Greene to run with unified backing for the Senate, to fill the vacancy in the 29th district created by Dymally's election as Lieutenant governor.

Under the plan, Washington - like Green a Democrat-would have waited until Greene victory and then run with unified baking for Greene's Assembly seat.

However, it's reported in the Los Angeles Times, that Tuesday afternoon,

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Greene and other Black lawmakers would not go along with the compromise. Dymally telephone Bradley to say that Greene and other Black lawmakers would not go along with the compromise.

Greene told The Times that he is determined to retain his prerogative of supporting whom he please for his old Assembly seat. He reportedly favors Willard Murray, a sometime aide to both former Mayor Sam Yorty and Dymally.

As for the Senate race, Greene declared, "I do have Dymally's support and if the mayor does get involved (on the other side), the lieutenant governor will get involved 200% And we will be saying that to the mayor."

In an interview Wednesday, Bradley said the idea for a compromise is dead . . . there is no chance something will be worked out."

Both the Bradley and Dymally camps are now making plans for whate the principals expect will be an expensive and probably bitter campaign between Washington and Greene. The most ever reported spent in a state Senate contest in California was $338,967.55 by Democrat Alan Robbins in a 1973 special election in San Fernando Valley.

Apparently joining Bradely in supporting Washington, 51, an educational psychology Ph.d. who is state assistant superintendent of public instruction as well as a five-year elected member of the Los Angeles Community College Board of Trustees, will be such other leading politicians from the Black community as Democratic Rep. Yvonne Brathwaite Burke and Los Angeles City Councilman Dave S. Cunningham. State Sen. Nate Holden said he is "leaning" toward Washington.

Reportedly joining Dymally in supporting Greene, 43, will be such Black officials as Democratic Rep. Augustus Hawkins, Assemblymen Julian Dixon, Leon Ralph and Curtis Tucker and Los Angeles City Councilman Gilbert W. Lindsay. Greene also has the endorsement of Los Angeles City Atty. Burt Pines, who is white.

However, Los Angeles County Supervisor Kenneth Hahn, who had originally committed himself to Greene, pulled back Wednesday, saying that in the light of events he wants to reappraised his position.

There were indications Wednesday that both Dymally and Bradley would have preferred to avoid such an open clash of interests at this time and that both had labored to prevent it.

Bradley told The Times, "Some of the leadership in the 29th Senatorial District, with an interest in the race, asked me and Lt. Gov. Dymally to meet with them to explore the possibility of avoiding an enormous expenditure of money in the district and to avoid a division among the political leadership in the Black community in that race.

"We did meet twice and discussed a

TEST OF POWER

Bradley-Dymally Clash...

(Continued from Page A-1)

concept of resolving that problem. Dymally was then to approach some of the Greene supporters and Bill (Greene) himself to see if they would agree to such a concept, actually to try and get one of the candidates (Greene) to run for the Senate and the other (Washington) for the Assembly, and furthemore to establish some procedure for having the community be involved in the selection of the candidates instead of having retiring officeholders designate their successors.

In a phone call Tuesday, Lt. Gov. Dymally indicated to me that Bill Greene and his supporters had rejected such a proposal.

"The issue here." Bradley went on, "is the perpetuation of the officeholder or his alter ego in office . . . I see no logic in letting the officerholder select his successor."

Dymally on the other hand, declared in an interview that what had happened was that at meetings he attended, at which Bradely was also present, he (Dymally) was asked, "Would I permit the mayor to name Bill Greene's successor if the mayor backs off of Kenny Washington (in the Senate race)?

"I said I could not make such a decision unless I consulted with the members of the Black caucus (of of-ficeholders,)" Dymally said.

"The mayor asked me to contact the members of the caucus," he added. "I did so Tuesday and this was the result: Hawkins, no; Lindsay, no; Dixon, no; Ralph, no; Tucker, no; Holden, neutral, and Bill Greene said that under no circumstances would he abide by an such decision with reference to his district.

"I gave the mayor that result," Dymally said. "I've told him that they have a right to support anyone that they choose but I'm not going to make any deals. For me, Greene is the logical choice and I think my position is morally and legally right."

Greene, meanwhile, said he is ready for a fight.

"Tom (Bradley) is losing his cool a little bit on this one," he said. "I told Tom over the telephone, I said, "Tom, I expected you to be in opposition to me. I'm perpared for that."

Greene added that at the time Bradley was supporting Cunningham for election to the City Council seat he had vacated by being elected mayor, he had joined Dymally and other Black lawmakers in backing Cunningham, despite the fact, that they might really have preferred someone else.

"Now, my argument (to Bradley) is that the lieutenant governor has the right to designate the person he wants to support (in this race)," Greene said. "And I'm also going to project to him that right should accrue to me to recommend who I want to support the state Assembly seat if I win (the Senate seate)."

Washington, also interviewed, declared, "My position all along has been to run for the Senate. The idea of striking any kind of agreement, I was really not a part of, although one must listen to one's supporters."

Washington said it was his view that Dymally and the Black caucus "do not really speak for the people."

"We have several instances to prove that," he said, pointing to the 1973 race for Los Angeles mayor, when the caucus supported Jesse Unruh and Bradley defeated him overwhelmingly in the Black community, and to the recent governor's race when the caucus did not support Edmund G. Brown, Jr., who also carried the community massively.

"It is my considered opinion that at least Mr. Greene is not representing his constitutents and it is for this reason that I want to give the people of the 29th Senatorial District a choice.

"It's going to be a difficult race," he concluded.

Dymally personally supported Unruh agaist Bradley in 1973, although he later backed Bradley against Yorty in the mayoral runoff. . . Also, in 1972, Dymally supported then-Los Angeles City Councilman Billy G. Mills against Mrs. Burke for Congress. Bradley supported Mrs. Burke. Greene was with Dymally on both occasions.

Bad feelings between the two camps grew in the wake of the congressional race and just recently Mrs. Burke reportedly exchanged unfriendly comments with Greene and encouraged Washington to run against him for the Senate.

Author Goines Gunned Down

Author Donald Goines, dead at 39. Goines, one of America's best read Black authors, with 13 published books to his credit was savagely gunned down in his Detroit apartment.

He lived by the code of the streets and his books vividly recreated the street jungle and it's predators. Perhaps too vividly, for the bloody, suspicious circumstances of his death are like a scene out of the many of his books. A scene populated by drug pushers, gangsters and pimps.

Even before his burial a cultish following has built up around the successful Black author. A copy of one of his books, which his family had intended to be buried with him, was stolen out of his lifeless hands. His sister replaced the book before Donald was finally laid to rest.

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'75's Winners '75's Leaders

Deputy Treasure and Mrs. Charles Haskins, with Treasurer Jesse Unruh. Unruh is the former Speaker of the California Assembly. He is back in office after suffering two major defeats. The new Treasurer ran unsuccessfully in 1970 against outgoing Governor Ronald Reagan, and then in 1973, lost in his bid to become Mayor of Los Angeles to Thomas Bradley.

Enter the dragon. Secretary of State, March Fong Eu, and husband, Henry Eu, lead a procession down the South capitol steps and on to the state archieves building for a joyful reception.

They control the state's money. Treasurer Jesse Unruh and Controller Ken Cory, congratulate one another on their victories and inaugurations. Shown to the right of Unruh is Deputy Treasurer Charles Haskins. Pictured directly behind Unruh, is his son. To the left of Cory, is Senior U.S. Senator Alan Cranston.

LEADERSHIP MEET

'A Call For Unity'

SAN BERNARDINO - Establishment of common goals and unity among statewide Black leaders are two of the main objective of the up-coming Black Leadership Seminar scheduled to be held at the Convention Center in San Bernardino on Febuary 15.

The seminar is being co-sponsored by the Inland Empire Black Caucus and the West Coast Black Publishers Association. The confab was planned to be held during Black History Week to give the function added significance.

The Black Leadership Seminar will also be one of the events which will serve to climax the annual week-long Black History Pageant which has been held in San Bernardino for the past seven years.

Offices selected to implement plans for the Seminar are Earl Davis, Black Leadership Seminar chairman; Dr. Lula Mae Clemons, program chairman; Mel Thomas, publicity chairman; Willie B. Garrett, refreshment chairman, and Arthur P. Townsend, coordinator.

Davis is publisher of the Voice and Viewpoint newspaper of San Diego and immediate past president of the West Coast Black Publishers Assn.; Dr. Clemons is from Riverside and is widely recognized for her expertise in the field of education. She also has a long record of accomplishments in the civil rights struggle.

Mel Thomas is from Ponoma and is a community leader as well as a professional photographer.

Willie Garrett is manager of the San Bernardino Westside Drop-In Center, past president of the NAACP and a community activist. Art Townsend is chairman of the Inland Empire Black Caucus and publisher of the Precict Reporter newspaper.

William Lee, publisher of the Sacramento Observer and president of the West Coast Black Publishers Assn., said such a coming together of statewide Black leaders is long overdue and he pledged the full resources of WCBPA in helping to guarantee the success of the seminar.

All inquiries concerning the Black Leadership Seminar may be directed to seminar coordinator Art. Townsend, 1673 W. Baseline Street, San Bernardino, or to Black Leadership Seminar, Convention Center, San Bernardino.

Each week the Black press will be provided with additional information for publication so that the maximum number of Black leaders will get involved.

Those expected to participate will include Black civil rights leaders, Black politicians, Black educators, Black business - and professional men and women from throughout the state of California.

Persons with unique suggestions on what should be considered during the day-long seminar should communicate with Townsend immediately before seminar program plans are finalized.

The 'New Spirit' Arrives

Under a typically grey January sky blemished by ocassional showers, California's new constitutional government took their oaths of office swearing to "uphold and defend" the state's Constitution, as they echoed the "New Spirit" campaign theme of Government Edmund G. Brown, Jr.

The new government is characterized by its youthfullness and is being trumpted as the most sexually and ethnically blended administration in the history of California.

Seated at the helm of the state's new government is 36-year-old Edmund G. Brown, Jr. The youthful former Secretary of State delivered a short, but revealing seven minute speech following his swearing in ceremony.

Brown called for the abolishment of the controversial oil depletion allowance, presently providing petroleum industrialist considerable tax shelters. The Governor also called upon the legislature to grant unemployment benefits to California farm workers.

With the exception of Brown's recent cabinet, appointment, he has been somewhat evasive in publically defining the meaning of his "New Spirit" politics.

This week's swearing-in address provided observers a shadowy picture of what they can expect from The new Governor. Brown cautioned Californians not to expect overnight change. He said that change is in the future but, that it would be slow in coming.

With the exception of Attorney General Evelle Younger, the new government is made up of all Democrats.

Secretary of State March Fong, a former San Francisco Assemblywoman in new swearing-in speech made before a packed Assembly Chamber gathering, said that she would work to increase the efficiency of the state's archives.

"The archives are behind 25-years in filing and cataloging documents. The archives are swamped," said Secretary of State Fong promising to work for a larger archives budget so that California's history could be properly treated an enjoyed.

Secretary of State Fong was introduced by former Assemblywoman Yvonne Braithwaite Burke, who jokingly said, "To think that I have spent my whole life trying to get women out of secretary roles.

Mrs. Burke was elected to Congress in 1972. She returned to California this week to congratulate her long time friend and colleague Ms. Fong.

Following her swearing in speech Ms. Fong lead a Chinese Dragon parade to her new office. The parade was charactrized by beating drums and jingling bells, highlighted by exploding firecrakers.

State Treasurer Jesse Uhurh, former Assembly Speaker and unsuccessful candidate for Governor in 1970, made a triumphant return to politics.

The 20-year political veteran jokingly remarked that he "didn't know what to say on such ocassions." The well placed line drew instant chuckles and laughter to the crowd of well wishers gathered under the Capitol rotunda.

Joining Treasurer Uhruh, was Black Deputy State Treasurer Charles Haskins. Haskins was appointed by Uhurh after the later defeated him in the June primary election.

In introducing Haskins, Uhurh said, "I am very happy and proud he has agreed to come on board. He will give me the experience I am lacking in taking this office."

Haskins is a 20-year veteran of the State Treasurer's office. Over the last seven years the grey haired executive saved taxpayers $700 million through investments made out of state funds.

Lt. Governor Mervyn M. Dymally was sworn into the history books as the state's first Black to hold that post by long time friend Judge Billy Mills of Los Angeles.

James R. Mills President Pro Tempore of the Senate, introduced Judge Mills saying that their friendship extended back a number of years.

"He (Judge Mills) said he had great things for me. He said I could run for statewide office someday and do good in his neighborhood, because he would see to it that nobody knew I was white," said Mills spicing the ceremony with humor.

Outgoing Lt. Governor John Harmer, appointed by former Governor Ronald Reagan after Ed Reinecke was forced from office after his perjury conviction for lying to a Senate investigation into the now famous ITT scandal, introduced Dymally.

"It is with a great deal of affection and with a great deal of respect as a man that I introduce Mervyn M. Dymally," said Harmer as he performed his last official act as Lt. Governor.

Lt. Governor Dymally kept his speech to under five minutes promising to work for increased security for working families through California.

"I want to work with you (members of the Senate and Californians) to provide security for working families," said Dymally following a brief note that the state's citizens were concerned with raising unemployment and crime.

Dymally, a native of trinidad, suggested that his election to the office of Lt. Governor," could only happen in America."

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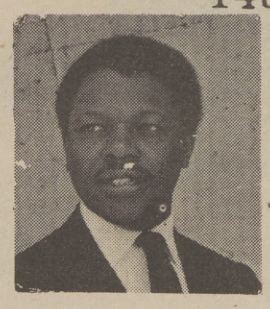

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OUR CITY

Title VI To Provide 157 Jobs

Some 157 persons will be added to the County of Sacramento payroll by January 27 under a federally-funded emergency jobs program known as Title VI. The county expects to receive slightly over a million dollars to fund these positions.

Only persons residing in the unincorporated area of the county will be eligible for these positions, and they will be hired strictly by county departments. The positions are for temporary employment only and could last from several months to a year.

Subject to approval of the Civil Service Commission at its meeting tomorrow, the county expects to fill all emergency jobs positions through the State Employment Development Department (EDD).

Persons interested in these emergency jobs must register with a local office of EDD, which will determine if the persons are eligible for employment under federal regulations. The county will immediately interview persons referred by EDD. Because all the jobs involve manual labor, applicants will be required to have a physical examination at county expense.

"This is only the first increment of Title VI funding," County Executive T. G. Campbell said this morning in requesting an amendment to the salary ordinance by the Board of Supervisors.

"The federal objective behind the funding is to put people on a payroll," Campbell added. "Any benefits occurring to county departments assigned such personnel will be incidental. We did anticipate that President Ford would sign the Act, however, and have been planning for best utilization since December 15. We will be able to use all of our initial share of the money within county departments. If we receive additional monies, we have sub-agents such as fire, school and park districts, who could utilize personnel."

Although provisions of the federal act allow the funds to be partly spent for equipment, supplies or supervision that will not be permitted in Sacramento County.

"All the money will be spent for salaries to maximize the number of people hired," Campbell said. "Only a bare minimum of administrative costs will be charged to the funds available. Therefore, priority has been given in assigning the positions to departments who could use manual labor-type jobs and had within their budgets already sufficient funds for supplies and other necessities."

Four classes of positions were approved by the Board of Supervisors this morning, and include motor vehicle operator, mail messenger, janitor, and maintenance worker.

APPRENTICESHIP PROGRAM

Bobby Barefield and Dan Montano can look forward to four tough years. Barefield shown seated, at left, and Montano, are pictured filing out final forms before embarking on a four-year apprenticeship program at Campbell Soup Company. Barefield will become after successful completion of the program, a Machinist, and Montano will take on the title of Equipment Maintenance Mechanic. Pictured witnessing the signing from left, are Gary Junker, local 228 of the Food Processor Workers Union; Douglas Sinclair, Assistant Manager of Campbell Soup's Maintenance Department, John L. Taylor, Chairman of Local 228's Joint Apprenticeship Committee and Charles Chaney, Supervisor of Container Maintenance at Campbell Soup.

'Tax Refs Needed' Says Cory

State Controller Kenneth Cory today said he so far has received "only a few" applications for a statewide examination to qualify candidates for possible future appointments as Inheritance Tax Referees.

"January 24 is the deadline for filing applications, and so far we've received only a few applications since the announcement of the qualifying examination was made just before the Christmas Holiday," Cory said. The examination will be conducted February 15 by the State Perosnnel Board.

Cory said the primary need is to establish qualified candidates in 34 countries which now have fewer than three previously qualified candidates available for consideration when vacancies occur. The three or more qualified candidates.

Countries with less than three candidates now are Alpine, Amadore, Calaveras, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Lake Lassen, Madera, Mariposa, Mendocino, Modoc, Mono, Napa, Nevada, Plumas, San Benito, San Joaquin, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tuolumne, Ventura, Yolo, and Yuba.

Qualification of candidates extends for five years from the date of the examination, including examinations given in 1970, 1972 and 1973. Qualification has now expired for those candidates designated through a 1967 examination. Those persons may seek re-qualification through the new examination.

The three-hour written examination will be given in Los Angeles, San Francisco, Sacramento, Redding, Eureka, Fresno, Santa Barbara, San Diego, Susanville, and Riverside. Test locations may be limited or extended as the number of applicants or conditions warrant.

Copies of the official examination announcement and application forms may be obtained from any State Personnel Board office and from the State Controller, P.O. Box 1019, Sacramento 95805, telephone (916) 445-7216.

Applications must be postmarked not later than January 24, and accompained by the $15 application fee fixed by the State Personnel Board.

NAACP Installation Ceremonies Slated

Sacramento City Councilman, Herman Lawson will be the installation officer for the Sacramento branch of the NAACP newly elected officers, The meeting is being held Sunday January 12, 1975.

The Installation ceremonies will be held at the Women Civic Center 3555 3rd Avenue.

A special run-off election for the 2nd vice-president position will preceed the installation.

In the run-off, Mrs. Johnnie Freeman will face Wendell Echolas for votes. They both received a equal number of votes in the election last month. The winner of the run-off election will join the other 1975 newly elected officers.

Voting is set from 3 p.m. to 4 p.m. Installation ceremonies is at 4 p.m.

Sgt. Mack Wilson Acquitted Of Charge

The story began several months ago for Air Force Sgt. Mack Wilson, of Rancho Cordova. The nightmare running in the course of strange and twisted events ended for him last week.

Up until January 2 of this year, the future for the Human Relations Specialist looked very grim in light of the fact that he could very well spend sometime in jail.

In the fall of 1974, Sgt. Wilson experienced what many ordinary citizens (particularly married couples) call a "domestic argument."

The spat escalated into a full blown minature war and the Sacramento Sheriff's Department was called by Wilson's step-daughter to reinforce her mothers position.

The Sheriff's deputies arrived at the scene and subsequently according to Wilson, beat him with fist and clubs.

After the smoke had cleared from the battlefield of domestic discord, Sgt. Wilson found himself facing four criminal complaints with an apparent willingness by the Sacramento District Attorney's office to try the case.

Realizing that he would have to resign himself to jail or get a lawyer, Sgt. Wilson did the latter and eventually won out over the District Attorney and the Sheriff's Department in round one of the legal bouts.

Sgt. Wilson's charges ranged from resisting arrest to assault on a peace officer. With the expert legal advise and representation of Attorney Nathaniel Colley, Sgt. Wilson beat the charges and is now preparing a civil suit against the Sheriff's Department.

Wilson contends that as a result of the incident, he was forced to drop out of Junior College, suffered a back injury, lost sleep and is under continuing doctor's care.

"I hope I have a better year this year. It has to be better," said Wilson, suggesting that his pain and suffering experienced in 1974, hopefully would not be repeated.

Sgt. Wilson said that he did not know when he would be returning to court on his civil case, but suggested he was willing to wait for justice to run its course.

Asked if his attorney had immediate plans to file a civil suit, Sgt. Wilson responded, "He's out of town, so I really can't say what he intends to do."

'REPUBLICAN OF THE YEAR'

The Rev. and Mrs. S. L. Higgins look on with appreciation as Joe Stinson of THE SACRAMENTO OBSERVER, presents them with a plaque on behalf of the publication naming Rev. Higgins, "Republican Of The Year." Both Rev. Higgins, and wife Elizebeth, were very active in their support of party candidates locally and statewide during 1974. Over the course of 1975, THE OBSERVER will present similar awards to various individuals who have distinguished themselves within their areas of respective interest.

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Local, W. Rawlins Succumbs

Walter James Rawlins, Jr. passed away January 9, 1975.

A native of Brooklyn New York, he was born June 25, 1919 and a resident of Sacramento for 31 years. Rawlins retired from McCellan Air Force Base in November, 1972 with 31 years of service.

He is survied by his wife Onell Rawlins, 2 sons Alben Barrows, Jr. and Walter J. Rawlins III, and 4 grandchildren.

Morgan & Jones Mortuary will handle the funeral set for Tuesday, January 14, 1975 at 11:00 a.m.

LEGAL NOTICE

Initial Grant Summary Title VI

The State of California, Employment Development Department, is proposing to enter into a 13-month agreement with the Department of Labor for approximately $5,650,091 to administer the Emergency Job Program in its 28 county "Balance-of-State" Prime Sponsor's area. This program is authorized under Title VI of the Comprehensive Employment and Training Act which provides for temporary public service jobs on an immediate basis in response to increasing unemployment. This preliminary allocation would provide approximately 765 jobs which would be distributed according to formula in the following pattern over the 28-county-area:

Alpine	1	Mono	10
Amador	12	Napa	15
Calaveras	15	Nevada	33
Colusa	4	Placer	65
Del Norte	23	Plumas	18
El Dorado	78	San Benito	27
Glenn	8	Shasta	110
Inyo	16	Sierra	4
Lake	18	Siskiyou	43
Lassen	22	Sutter	32
Madera	35	Tehama	30
Mariposa	5	Trinity	10
Mendocino	59	Tuolumne	36
Modoc	9	Yuba	27

It is anticipated that at least 250 persons will be hired under this program in the "Balance-of-California" area by the end of January. Projects and positions with various State Agencies and local governments are now being negotiated which meet community needs in the areas of natural resources, transportation, and social services, and which provide immediate employment in a wide variety of skills and occupations. A copy of this proposal will be on file with the administrative office of each county and will be available for review at those locations during regular business hours. Those wishing to comment on this proposal must do so by either:

a. filing their comments within 3 days from date of this publication, or

b. notifying their intent to comment within 3 days from date of this publication and subsequently filing their comments prior to Feburary 9, 1975.

Such notifications and comments should be directed to Mark Sanders, Acting Executive Secretary, California Manpower Planning Council, 800 Capitol Mall, Room 5098, Sacramento, CA 95814 (phone 916-445-4546), or to William J. Haltigan, Assistant Regional Director for Manpower, 450 Golden Gate Avenue, San Francisco, CA 94120 (phone 415-556-7414).

S.O. 1033, 1 time, January 9, 1975

Gardina's Hold 'New Year's Countdown'

Members of the Gardina Social Club rang in the New Year with noise makers, hats, crowns and just plain old good times on December 31, at the Union Hall on Stockton Blvd.

The program was fast and the evening slipped by unnoticed until the midnight countdown began. "10-9-8-7-6-5-4-3-2-1 -- Happy New Year . . . Happy New Year . . . Happy New Year . . .!"

The band played on and the people got it on. Several hundred New Year's well-wishers turned out for the one night out of every year affair.

"Are you sure that's the way to do the bump?

" You mean don't know ? "

"Happy new year!" All together now! HAPPY NEW YEAR . . ."

"Join the party and have a good time with us."

How sweet it is, to be with the one you love on new year's eve. Dance on lovers.

The Gardians: The members are from left, Jeanie Logan, Ethel Johnson, Geneva Williams, Noellie Davis, Francine Franklin, Yvonne Wafer, Doris Chandler, Barbara Goodman and Janice Mann.

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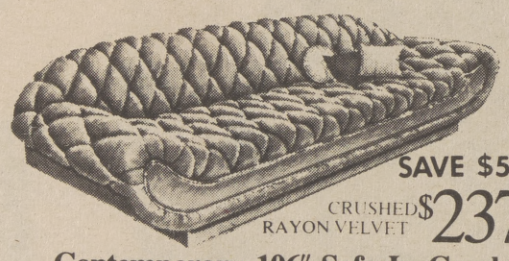

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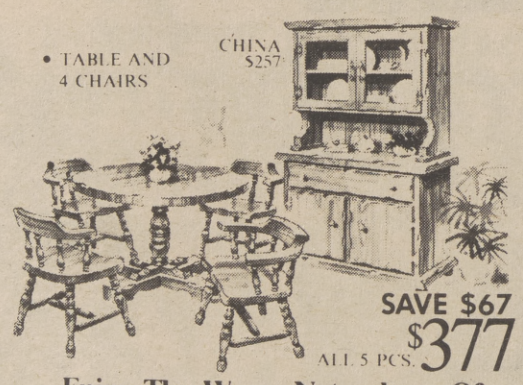

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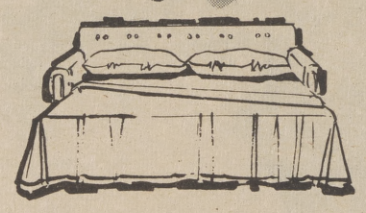

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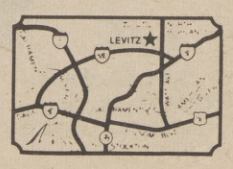

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The Sacramento Observer

SECTION B

OBSERVATIONS

JAN. 9 - 15, 1975

REDEDICATION TO DR. KING

The 'Silver Rights' March On Washington

by REV. JESSE JACKSON

The mass movement must reassert itself and challenge the Ford Administration to change its economic policies. We must show our displeasure en masse. We must move from Civil Rights to Silver Rights.

The mandate for the new Congress is not just a vote against Watergate, it is a demand for a new domestic economy -- an economy that concerns itself with the survival of all of its citizens based upon peacetime production. The Administration's policies will not work; it cannot be the cause of and at the same time cure inflation and recession. Nixon's policies helped to cause inflation -- Ford's policies are extending the inflation.

The PUSH analysis is that the four chief causes of the current disastrous economic conditions are: (a) waste; (b) extravagance of the military budget; (c) tax favors for the wealthy; (d) the encouragement monopolistic practices by the largest corporations.

This is a time for new creative moral leadership -- the Black church which has always been in the forefront of the struggle for human rights is now reasserting its leadership; our communities are in disarray -- our people are unemployed -- our children are hungry. However, we cannot confine our leadership merely to the ethnic domain. We must function in the ethical domain and seek to regenerate the coalition among all disenfranchised and dispossessed or our country. To that end, in the last three months, we have held meaningful conferences with Jewish leaders, Arab-American leaders, Latino leaders, labor leaders and representatives of diversified church groups. Last month, PUSH convened some 400 ministers, representing 15 Protestant denominations in 50 cities. Rev. Leon Sullivan and A.M.E. Bishop Ernest Hickman, served as co-hosts to this important Ecumenical gathering. Father Theodore Hesburgh of the University of Notre Dame has become an integral part of this religious coalition which is calling for mass action.

Necessity is compelling us to move and January 15, 1975, which is Dr. King's birthday, is our target date. Full employment or wages (the Hawkins' Bill) is our goal.

On that day, we will begin our "Silver Rights" program by marching around the White House 7 times. Just as Joshua marched around the Walls of Jericho, we intend that Ford's present economic policies shall fall, and towards that goal we shall deal with 5 vital issues:

1. Full employment -- the unemployment is rising at an unprecedented rate. "Jobs For All" is our theme.
2. Housing -- 300,000 housing units are scheduled for foreclosure next year -- the right to shelter as a Human Right must be recognized.
3. Hunger -- we are closer to soup lines than we have been since the Great Depression of the 1930's.
4. Small business - the little man's drive for economic self-determination cannot be sacrificed.
5. Spiritual regeneration -- the character of our life must reflect sound moral conduct. We have not made progress if death has changed its name from Southern Rope to Northern Dope. For what we seek is an abundant moral as well as material life. America must drastically cut its military budget and make its national priorities healing at home rather than killing abroad.

January 15th -- Martin Luther King's birthday is the occasion for a rededication to the kind of unrelenting mass action that will make these goals a reality in this decade.

Save The Voting Rights Act!

Ten years ago, a voting rights movement began in the town of Selma, Alabama. Before it was over, people throughout the world saw vicious beatings and other violence against nonviolent demonstrators, and learned of the killings of freedom fighters.

That Movement, led by Dr. Martin Luther King, Jr., compelled Congress to pass a law which helped to revolutionize politics and race relations in the South -- The Voting Rights Act of 1965. In 1965, there were fewer than 100 Black elected officials in the South. Today, there are more than 1,600. The number grows every year, and Black voters hold the balance of power elections throughout the old Confederacy.

But the Voting Rights Act of 1965, which has been the main instrument offering protection of a fundamental democratic right, is scheduled to expire in 1975 unless Congress acts to renew it.

We must save the Voting Rights Act! The Martin Luther King Jr. Center for Social Change, is taking the lead by holding a Southern Policy Conference on the Voting Rights Act in Atlanta on Monday, January 13, 1975. Additionally, people throughout the nation can help save the Voting Rights Act by organizing others in their communities to contact their Senators and Representatives in Congress. Let's all work together and save the VOTING RIGHTS ACT!

The Sacramento Observer

EDITORIALS

Chicanos Express Discontent

Gov. Edmund G. Brown Jr.'s plans for a new spirit for California state government, already has encountered an age-old and weathered bump -- that of discontentment.

One day after his inauguration as California Governor, Brown's Jan. 2 appointment of Mario Obledo, a Chicano, as secretary of the State Health and WElfare Agency, was blasted by two Chicano assemblymen who also are Democrats.

Richard Alatore, D-Los Angeles, and Art Torres, D-Monterey Park, accused the youthful governor of "undemocratic conduct" in his selection of Obledo without consulting the Chicano community.

Obledo, 42, is on leave of absence from Harvard Law School in Boston where he is a member of the faculty. He is a resident of San Antonio, Texas, where he served as assistant attorney general and chief administrative officer and counsel for the Mexican-American Legal Defense and Educational Fund.

During a press conference held by Obledo, at which showed up unannounced, the governor said the two assemblymen "misunderstood the role of governor."

Brown said, as governor, he is charged with making appointments.

"Mr. Obledo did not seek this job, I called him and asked him to take the job," Brown said.

Brown said he was not specifically seeking a Chicano when he solicited Obledto, but that he (Obledo) was the best qualified person for the position.

Referring to Brown's campaign promises of a new open government and a new spirit, Torres said Brown's actions were contrary.

"We want to sit down with the governor rationally and reasonably and hopefully, in the future, appointments will not result in a lack of consultation with those people who are elected," said Torres.

Obledo, who started his new position on Monday, said, "I respect the right of the assemblymen to make any statements they desire. I look forward to meeting with them and working with them."

Obledo had called the press conference to discuss steps he plans to take as secretary of the State HEW.

Alatore and Torres have asked Senate President Pro Tem, James R. Mills, D-San Diego, to hold up confirmation of Obledo and other Brown appointees until questions surrounding the appointment process are cleared up.

Several appointments made by Brown were persons from outside California.

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HAWKINS REPORT

Another Oil And Gas Industry Rip-Off Is In The Making

by CONGRESSMAN AUGUSTS F. HAWKINS
First Black Congressman

One hundred prominent Americans in an open letter to the President, are urging that Mr. Ford develop a tough policy on energy consumption, which includes a possibility of higher fuel prices. Acting as spokesman for the group are two former Secretaries of Commerce, John T. Conner (Chairman of Allied Chemical Corporation) and Peter G. Peterson (Chairman of Lehman Brothers) and the Executive Director of the National Urban League, Vernon Jordan.

I suppose there is an urgency to the so-called energy crisis, but I think that I would feel more comfortable with this call to action if it was less big-business oriented, and if I had more faith in the actors involved.

Lehman Brothers and Allied Chemical are both major industry powers in this country, and when they evidence concern over the energy crisis, we all should be listening: we should also carefully examine what their two representatives provide in the way of a rationalization for their interest however. Because somehow when the business sector develops a social conscience, I tend to get itchy all over. Especially when their social conscience ends at the raising of that old ogre called profits.

HAWKINS

Queried by newspaper reporters about the enormous excess in profits gained by the major oil companies, during and after last year's oil boycott, Mr. Conner said that he was aware that many oil companies "had the benefit of a windfall last year," but that the windfall was a "one shot" situation. In actuality all the oil-monopolist's needed was the one shot to trigger the rise in oil prices, which they were able to manufacture (and have sustained) through a deliberate manipulation of their monopolistic control of the market, the raw materials, the labor force, and certain key financial institutions. The making of profits at any cost is at the base of the energy problem, and will remain so, as long as the energy industry is allowed to unilaterally utilize the kind of control it has attained; and as long as United States taxpayer dollars, in the form of corporate welfare, subsidizes the energy industry's profit-making.

(Why has the oil industry invested their profits in buying up non-energy industries, instead of plowing these profits back into domestic energy production efforts? The industry continually stresses its need for profits for re-investment purposes. Who are they kidding?)

Although our government does set some operational rules for the energy industry, the rules work for their benefit and generally not for the benefit of the consumer.

If we look at the proposed measures submitted by this committee of 100 we find that the brunt of the austerity plan, will be borne by consumers and/or workers, and will spell a further curtailing of domestic production, a continued lay-off of domestic enerty workers, and a continuation of the rise in prices.

Also tied into the committee's proposal is a call for the de-regulation of new gas production, and the "acceptance of higher prices for domestic energy to stimulate increased production." Their claim which you've heard before is that the de-regulation scheme will be directed to the development of addtional domestic output. With the effective control of the runaway industrial energy empire out of the hands of both the federal government and the American user/consumer, if we fall for this bait again we desreve the rip-off, they are once again attempting to orchestrate!

Obviously the control of the energy industry needs to be brought within proper bounds, so that profits and prices are reasonable, domestic production is increased and stabilized, and the potential for cirsis is abated through careful determined planning. Planning means a joint venture of cooperation between the government, its citizen representatives, and the private sector. The President then needs to explor some of the following issues, in order to get the American energy industry to quite the rip-off:

- eliminating corporate tax breaks that encourage investments in other countries to the deteriment of the United States
- discontinuing the utilization of United States government agencies in furthering the economic goals of private corporations and private individuals at the expenses of United States interest
- exploring ways to end import tax exemptions for American corporations which dishonestly send unfinished American products out of the country, to be finished by cheap, foreign labor, and then returned to United States for high-priced sales.
- protecting American workers who get laid off due to run-away American owned production in foreign countries.

If the 100 prominent Americans really want to assist in resolving the energy crisis, let them begin by looking at the cause of this crisis (profits) and not the effects.

The Sacramento Observer
FORUM
JAN. 9 - 15, 1975 PAGE B-3

Black Golfers Updated

BY DENNIS HARRINGTON

It was not too long ago in America that the only Blacks on the pro golf tour were caddies and any suggestion that the minority mercenaries be allowed to "tee it up" with their more privileged brothers would have brought disdainful frowns to many sun-tanned visages in the Professional Golfers Association establishment. But today, happily, such is no longer the case.

As racial discrimination in the pasture pastime is fast becoming a dead issue, Blacks are beginning to make their presence felt in the "play-for-pay" game with the lion's share of the attention currently going to one Lee Elder, a 40-year-old Washington, D. C. nomad who by virtue of a recent triumph in the Monsanto Open has earned an invite to that last bastion of Caucasion supremacy, the Masters.

However, Elder and such contemporaries as Pete Brown, Jim Dent and Chuck Thorpe haven't exacly hacked through the forest of bigotry that has at last led to the verdant greensward of the Augusta National Golf Club solely under their own power. Quite to the contrary, they picked their way along a tortuous but care-

(Continued on Page B-4)

'TO BE EQUAL'

Economics Will Lead New Year

Few people think 1974 will be a good year, in fact a lot of people think it will be the worst economic year since World War II ended.

Inflation, while supposedly tapering off, is still barging along at a high rate. More serious, the country is settling into a deep recession, with joblessness plunging ahead at a tremendous rate.

Last September -- only a few short months ago -- the Black Economic Summit Conference issued a call for immediate creation of one million public service jobs to take some of the unemployment burden off the backs of the long-term unemployed.

Now that demand is sadly out of date. Since September, almost another million people have been added to the unemployed. An emergency program we advised to cope with 5.3 million unemployed at the time, even if instantly implemented, would barely match the increase in unemployment since September.

JORDAN

So the big issue in 1975 is going to be the economy and what the country will do about increased unemployment.

One answer was recently given by the Congress. It extended unemployment benefits to include many previously not eligible for them, increased the period of compensation and, most importantly, appropriated money to create about 100,000 new public service jobs. This would be in addition to the 150,000 such jobs for which money has already been passed.

Despite these measures, it is safe to say that they won't make a big dent in the problem. The total number of jobs, even if added to by further legislation, won't do more than provide work for a fraction of the increase among the unemployed.

Since the money will be sent directly to state and local governments to hire people for public service employment, chances are that the long-term unemployed won't benefit. Several big cities have been forced by the budget crunch to lay off civil service workers, and it is probable that their public service employment money will go tp rehire such workers. It's a way of shifting costs from city treasuries to the federal budget without doing anything much about the millions of jobless.

The program also has all the earmarks of an emergency measure designed to give the appearance of action where none really exists. It is clear that if 1975 is not to be the start of a long-term, 1930's-style Depression, a solid, more inclusive job program should be launched.

Such a program should -- at the very least -- create jobs for the majority of the unemployed. It should include training components. It should, in addition to contracting job slots to localities, also consist of larger scale federal projects such as housing construction, and other unmet national needs.

Above all, such a program should be the first big step toward a permanent national full employment policy that will create meaningful jobs for every single person able and willing to work.

Such a program would finally get the nation off the seesaw of on-again, off-again, unemployment slides. It would grant a measure of economic security to its citizens. It would finally insure viable public services. And it would indicate a necessary reordering of national

(Continued on Page B-4)

'Man's Quest For Truth'

One of the major occurrences in the youth cultures in the United States, Canada, much of Europe and in parts of Asia, particularly Japan and India, has been a dramatic turning away from conventional religion. Many see this as unusual and find themselves troubled as old values are foresaken and as strange new experiments replace the rituals inherited from the past.

We should be grateful to our youth, for reminding us -- in the new search of answers to their unanswered questions -- that neither religion nor science serve best, when the search for truth is shrouded by outworn dogmas inherited from the past.

Religion, like science, represents at heart man's continuing search for truth. Both science and religion are alive and generate enthusiastic loyalties when seen as a quest or journey rather than as the reporting of how one or many have arrived at some assumed to beinal destination.

Within religion and within science there has always been a continuing tension between those who claim to seek and those who claim to fully know. What we tend to forget, all too readily is that science, as we know it today, is relatively new. The novel ingredient in man's quest for truth has been the claim by modern science (which is, in reality, an infant discipline of scarcely more than a 300 year past) that its tenents or principals are more true than the truths or experiences which are encountered in religion.

Even religionists have gone along with this latter notion. Hence modern religion has for the past several hundred years tended to accept a second place in relation to what we speak of traditionally as physical science. It is true that the religion of some 300 to 400 years ago contained many notions which we would see today as superstition. Still the main problem of religion just after the Reformation (as well as during and before it), was its static nature. It tended to see and concern itself with a destination at which it assumed that it had arrived.

It was into this set of static or seemingly settled circumstances that modern science stepped and began to make its present ascendance over religion.

The ascendancy of science was relatively slow. Modern day Protestants often recall with a sense of benighn condescension the reluctance of the 15th to 18th century Popes to accept the then-amazing scientific discoveries, first, that the world was not flat but round and, later, that the earth revolved around the sun and not vice versa. We tend to forget the heated legal and moral controversy which raged in this country as late as the 1920's with the national spotlight focused on a teacher in Tennessee who was fired for challenging in his classroom the Genesis version of man's creation.

What is happening with our young people today is the logical end result of a trend which began several hundred years ago. When religion presented itself as the process of explaining the end of man's quest for truth, and was tripped up in so doing, the scientists claimed that they could do the same job better.

For several hundred years, science looked down upon religion as so much superstition and it largely convinced the world that it had a corner on practically all that man needed to know. Well, our young people today are saying in effect to both modern science and modern religion that there are still many things that neither does not know.

When we see young people turning to ancient cults and inventing new ones, what they are saying, to all of us is that life has -- and doubtless always will have -- many mysteries. They want no dogmatic religion to tell them that all life's mysteries are already solved. Neither do they want science to do the same job of making a pretense at omniscience.

In the Hebrew religion, there are no strict dogmatists. The rabbi ideally is a teacher who does things. He relates the inherited experience of the Jewish community as it has sought, in countless ways, for truth.

Secondarily, the rabbi spurs the faithful on to continue the journey toward truth or ultimate reality which for all mankind must never end. We need to recapture this spirit, perhaps best (as at least theoretically, with the Jewish people) within the inherited traditions. Our young people have been misled by both dogmatic religion and dogmatic science. St. Paul wrote aptly that we now see as through a glass darkly. Only at the journey's end may we know fully and not in part. This was the spirit of such great religious teachers as a William Ellery Channing, a Phillips Brooks, a Harry Emerson Fosdick, a John XXIII, and a Theodore Parker Ferris. It has been true also of the many Einsteins of the world. May their kind of tribe become legion.

Let's not let the mystery get out of life by either mysterious "mumbo-jumbo" (whether religious or scientific) or by our forgetting that to be ripe is also to be rotten. We should be grateful that our youth today, are reminding us in their own peculiar way, that to travel is life and that our first journey's end is never reached until we, one by one, have passed beyond the oneway gate called death.

The 'Silver Rights' March...

(Continued from Page B-2)

a partner in the law firm of Gailor, Burns and Elias in Washington, D. C.

David Scheuring, co-owner of a 750-acre farm in Illinois, but lives in Davis, was appointed deputy secretary of the State Agriculture and Services.

Brown also has appointed one Black, Willie E. Barnes, as state corporation commissioner. Barnes, 43, has statewide experience and the responsibility of administering the corporate security law regarding the qualification of securities for sale and the Franchise Investment Law. He was assistant commissioner of the Department of Corporations, heading its Division of Qualification and Registration.

One woman, Rose Elizabeth Bird, was appointed secretary of the Agriculture and Services Agencies. A member of the Santa Clara County public defender's office, Bird worked as a law professor at Stanford University where she taught criminal defense and consumer protection. Prior to joining the Santa Clara County public defender's office, she worked for the chief justice of the Nevada Supreme Court.

Updating Of Black Golfers...

(Continued from Page B-3)

fully hewn path first blazed with much pain and perspiration by Charles "Chunk" Sifford. And it is to him this piece is so fondly dedicated.

Presently residing on the shadowy slope of 50, Sifford was treking the circuit while the current crop of club wielders were still hustling the price of a mini-course green fee or skinning their knees on playground hardware and he did so with no little success. In 1954, "Chunk" pocketed his initial check following the "tinsel trail" and thus dipped into a payoff pot that previously had been strictly a white man's preserve.

But, lest the point be overlooked, the stocky North Carolinian was pushing 30 before he finally gained admission to the tour, a fact which vividly attests to many prime years spent in the agonizing quest for an opportunity to pursue the livelihood of his choosing. Though supposedly guaranteed this right by the highest law of the land he unfortunately fell victim to "judicial lag," an oft interminable period that historically exists between enactment and enforcement.

A product of the caddie ranks, the stogy-smoking swinger passed his competitive exile laboring in pick-up tournaments many of which comprised the United Golfers Association, then a loosely confederated Black tour offering meager purses on an infrequent basis. To make ends meet, he hired out as a chauffeur and took advantage of any action that happened to avail itself, on occasion accepting backing from such celebrated personages as "Sugar Ray" Robinson and Joe Louis.

Once over the "whites only" barrier erected by the PGA, it didn't take him long to become a winner. Within three seasons of hitting circuit gold he annexed the Long Beach Open to augment his bank balance of $1,-200. In 1967, he added the Greater Hartford Open title, cementing the victory with a seven under par 64 on the last day. And in 1969, he landed a big one, the venerable Los Angeles Open with its top prize of $20,000.

This April when Elder steps to the first tee in the 1975 Masters classic under the collective gaze of the sporting world he will be standing at the end of a road some two decades long. He would do well then to mentally look back over that lenghty thoroughfare and recall the man whose toil paved the way to Augusta. And it seems only fitting he should acknowledge this contribution by perhaps silently enunciating the words, "Thanks, Charlie. Sorry you can't be here."

New Year...

(Continued from Page B-3)

priorities at a time of waste and useless diversion of scarce resources into the arms race.

If times get hard enough in 1975, it is just possible that a strong coaltion effort can convince our leadership to take the route of full employment, just as the Depression convinced FDR to launch a New Deal that permanently changed America.

There will be other big issues in 1975 -- welfare and health reform, energy, and urban revitalization are all at the top of the list. But all of them are tightly tied to the economy and what the national leadership will do about it. This year could see the beginnings of permanent structural reforms that benefit the poor and the jobless, but only if poor people and working people of all races come together to fight for them.

RELIGION

Jesus Christ- A Superstar? Or Son Of God?

by REV. VINCENT THOMPSON
Observer Religious Editor

"Jesus Christ -- Superstar," the rock opera from England, is confronting the now generation with the most crucial of all questions, Who is Jesus Christ?

To many, the title will seem sacriligious. However, the widespread controversy over this rock opera has indicated that people turned off by the organized church, are obsessed as never before with Jesus.

The opera is supposedly based on the Scriptures, but it lacks the clear compelling testimony of Scripture to the person of Jesus Christ.

Over and over the chorus asks, "Who are you?" The album concludes with the voice of Judas coming back from the dead and still questioning who Jesus is. "Don't get me wrong," says Judas, "I only want to know." And then the haunting chorus follows, "Jesus Christ -- Superstar, do you think you're what they say you are?"

The opera does not supply the answer. In fact, it ends with Christ in the grave. This underlines the dilemma of many contemporary young people. They are attracted by Jesus, but they are not sure who He is.

Some see Jesus as a revolutionary. He was, but not in the same way as the violent revolutionaries of His day. His kingdom, He said, "was not of this world." It was not by force of arms that His followers turned the Roman Empire upside down.

Others picture Him as "gentle Jesus, meek and mild." Again, that's true, but at the same time, there was something tough about Him. He said that He had cast fire on the earth and that He had come to bring not peace but a sword.

Some see Jesus at the first hippie. However, the Bible does not indicate that Jesus appeared in any way different to other people of His time. In any case, He said what was inside a man was more important than the outside.

Other people believe Jesus to be an establishment man -- the teacher who inspired Western civilization, chaplain of the status quo. It is true that Jesus has been one of the greatest influences in Western society, yet he offended many of the leaders of His day by exposing their hypocrisy.

Some would think of Him as a Black Jesus, leader of an underground Black movement. But Jesus was not Black, neither was He a white, Anglo-Saxon, blue-eyed blond. Jesus is the property of no one race -- He is for all men.

So the more we try to squeeze Jesus into our pigeon holes, the more we find He will not fit. He is bigger than any of them.

Some people say "Jesus is cool." That is what is said in "Superstar" -- "I have to say this for Him. . . Jesus is cool." But what do they mean by that? Some people are simply saying as Judas said, "I just want to use Jesus . . . He's the thing."

Who then is this Jesus?

For those who say He was a bad man, there is one convincing piece of evidence that proves to me He was not bad.

REV. THOMPSON

If you want to find out what is wrong about some public figure, you ask his friends and those who work for him. We've all read the exposes from former employees in the White House or in Buckingham Palace who have sold their memoirs telling about the little human weaknesses of officials they have served.

But the men who shared Jesus' life or three years -- who saw Him at all hours of day and night -- who watched Him when He was tired, hungry, and disappointed and under pressure-- were the men who first claimed that Jesus was without sin and who said that He was God.

Peter said, "You are the Christ, the Son of the Living God." John, the beloved desciple wrote, "In Him was no sin." (I Jhn 3:5).

Any thinking man must realize the charge that Jesus Christ was a bad man is utterly false.

There are also thousands of people today who take the position that Jesus was just a good man. But there is one great difficulty in claiming this. W. E. Sangster said, "An infallible mark of a good man is that he has a keen sense of guilt . . . the better he is, the more he is consicious of his own failure."

By unanimous testimony, Jesus was a good man. Yet He had no sense of guilt. He prayed, "Father, forgive them." Never once did He pray, "Father, forgive me." He said, "I do always those thing which are pleasing to my father." He issued a public challenge on one occasion: "Which of you convicteth me of sin?" and nobody took up the challenge!

If He was merely a good man, then He should have had a sense of sin-- but He didn't; and that points us to the conviction that He was more than a man.

Was He really the Son of God? We must know the answer to that question. If He was God, then we can depend on what He said and did. If He was not, then He was either deceived or a deceiver.

But let me suggest to you several reasons why I believe that Jesus was God in the flesh.

First, He accepted worship -- and that is the right of God alone.

Second, He forgave sins -- and that too is God's right alone.

Third, He made the most fantastic personal claims. He said, "I am the Bread of Life"; "I'm the Light of the World;" "No man comes to the Father but by me." When He made those fantastic claims, was He mad or was He speaking the truth?

Fourth, men from all races, tribes, tongues and nations have confessed Him as Lord and Saviour. As Dr. Stangster says, "Nearly a third of the world now acknowledges the Carpenter as King.

But there is one further proof, and that is the personal proof that comes when Jesus Christ is encountered in your own life.

When you meet Jesus, you know He is more than a man, you know it because He makes you face yourself. He sees the real you and you become conscious of your sin and your failure.

And you become conscious of something else -- that Jesus loves you. He died on the cross for you. He calls you to follow Him. There's the proof: once you have really met Him, your heart cries out and will not be satisfied until it is given to Him.

The rock opera, "Jesus Christ -- Superstar," leaves us with a haunting question about Jesus: "Who are you? Who are you?" The New Testiment leaves us with a triumphant affirmation. He is not "Superstar." He is the Son of God. He is not dead. He is alive forevermore.

What will you do with this Jesus Christ? Will you call Him? Will you dismiss Him as simply a good man? Or will you worship, trust, and follow Him as the Son of God?

May it be today that you bow down with Thomas and say to Him, "MY LORD AND MY GOD."

Dr. Greg To Speak At Unitarian

"Higher Education during the Reagan Years" will be the subject of a presentation and discussion at the 9:30 A.M. FORUM at the Unitarian Church, 2425 Sierra Blvd. on Sunday, January 12.

Speaker will be Dr. James Gregg, Dean of Graduate Studies at California State University at Chico. Dr. Gregg served as Secretary for Higher Education in California during the administration of former governor Edmund G. "Pat" Brown. He has published numerous articles.

His doctoral dissertation on The Impact of the Press on Politics won the Western Political Science Association award for the best dissertation of the year it was written.

Witnesses To Hold Assembly

Joe Amanza Jr., presiding minister of the South Sacramento Congregation of Jehovah's Witnesses states this week that Neil Thompson, circuit supervisor for California Circuit 42-C, is finalizing plans for the winter assembly to be held January 25th and 26th at their Yuba City Assembly Hal.

Thompson, who now resides in Sacramento, has served as circuit supervisor in a variety of cities and states across America and now has oversight of approximately 3,000 Witnesses in Northern California.

Thompson and his wife, Beverly, serve a circuit composed of 24 congregations twice annually. During their week -long visit, the faith of those in attendance. Both he and his wife share regularly in the house-to-house ministry during which they discuss Christ's government which shortly will usher in an unprecedented period of global peace and security. Thompson cordially invites the public to attend the assembly at no charge.

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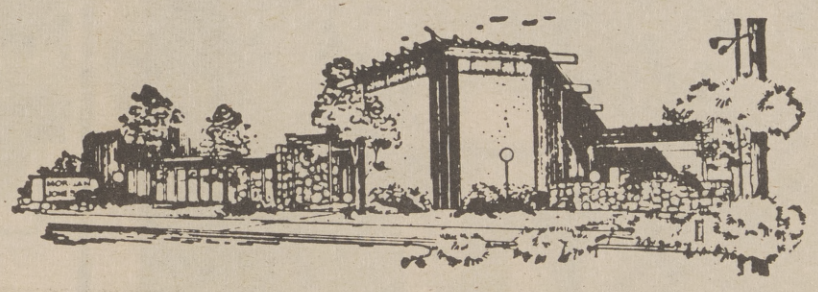
and Sons



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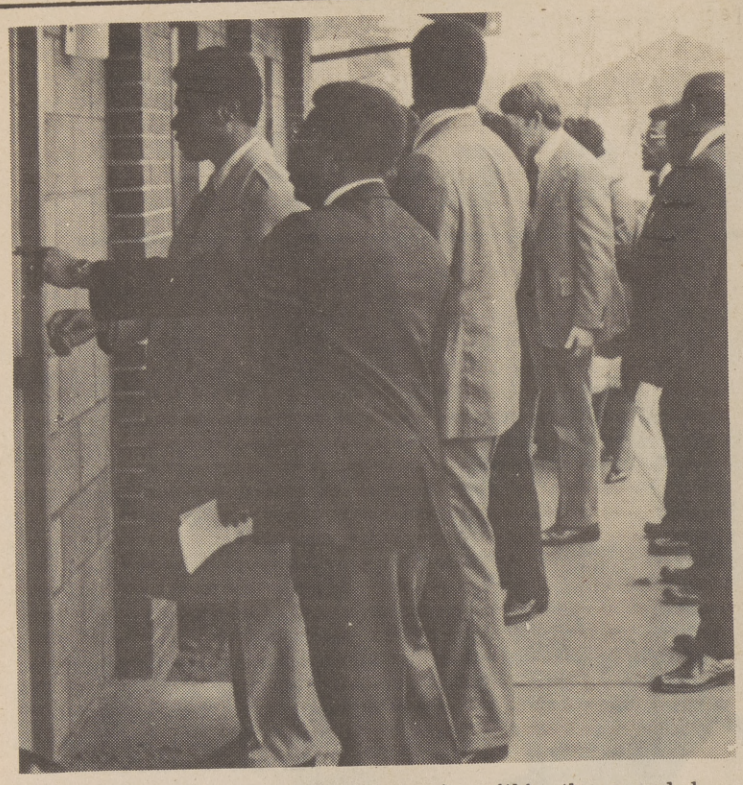
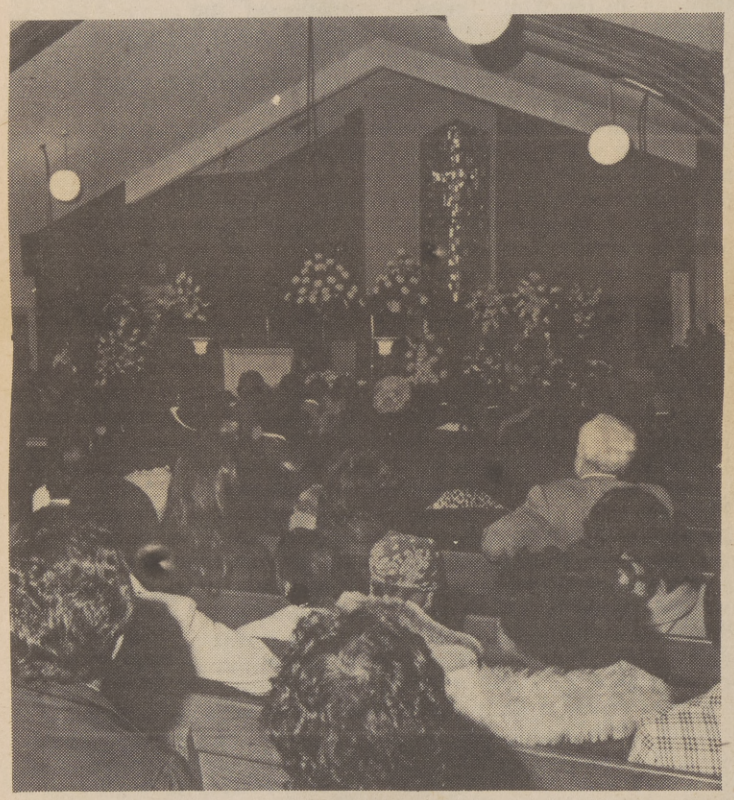


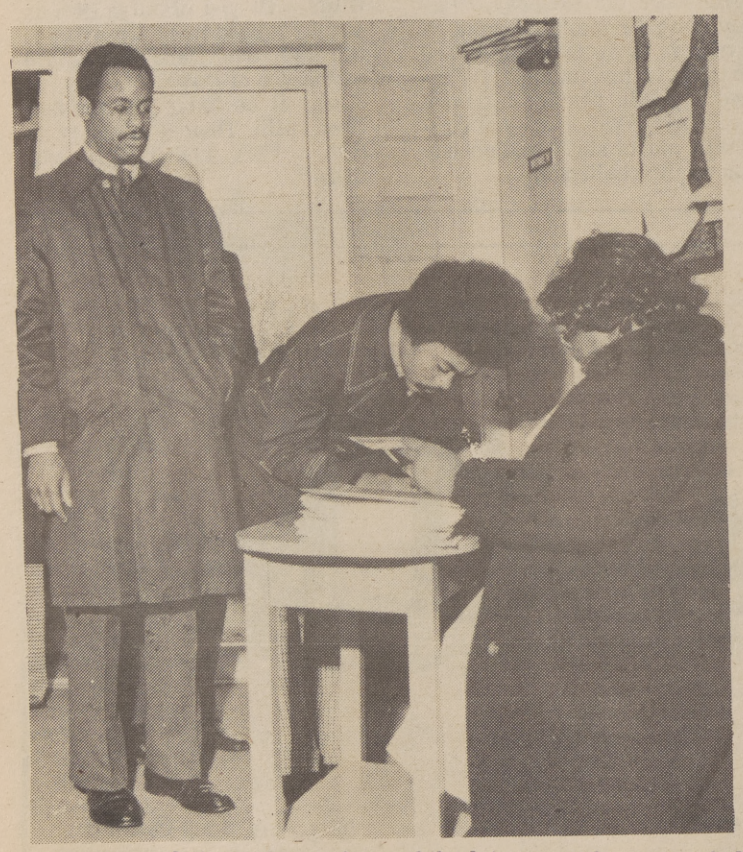
Ushers direct the mourners to seats within the crowded church.

A special bus was chartered to transport mourners employed by the state legislature where Ms. Marshall was employed to attend services at Christ Temple Apostolic Church in Oak Park

Ruby Marshall, Ralph's Secretary, Passes



The gathering of mourners filed into the church to pay their last respects to the earthly remains of Ms. Marshall



Friends, relative and associates of the late Ms. Ruby J. Marshall sign register at Christ Temple Apostolic Church.

Under threatening overcast skies, about 450 friends, relatives and associates of the late Ruby J. Marshall, gathered this week at Christ Temple Apostolic Church to pay their last respects to her earthly remains before interment at Odd Fellows Cemetery.

Ms. Marshall passed from this life January 1, 1975, after suffering an attack of Viral Encephalitis New Years Eve.

Ms. Marshall served as executive secretary of Los Angeles Assemblyman Leon Ralph Chairman of the Assembly Rules Committee. She joined the state service eight years ago as a messenger and was hired by Assemblyman Ralph after his first campaign for election. Ms. Marshall served with Ralph until her death.

During funeral services, held in the crowded Oak Park Church Ms. Marshall and members of her immediate family were honored with an Assembly Resolution signed by Assemblyman Ralph, Lt. Governor Merv yn Dymally, and Governor Edmund G. Brown, Jr.

The resolution cited Ms. Marshall's work in the areas of little league baseball, civil rights and her work at the capitol.

She is survived by parents, Rubie Lee Edwards of Sacramento and Bennie Brown of Fort Worth, Texas.

Ms. Marshall leaves a loving grandmother, Jimmie Johnson of Sacramento, and son, Miles A. Marshall also of Sacramento.

She was the beloved sister of Dorothy Williams, Germany; Mary Joe Ali, Clyde Rainwater, Darwin Edwards, Sharece Edwards and Sharon Edwards, all of Sacramento.

Ms. Marshall also leaves 12 nephews and nieces.

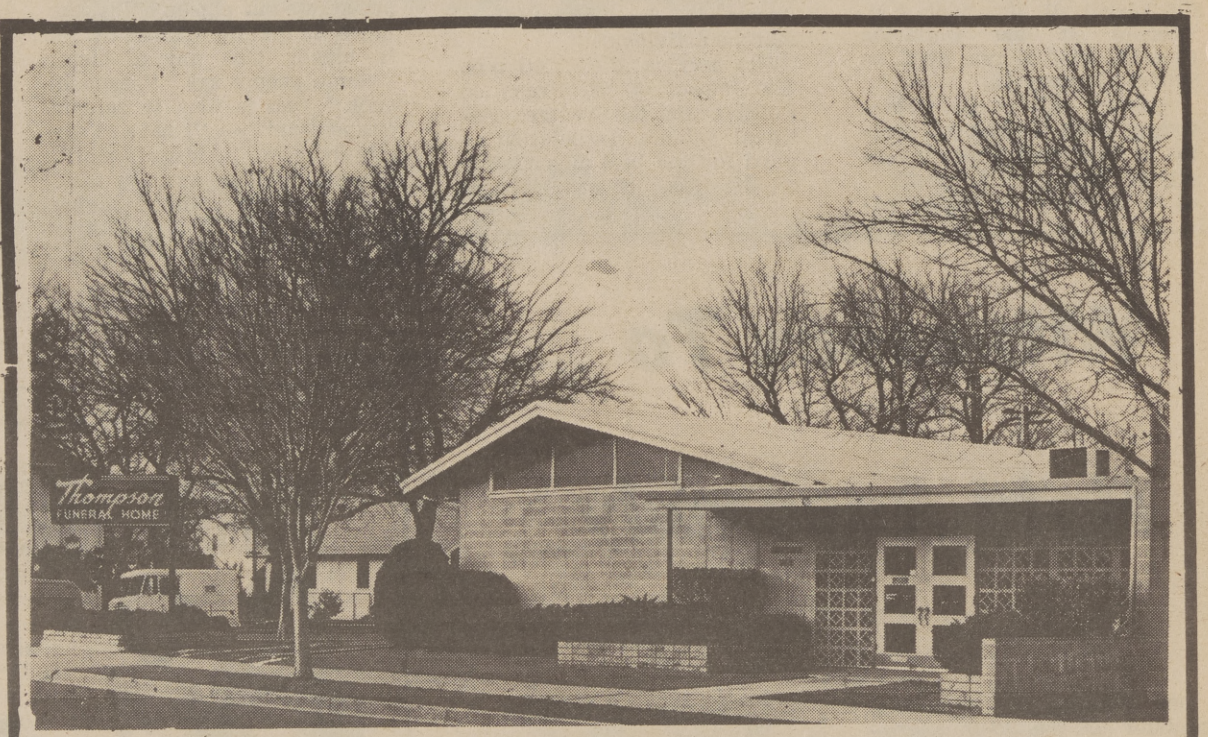
Active Pallbearers were: David Blevins, Michael Dooley, Harvey Howard, Richard Harris, Jim Turner and Bob Hamilton.

Honorary Pallbearers were: Lt. Governor Mervyn Dymally, Assemblymen Leon Ralph, Bill Green, Julian Dixon, John Miller, Frank Vicencia, Frank Holloman, Tom Bane, Willie Brown, Jr., and Attorney James Long and Johnny Collins, Jim Ware, Johnny Morgan, Gene Mansfield, Fred Taugher and Park Terry.

Lt. Governor Dymally attended memorial services as did a number of elected state officials.

Rev. Robert Holman officiated the memorial ceremony, which included eulogies delivered by Johnny Collins and Jim Ware.

Ms. Marshall was born April 17, 1938 in her native Texas. She spent a majority of her life here in Sacramento.



Thompson's Rose Chapel

"Funeral Service To All At Modest Cost"

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Sacramento, California

Prospects To Invade Auditorium

Returning home this weekend, the Sacramento Prospectors host the San Mateo Suns in a Memorial Auditorium encounter beginning at 8 p.m., Saturday night. The game is part of T-shirt night being sponsored by The Prospectors. The first 500 children under the age of 14 who enter the game will be given a free Prospector T-shirt with the team logo on the front.

Last weekend's series split with Martinez leaving Sacramento with a 5-5 WBA record. The pros are hoping for a repeat of the first San Mateo meetings when they won two straight to open the WBA League season. Sacramento is also back at full strength with the return of Maurice Woodard and Mike Laroche to the line-up. Off last week's performance it also seems that the addition of Roy Sipp will help greatly in the back court. In last Saturday's win over the Muirs, he accounted for 17 points and 8 assists.

San Mateo is led by the scoring duo of Gary Bradford and Bob Heaney. Both are among the leagues top scorers and Bradford has been a two-time WBA All-Star as well as being the MVP in the 1973 All-Star Game. Leading the back court for the Suns, is Kevin Eagleson who was a 3-year starter on Santa Clara's nationally ranked teams.

The Prospectors invite all kids and their parents to take part in the fun of T-Shirt night and remind the fans that the new ticket pricing structure announced last week will be in effect for the remainder of the season. Adult prices are $3 reserved and $2 general admission, while all children 16 and under, accompanied by an adult, may sit in reserved seating for $1. This also holds true for student body card holders.

Saturday night's game entertainment will be provided by the Hiram Johnson High School Stage Band, making their third appearance of the season. The Prospectors are awarding a $100 grant to the High School which has the most students in attendance on the night that their band performs.

Interested bands are encouraged to contact Prospector public address announcer, Wally Clark, 443-4773.

K-POP 1110 AM
K-PIP 93.5 FM
SPORTS SCHEDULE

Thursday, January 9
Golden State vs New York
PRO BASKETBALL
KPOP - KPIP FM
7:15 p.m.

Friday, January 10
Elk Grove vs Burbank
KPOP - KPIP FM
PRO BASKETBALL
7:15 p.m.

Tape delay following high school game Golden State vs Seattle KPOP - KPIP FM

Saturday, January 11
Golden State vs Chicago
PRO BASKETBALL
KPOP-KPIP FM
7:45 p.m.

Youngsters Only Pay $1

Your Sacramento prospectors of the Western Basketball Association announced that effective for the New Year, all children under 16 and full - time student body card holders, when accompanied by their parents, or other adults, may sit with their elders in the reserved seat section for only $1 each.

Previously, all reserved seats for all age groups were priced at $3 each.

Rick Worsley, president of the Prospectors, said, "Many fans like to sit in the reserved sections but having their children join them has been an expensive option, especially during these inflationary times.

"We sant to always be responsive to the needs of the community, and the game. This is a great way for us to wish a Happy New Year to those loyal fans and their families."

The pricing for the balance of the season is:

Reserved: Adult or unaccompanied students and children, $3.00.

Reserved: Children and full-time student body card holders when accompanied by parents or other adults, $1.00.

General admission: Adult, $2.

General admission: Children and full-time student body card holders, $1.00.

These prices will be in effect for this Saturday night's January 11th game at 8:00 p.m., at Memorial, which is shirt night.

Globetrotters Slated Here

Harlem Globetrotters, comedians of the court and the world's most famous sports team, come to Memorial Auditorium Monday night, January 20. It will be their only appearance in Sacramento this season.

The Trotters, who are in their 49th year, are led by Meadowlark Lemon and continue to feature the great dribbler, Curley Neal.

As usual, their basketball show will be augmented by top European vaudevville acts.

Tickets at $5.10 and $6.15 are on sale at Community Center Boxoffice and its 30 outlets. They also may be ordered by mail from Community Center Boxoffice, P. O. Box 2729, Sacramento, Ca. 95812, by enclosing a self-addressed envelope with remittance.

Over the years, the Globies have played before more than 75 million persons in 94 countries. Their ongoing tours have taken them more than 8 million miles.

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NEW ORDER

OUTSTANDING ACHIEVEMENTS

Miss Bernice Sumlin, 2nd left, National President of Alpha Kappa Alpha Sorority from Dayton, Ohio, brought a letter of greetings from Mayor James McGhee of Dayton to his friend Los Angeles Mayor Tom Bradley. Miss Sumlin who received a citation for her outstanding achievements and leadership qualities from the Los Angeles City Council, was in the city to discuss the Sorority's Programs with the press and ten Southern California chapters. Alpha Kappa Alpha, the nation's largest Black-oriented Sorority, was founded in 1908 and has a national membership of 70,000 college trained women. Miss Sumlin presides over nearly 500 chapters across the nation and abroad, with a budget of nearly half a million dollars. Left-right: Mrs. Eugenia Scott, Financial Director, Alpha Kappa Alpha Sorority; Miss Sumlin; Mayor Tom Bradley and Mrs. Mildred Robinson, Far Western Regional Director, Alpha Kappa Alpha Sorority.

Pap Test Encouraged For Women

"Alive," a new avant-garde poster created by the American Cancer Society to encourage women, and especially Black women, to have an annual Pap test for cervical cancer, is available free from the Society's Sacramento Unit.

The face of an attractive Black women with "mod" flowers at her temple and behind one ear dominate the bold design of the poster. The bottom line, "The Pap Test is a life saver. Get One," reminds women of the message.

The Society points out that cancer of the uterine cervix is one of the most curable of all cancer. Raymond J. Nesbit, president of the Sacramento Unit adds that it is an American Cancer Society goal to have every American woman get a Pap test by 1976.

"We're especially concerned that not enough Black women are going to their physicians or clinics to get this extremely important test," he stated.

American Cancer Society figures show that nearly twice as many Black women develop cervical cancer as do white women. Nesbit said that Pap test, is a simple and painless procedure that was developed more than 30 years ago and has been saving increasingly more lives every year.

"Simply state, the Pap test involves taking a sample of vaginal secretions. A technician smears on a class slide, chemically fixes it, and stains it with a dye to make the cells stand out under a microscope. A trained cytologist can then distinguish between normal and maligant cells," Nesbit explained.

"When detected in this early stage, it is nearly 100 percent curable and the woman can go on to lead a normal life," he continued.

The American Cancer Society would like women to learn more about the Pap test and ask for the poster, "Alive." The address is 2530 J Street and phone number is 446-7933.

The Sacramento Observer

SOCIAL WHIRL

JAN. 9 - 15, 1975

Salvation Army Member Selected

An announcement was made this week by Captain Oliver Stenvick of board members who have been elected to a three-year term on the Salvation Army Advisory Board.

The board members include William A. Sutton, President, Sutton Investment Company; E. Henry Kloss, Supervisor, Fifth District, County of Sacramento; Joseph Lake, Vice President & General Manager, KXTV-Channel 10; Herman Lawson, City Councilman; Richard K. Eubanks, President, Farmers Rice Cooperative; and Robert Henderson, Vice President, Henderson, Diederichs & Dreyer.

Forest Taylor, President, Taylor Development Company was re-elected as Chairman for the upcoming year. Other officers include: Robert Wilson, President, McLaughlin Drayage, Vice Chairman; Loyd Kelly, Assistant Manager, Dean Witter & Company, Treasurer; and Mrs. Albert Mundt, Secretary.

The Advisory Board is composed of local business and professional people. The Board deals with budget, community relations and various projects undertaken by The Salvation Army in the Sacramento Area.

Girl Scouts Cookie Sale

Girl Scouts of the Tierra del Oro Council will be taking their annual cookie orders from January 16 thru February 1st.

Junior, Cadette and Senior, Girl Scouts will gladly take orders at your door offering five delicious varieties: peanut butter patties with a chocolate coating; mint patties; vanilla cremes, chocolate chips and shortbread. The cookies sell for $1.35 a box this year, due to an increase in cost of raw materials.

Your purchase not only provides delicious cookies for the family to enjoy, but it goes toward providing 1/3 of the Council budget to continue offering high quality programs for 18,000 Girl Scouts and over 3,500 adults who volunteer their time and assistance within the Council's 14-County Jurisdiction. It also augments funds received from the United Way. Fifteen cents from each box goes to the troop fund for Community Service Projects and troop special events.

American Biscuit Company bakes the cookies when the order is received, so the freshly baked cookies will be delivered between April 3 thru 12th.

If you wish to order cookies and a Girl Scout does not contact you, please call the Sacramento office (916) 451-2811 or the Stockton Branch office (209) 466-6939, or a member of Girl Scouts you know.

INSIDE THE WHIRL

Hairstyles

Jenee Huitt tells how to create a fashion image...C-2

'New Spirit'

Merv Dymally was sworn in as California's Lt. Governor...C-4, C-5

Party

The Sacramento Urban League held a special 'Family Party'...C-7

Household Pet Care Show Slated

Dr. Mercedier Cassandra de Freitas Goodwin, one of three Blacks who serves on the Illionis State Board of Education, will be one of nine persons to judge entries in the 19th Annual Championship and Household Pet Care Show at Cal Expo on Feb. 1 and 2.

The show will be sponsored by the Sacramento Valley Cat Fanciers, Inc., and its theme will be "Cats 'n Camellias."

Ribbons, rosettes and trophies will be awarded in accordance with CFA Show Rules.

The felines will be shown from 10 a.m. to 5 p.m. on Saturday and from 9 a.m. to 5 p.m. on Sunday.

Show entries will be open

GOODWIN

until January 10, and blanks may be obtained by writing Grace Forrest, 3635 Jasmine Street, Sacramento for pedigreed animals.

Household pet entry blanks may be obtained by writing Louise Sweet, 4407 G. Parkway, Sacramento 95823.

Dr. Goodwin, who resides in Chicago, Illinois, has served six years as principal of the Walker Elementary School in Bedfor Park, an all - white school. Prior to that position, Dr. Goodwin was principal at the Graves High School in Summit, Illinois, and the Garfield School in Blue Island.

She received her masters degree from DePaul University in 1961 and her doctorate in education and administration from the Northern Illinois University in 1971.

She was appointed to the state board of education by Illinois Governor Walker.

Cat Fancy is one of Dr. Goodwin's hobby and she is a judge in the Cat Fancy Association.

Her hobbies also include swimming, tennis, bowling, ice-skating, water skiing, dancing, bridge, table tennis and fashions.

Fashionable Facts

by Jenée Huitt
OBSERVER FASHION EDITOR

'Create Your Own Image' With Your Hairstyles

Several things should be considered in choosing a hairstyle.

Consider the length of your hair, the direction of line (up, down or sideways) and the degree of curl or smoothness you want. Decide on the effect you want and what kind of life you lead.

A career girl is usually looking for a chic style which is easy to do an keep up. A housewife probably wants something very casual beside being to keep up. If you're more socially inclined, you may want a more dressy hairdo, and will probably go to the hairdresser more often.

The haircut is the most important step in attaining the look you want.

The second thing to consider is the texture of your hair. Remember fine straight hair -- choose a short hairstyle.

If you have coarse hair, you can do just about anything with it. If your hair is curly, and you don't straighten it, then you should style it accordingly (don't expect to choose a straight style and have it work), select a style that has lots of curls or up in the up-sweep style. Look at magazines if you can't decide on a hairstyle that will create your own image.

PTA's 'Giant Closeout Rummage Sale'

Sacramento Council PTA's Clothes Closet will be holding a "Giant Closeout Rummage Sale," on two successive Fridays and Saturdays, January 17 and 18, and January 24 and 25, from 10:00 a.m., to 3:00 p.m., at Washington School, 17th and E. Streets, Room 33.

The site of the Council at Washington School will soon be abandoned due to the school being demolished to be rebuilt to meet earthquake standards.

Ms. Lorraine Kerby, sale chairman, emphasizes that there will be great bargains in winter and summer clothing for both children and adults will be included in the sale besides books, bric-a-brac and household goods.

Proceeds from the sale will be used to buy jeans, underwear and tennis shoes which are usually not included in the donations received from the individual PTA units. Each year, over 1,000 school children receive the benefits of PTA Clothes Closet.

The Clothes Closet is a project of the Sacramento Council of PTAs. With the cooperation of the Sacramento City Unified School District adequate clothing and shoes are provided for children to the local school district who might otherwise be unable to attend school, or whose health, social or emotional welfare might suffer due to lack of proper clothes.

Referrals for the service are made through the attendance office, principals or welfare agencies.

The PTA Clothes Closet receives its clothing from its member units through their clothing drives. They are supported solely by voluntary monetary contributions by units, from some individuals and interested social organizations and in the form of tributes or memorials.

The Clothes Closet has been in operation since 1943, when the then attendance supervisor for the school district recognized the need of supplying clothing to some children. Until 1950, she stored the clothing, first in her office and then her garage. In 1949, Sacramento Council of PTAs formed a committee with the school personnel, and operations began at David Lubin School. Later we moved to Sacramento High School and are presently located at Washington School. The Council's open for several hours, five mornings a week during the school year.

PTA has a salaried manager on duty while the school district provides an assistant.

This year, a student from the Neighborhood Youth Corp has been helping with a new method of distributing clothing.

'A WAY OF LIFE'

Volunteer work is a traditional part of the American way of life. Three women who share a concern for improving health services for mothers and infants are among the "stars" of a new March of Dimes educational film called "A Way of Life." Lullelia Harrison, right, a counselor in the Houston school system, also is Texas volunteer advisor for the March of Dimes, and volunteer National Projects Director of Zeta Phi Beta sorority. She has traveled around the nation during the past 2 years helping Zeta chapters set up "Stork's Nests," where women who attend prenatal care clinics can get maternity wear, infant clothes, and other baby needs.

Members of the Glen Elder Men's Club pose for a picture to commemorate the occasion. Shown, front row left are, R.Z. Durham, R. Peters, Walter Franklin, Business Manager; Willie Watts Sergeant-at-Arms and LeRoy Peters, Secretary. Shown second row, from left are, Joe Goodman, Assistant Secretary; E.L. McDaniel, Financial Secretary; George Heard, Vice President; J. Taylor, President-elect; H.G. Johnson, Assistant Public Relations Manager and C. Dutson. Shown back row, from left are, Charles Burks, Treasurer; T. Chandler, Assistant Public Relations Manager and Ted Martin, Assistant Business Manager.

Club officers proudly display California State Resolution honoring the group for their community betterment efforts. Shown from left are, George Heard, John Taylor and James T. Rowe.

Glen Elder Men's Club Elects Officers

Members of the Glen Elder Men's Club gathered last week at Mr. "D's" Cocktail Lounge to elect new officers to head the civic improvement organization.

The club was organized several years ago by concerned residents of the Glen Elder community for the purpose of fostering better domestic relations and to promoted the general welfare of the community at large.

Mr. and Mrs. Walter Thomas were honored guest for the dinner and cocktail affair. Thomas is an engineer for the City of Sacramento and most recently has been aiding the Glen Elder community to obtain street and light improvements. Thomas and his staff are currently conducting a cost survey of the area to determine the fiscal outlay required to provide such services.

Honored guest and members of the Glen Elder Men's Club. Shown from left are, George Heard, Vice President; Mr. and Mrs. Walter Thomas; James T. Rowe, Passed President and John Taylor, president-elect.

'Creative Self Assertion Workshop' At SCC

A workshop designed to enable people to be more effective in their interpersonal communications will be offered at Sacramento City College.

Creative Self Assertion, a one-day workshop will be held Saturday, January 18, 1975, from 9:00 a.m., to 5:00 p.m.

Assertiveness is a way of stating your needs so that others become aware of what it is you want, but they do not feel any less by your asking. Exercises in role playing, Gestalt, Psychodrama and Encounter will be utilized.

Sessions are limited to 20 participants to encourage group interaction during work in dyads, small groups and larger group situations. Each participant will have an opportunity to role play troublesome situations and practice new way of approaching them.

Registration fee is $12.50 per participant.

To register for the class, or for more information, call the Office of Community Services at 449-7443.

HOLIDAY FEST

Members of the Les Belles Artes Club gathered during the holidays at the Zombie Hut to celebrate their annual Christmas party. The season was honored by delightful menu set against the South Sea atmosphere of the well known Sacramento dinner and cocktail facility, located on Freeport Blvd. The annual party concluded at the home of Mrs. Myrtle Jackson. Mrs. Jackson served her guest desert and cake as they enjoyed the piano music of Nancy Simms. Shown are from left to right, Mrs. Maudell Humphrey and guest, Mrs. Rene Beutelle, Mr. and Mrs. Ted Ballard, Mrs. Edna Dotson and John Simms.

The evening was one to remember. Shown are members of the Les Belles Artes Club of Sacramento and their guest enjoying a fine meal during the Christmas season. Pictured are from left, Mrs. Marilyn Simms, Mrs. Lenora Brown, Mrs. Bertella Hicks, Mrs. Myrtle Jackson, Mr. and Mrs. Nathaniel Wallace and Mr. and Mrs. Fred Capeland.

Governor Edmund G. Brown shakes hands with fellow constitutional officers.

Lt. Governor Dymally takes his oath of office administered by Los Angeles Superior Court Judge Billy Mills. Shown from left are, Senator James Mills, former Lt. Governor John Harmer, Mrs. Dymally, daughter Lynn and son Mark.

Lt. Governor Dymally delivering a short, but impressive inauguration speech hitting once again on issues used during his campaign for the office.

Secretary of State March Fong Eu and husband Henry Eu, entering the Assembly Chambers to take oath of office.

The "New Sp
Treasurer Jes
Younger, Lt. G
Ken Cory, Sec
Superintendent

Senator Joseph
ernor Dymally af
directly behind Lt
Senator Alan Cran

Merv Dymally Sworn-In

1st BLACK LT. GOVERNOR

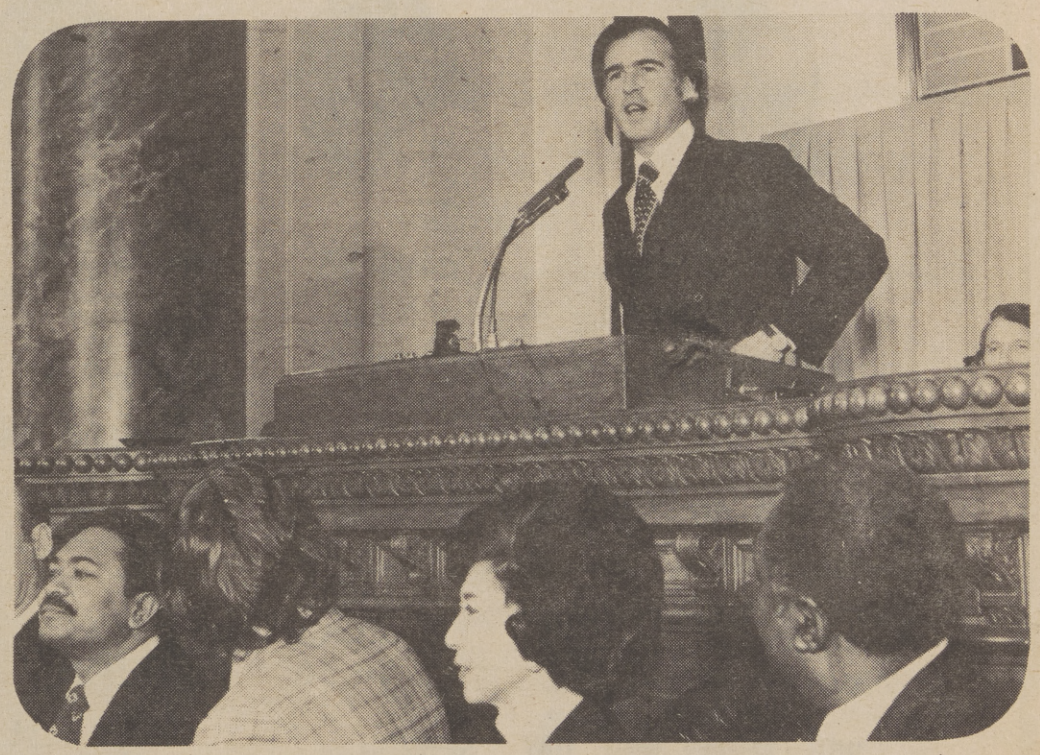
Superintendent of Public Instruction Wilson Riles entering his second term in that office and Governor Edmund G. Brown discuss some unkown subject, as the governor reads over some of his notes.

The "New Spirit" cabinet. Shown from left are, Treasurer Jesse Unurh, Attorney General Evelle Younger, Lt. Governor Mervyn Dymally, Controller Ken Cory, Secretary of State March Fong Eu and Superintendent of Public Instruction Wilson Riles.

Dymally receives a kiss from his daughter Lynn, following his inauguration speech. Shown from left are, James Mills President Pro Tempore of the Senate, Los Angeles Superior Court Judge Billy Mills, Mrs. Dymally and son Mark.

Congresswoman Yvonne Braithwait Burke of Los Angeles exchanges conversation with former colleague Assemblyman John Miller of Oakland.

Senator Joseph M. Kennick congratulates Lt. Governor Dymally after his inagural address. Shown directly behind Lt. Governor Dymally is senior U.S. Senator Alan Cranston.



Members of the cabinet turn their heads to pay attention to the inaugural address of Governor Edmund G. Brown, Jr.

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CAPLESS SKIN TOP SMOOTH CURLS $9.91

AFRO PUFFS FREEDOM $4.71

$9.91 CAPLESS SKIN TOP TAPERED BACK SHORT

CAPLESS $6.60 CURLY

CAPLESS $9.91 CURLY SHAG

SKIN TOP CAPLESS Page Boy $9.91

$6.60 CAPLESS SHORT

SKIN TOP $9.91 SHORT CAPLESS

CAPLESS SKIN TOP GYPSY $9.91

$9.91 CAPLESS SKIN TOP JANE FONDA

CAPLESS SKIN TOP LONG WIG $18.87

100% HUMAN HAIR

CAPLESS $14.95

LONG FALL $37.74

MINI-FALL $14.95

CASCADE $5.66

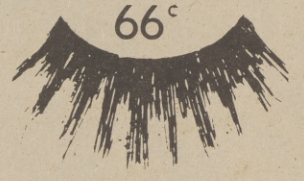
WIGLET $4.71

— ELURA WIGS —

$18.87 SKIN TOP CAPLESS SHORT

SKIN TOP $23.96 CAPLESS GYPSY

EYELASHES 66¢



BRAID $4.71

STYLING SERVICE by EXPERT

WIGS & HAIR PRICES

SYNTHETIC WIG	$3.50
HUMAN HAIR WIG	$5.00
WIGLET	$3.50
CASCADE	$4.50

WIG STYLE ONE DAY SERVICE

— open —

MONDAY THRU SATURDAY

BUSINESS HOUR 9:30 A.M. UNTIL 6:00 P.M.

YOUNG'S WIGS 817 'K' SACRAMENTO

TELEPHONE 446-6622

Staff members of the Sacramento Urban League and members of the local guild this week attended the "First Urban League Family Party" held at the home of executive director Mrs. Delores Bryant. The combined group took the opportunity to engage in informal conversation with Mahlon Puryear Director of Economic Development with the Nation Urban League. Puryear was in Sacramento as part of his week long visit to California. Shown are members of the Urban League Board of Directors. Pictured back row from left, Callie I. Carney, Ralph Durham (Assistant to Puryear), Dr. Eugene Spencer, Jr., Morey Worl, Gerald Ames, L. White and George Brown. Shown front row from left are, Lenora Holerman, Hahlon Puryear, Colleen Yarbrough, Grace M. Jones and Delores Bryant.

Urban League Holds 'Family Party'

Pictured are members of the Urban League Guild of Sacramento. Shown back row from left are, Jewel Henderson, Colleen Yorbrough, Pauline Travis, Elizebeth Higgins, Thazell Leashorn, Lacka Covert and Willietta Lathan. Pictured front row from left are, Velma Stokley, Lenora Holerman, Susie Johnson, Johnnie Freeman, Charlene Rogers, Marione Obikwu and Delores Bryant. The first order of business on the Guild's list of priorities is to aid in purchasing the building now housing the local league.

Redmond Awards Two Therapists

William Redmond, Director of Sacramento County Department of Social Welfare, presented "Certificate of Recognition" awards today to two women lay therapists who have volunteered their time for the "Parents in Crisis" program, under the supervision of clinical social worker, James Hapgood, MSW.

Known only as "Sue B." and "Barbara R," the two women were once former abusive parents themselves, sought aid successfully through the county's Child Protective Services Program, and have now become lay therapists aiding other parents with similar difficulties. "Sue B" puts in 30 hours a week or more in her volunteer work, co-leading groups and making herself available at all hours by phone.

She worked 18 months with Mr. Hapgood before becoming the first lay therapist when the "Parents in Crisis" program began in March of 1973. "Barbara R" also went through therapy and became the second co-leader and lay therapist in July of 1973. She volunteers at least 20 hours of her time weekly.

"Parents in Crisis," since its inauguration, has increased to five groups in South Sacramento, North Sacramento, Citrus Heights, Rancho Cordova, and Central Sacramento City. A total of four lay therapists and Mr. Hapgood. Some groups meet in the morning, others in the afternoon, and the central city group in the evening.

Parents may call day or night for aid and remain anonymous. Phone numbers are 454-5995, days; and 454-2833 in the evenings.

AWARDEES

Sacramento County Welfare Department presented "Certificates of Recognition" to two women volunteers serving as co-leaders and lay therapists in the county's "Parents in Crisis" program, led by James Hapgood, clinical social worker. The program serves abusive parents with five groups now meeting regularly in South Sacramento, North Sacramento, Citrus Heights, Rancho Cordova, and Central Sacramento. From left to right, "Barbara B," Director William Redmond, and "Sue B." Program allows parents to register for counseling and remain anonymous.

'Beauty Booster Classes'

The Sacramento YWCA will offer an unusual course in physical self-improvement that will begin on Monday, January 13th, and last for four weeks. The session will be titled "Come Alive in '75," and will consist of "Beauty Booster Classes."

There will be a class on make-up (Mary Kay Cosmetics), a session on hair analysis (Paul's Coiffures and Redken Products), plus other beauty aids such as electrology. A physical work-out will be given each week with hints on different methods of exercise (Calisthenics, Yoga, Aerobics, etc.).

A nutrition program will be offered at the first meeting with a weighing and measuring session. A skinnie-minnie luncheon meal will be served each week and various diets introduced. The last class will offer an analysis of your individual style and how to bring your best physical self forward.

The cost of the course is $12 for YWCA members and $14 for non-members. The class meets on Mondays, from 10:00 - 12:30 p.m., at the YWCA Building, 1122 17th Street.

For more information, call the YWCA, 442-4741.

Thin Hair?

Not quite long enough, but don't like wigs? Hair weaving is the answer. You can swim in it . . . sleep in it . . . and can't come off. Find out how there can be a new you . . . Call 443-5810, Monday through Saturday.

Hairweaving

(A METHOD OF ADDING HAIR TO YOUR OWN)

An-ji's Hair Experience

515 Broadway

Mr. B's Formal Wear For Men

RENTAL and SALES

Featuring the Latest Formal Wear by 'After Six

PERSONALIZED SERVICE FOR THE RIGHT OCCASION

BATTISTE FORMAL WEAR

Single-Breasted King George Formal Coat

Three button, single-breasted formal coat; self faced peak lapel with velvet trim and velvet collar; satin piped lower pockets with in and out flaps, long center cent.
Fiber contents 55% dacron polyester/45% wool worsted.

1 BOTTLE OF FREE CHAMPAGNE to the Groom with order of formal wear for Bridal Party

5025 Stockton Blvd.
Across from K Mart
OPEN: Monday 9 a.m. to 8:30 p.m.
Tuesday thru Saturday 9 a.m. to 6:30 p.m.
Sundays by Appointment Only
452-4133 or 452-0221

JANUARY SUPER BUYS

spring prices on polyester prints

Spring is early with a new selection of low priced polyester dresses from Linda Lane of New York. Machine washable short sleeve dress in zip front, flip tie back zip and step-in styles in Navy, red, green and pink. Misses 10-18; half-sizes 14-1/2-22-1/2. Cowl neck style in misses sizes only.

17.99

CAREER DRESSES, 27

WEINSTOCK'S

9th & K, 12th & K, ARDEN FAIR
COUNTRY CLUB PLAZA
FLORIN CENTER, SUNRISE MALL

BOSTON'S INNER CIRCLE

6 Piece
'TWO THINGS IN ONE'
This Week
Friday & Saturday 10-11
Sacramento's Own
MELOFONICS
Next Week Sunday
12 - 17, 18, 19
5 Piece

Presents
SACRAMENTO'S OWN

Boston's Short Order Kitchen

Jeff & Robert
proprietors

Thu-Sat. 9-2p.m.

Sun 6-2p.m.

Open from 12:00 P.M. - 2:00 A.M.

Phone 452-9786

4217 Stockton Blvd.

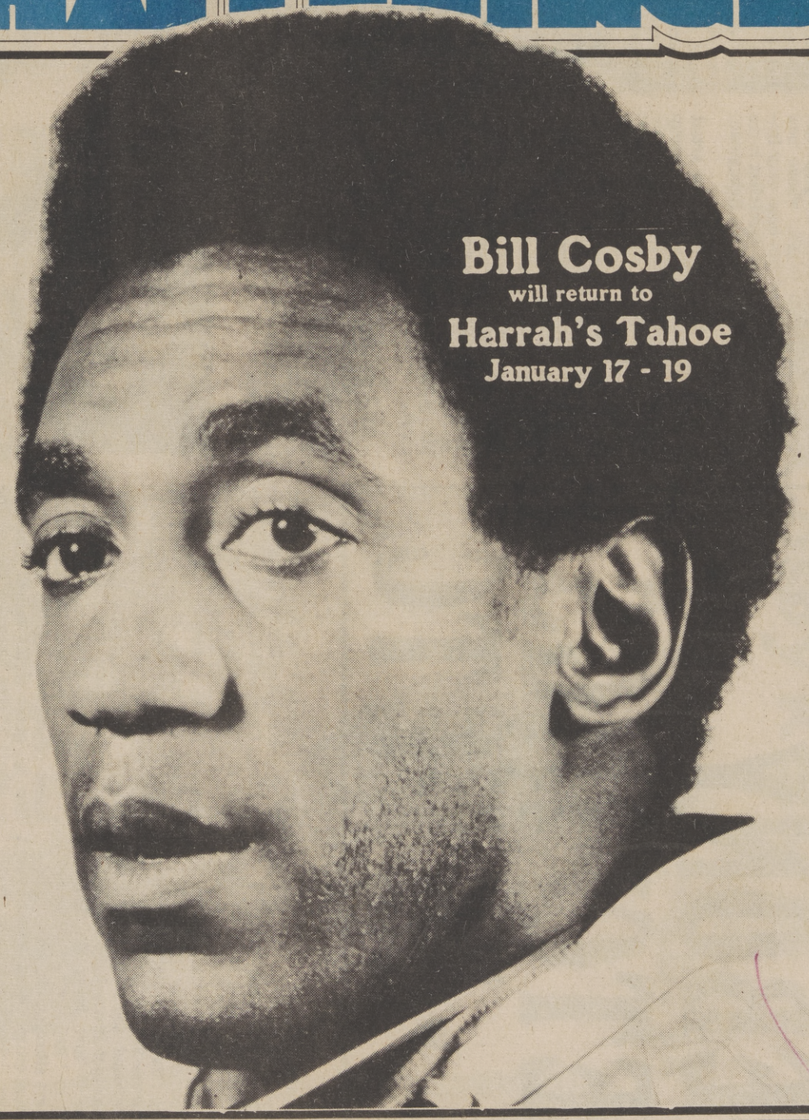
(Owner)
Boston Floyd Jr.

Ann Jackson (Hostess)

THE HAPPENINGS

The Sacramento Observer
entertainment guide

Jan. 9 thru Jan. 15



Bill Cosby
will return to
Harrah's Tahoe
January 17 - 19

record and movie reviews · blacks on tv

EBONY ETCHINGS ETC.

by WARREN LANIER

"PEOPLE ARE TALKING . . ."

The hopes of the many brothers 'n sisters pulling for 1975 to be a better year than 1974 was for them regarding employment and economic opportunities -- The new monthly pocket magazine called "Rap On," that's a hot new item in the reading and purchasing department around 'Soulsville U.S.A.,' in view of the fact it's writers really git down, and in turn gives its readers something to "Rap On" . . . The new second home situation recently acquired by a west coast record executive in an expensive Hollywood high rise apartment building, that's got the industry buzzing about the carrying-ons behind this home away from home situation, especially when the second home is listed in the name of a hot professional soul sister of song who records for the same record label where the good lovin' lothario is a highly respected executive . . . The flood of requests from Black Travel Agencies all over the country seeking information from the Black Athletes Hall Of Fame so that they can put together travel junkets and packages for the convenience of their clients and interested parties in their areas looking forward to attending the Second Annual Black Athletes Hall Of Fame Convention in Las Vegas come March 11 thru 13 . . . The tribute and testimonial affair in honor of Atty. HERMAN ENGLISH, scheduled to come off January 8 at the English Square Auditorium in the city of Compton, California; and promises to be one of the highlight affairs starting off the new year . . . The inside information around the record biz, that has BUNKY SHEPPARD pegged to return to the west coast and take over the executive duties of running Cross Over Records, the label owned by RAY CHARLES as a replacement of STEVE SWAIN who left the label suddenly, and his whereabouts since then has remained a mystery . . . The interest on the parts of a couple of independent movie makers who are toying with the idea of converting BEATRICE GARRETT's novel "Welfare On Skid Row," into a feature flick with emphasis on farther exposing the rip off racket going on with the bi-monthly money getters receiving state aid and stuff . . . The genius of PETE LONG, who put together one of the greatest events to hit Angeltown, when he staged and coordinated for the Brotherhood Crusade the spectacular "Tribute to Quincy Jones," that took place at The Shrine Auditorium Saturday, December 28, to a sold-out house and featured the talents of MINNIE RIPPERTON, CANNONBALL ADDERLEY, RICHARD PRYOR, MARVIN GAYE, SIDNEY POITIER. THE SUPREMES. and so many more stars and celebrities doing their thing for Quincy Jones . . . The boo-boo on the part of the talent coordinator of the new television fun game series called "Celebrity Sharks," that caused a last minute cancellation on the appearance of PGA Golfer LEE ELDER, following his Testimonial in Washington, D. C.

"HOLLYWOOD HOTLINE . . .'

Comedian JIM CATO has thrown his hat into the election ring for a seat on the board of directors of AFTRA, and hopefully the brothers 'n sisters of this organization will see fit to help get him elected, so that they may have a voice and some soul representation for their singing and acting careers.

The most talked about and remembered Christmas card received by folks in the music biz, this year, was sent by MILES GRAYSON in the form of a check for a million cheers for the holiday season and the New Year.

LITTLE RICHARD fans and followers, can look forward to a very big announcement soon from the King of Rock and Roll and his future in the music and entertainment industry.

As quite as its been kept, WILLIE HUTCH took the middle isle march of matrimony in the state of Mississippi, and is currently touring the country with his new bride before he returns to the studios of Motown Records.

Not only did J. W. ALEXANDERS' little daugher, ADRIANNE break thru in the annual earnings department with a fantastic five figure pay check for her part in TV commercials, the talented little tike also landed a contract in a new television series for "75," that will make her quite a wealthy lil lady before she turns twelve.

News from the squared circle spotlites YOUNG SANFORD, the pugilistic protege of REDD FOXX, whose new professional career has been very impressive as a knockout specialist in the heavyweight division of the fight game.

Twentieth Century recording artist AHMAD JAMAL and his fantastic group will take the stand at HOWARD RUMSEY's "Concert By The Sea Nitery," starting January 14 for a two-week stand much to the delight of avid west coast jazz buffs and AHMAD JAMAL fans who've veen digging his latest release "Jamal Plays Jamal." Prior to his opening at Howard's seaside nitery AHMAD JAMAL and the group will tape the NANCY WILSON "90" Tonight Show at NBC studios in Burbank on January 12, and this show will be aired during his two - week appearance on the west coast.

All indications point to the fact that THE YOUNGHEARTS will be breaking into the Las Vegas nitery circuit anyday now, and it seems like the Frontier Hotel has the inside deal on getting this talented 20th Century Recording group.

SHELLI HUGHES

The latest word from the Hollywood confirmation department on who's doing what, lists lovely SHELLI HUGHES (best remembered from her role in the CBS version of "Kismet" along with JOSE FERRER and ANNA MARIA ALBERGHETTI) as the young actress quite a number of studios and producers are romancing to get her to become active as an actress again . . . While the folks in the know around the strip, are buzzin' with the news about FOREST HAMILTON coming up with a new record company deal that's reported to have a couple-o-millions behind it.

"PROFILE OF A PROFESSIONAL"

When Ahmad Jamal and his famous trio introduced the world to their recorded version of "Poinciana" a decade or two ago, jazz took on a brand new meaning in the era of the big band sound for intimate trios such as his with an inimitable style, and the results placed him in the category of musical genius, capable of completely mesmerizing the musical appreciating minds of millions, while simultaneously soothing the publics jangled nerves.

For the talented young musician from Pittsburgh (with a fantastic musical background that started when he was just a tot of 3), this world-wide acclaim and recognition was a far cry from the title of the album "But Not For Me," that had served as the springboard of acceptable recording success, and brought a whole new world of worshipers into the Ahmad Jamal arena of appreciation.

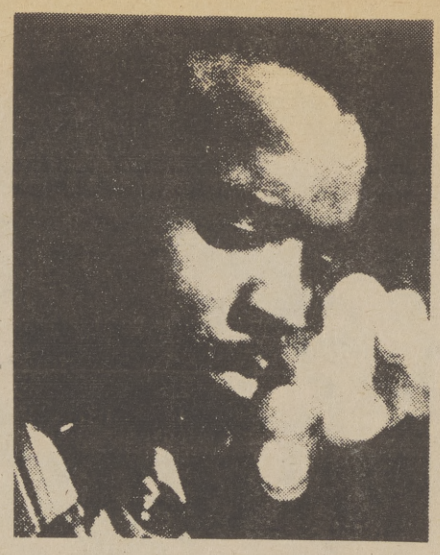
His success wasn't short-lived; as a matter of fact, he's still considered a legend in his own time, with the innate ability to make jazz palatable to the public at large without sacrificing one iota of his artistic integrity, and still swing.

Musically he has never lost his popularity and consequently his appearance brings about standing room only situations at all levels of exposure.

When Ahmad Jamal signed a contract with Twentieth Century Records after an absence from the recording scene, music lovers the world over breathed a sigh of relief, and anxiously awaited the first release from his new found label association.

The first album release entitled "Ahmad Jamal '73'," was an instant success, and old fans and new followers alike got caught up in a musical web of Jamalimania that came on like a plague.

Before the world's music loving population could recover from the first wave of Jamalimania, the second onslaught of the musical fever was released on them by way of his second Twentieth Century Records album release, entitled "Jamalca," and the millions of fans of the quiet musical genius, added two more treasured Amhad Jamal albums to their record collections.



AMHAD JAMAL

Currently Ahmad Jamal has a new and third release on Twentieth Century Records that's one of the hottest selling albums in his illustrious career as a recording artist, and appropriately enough, it's entitled "Jamal Plays Jamal."

THE HAPPENINGS
The Sacramento Observer entertainment guide

WILLIAM H. LEE Publisher

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Sacramento, California 95817 (916) 452-4781

DIONNE WARWICKE

Harrah's Reno Slates Dionne Warwicke

Dionne Warwicke, one of the country's top pop singers, has returned to Harrah's Reno for an engagement thru Jan. 15.

Miss Warwicke's versatile vocal approach and strong, soulful voice will be heard in the Headliner Room twice nightly at 8:15 and midnight along with comic John Byner and backed by the John Carleton Orchestra.

While on stage, Dionne Warwicke pays homage to the song-writing team of Burt Bacharach and Hal David. "I did all the Bacharach-David demonstration records for about a year," she recalled, "until we hit with my own recording of 'Don't Make Me Over'."

Eventually the three way combination made it to the top with songs like "Promises, Promises," "Walk On By," "Do You Know The Way To San Jose," and "Alfie." Her song "Say A Little Prayer For Me," won a gold single and she had three gold million-selling albums of the composers' work.

Comic John Byner underplays as he returns to Harrah's to deliver comic bits, impressions and zany vocal effects.

Dionne Warwicke and John Byner will entertain thru Jan. 15.

Next, it's songstress Vikki Carr, Jan. 16-29.

Harrah's Casino Cabaret continues to spotlight the hilarious television spoof, "Boob Tube Revue" thru Jan. 29, and the Cajun music of fiddle player/composer Doug Kershaw through Jan. 5. Comic Rip Taylor moves into the Reno Casino Cabaret Jan. 7-12.

Bill Cosby Returns To Harrah's Tahoe Jan. 17

January offers a bonanza of entertainment at Lake Tahoe with appearances at Harrah's by Frank Sinatra, Bill Cosby and a musical revue, as well as a professional ski race.

While the master himself -- Frank Sinatra -- has returned to Harrah's Tahoe for two shows nightly, Jan. 10-12, Bill Cosby is ready to step into the spotlight, Jan. 17-19.

Also on tap this weekend is a professional ski race at Heavenly Valley. Called the "Hang Ten Cup," the race features top pros in competition -- and Harrah's entertainers have been invited to participate in the Pro-Am event. Harrah's is a co-sponsor of the annual race.

And, as if that's not enough, the Frisco Follies Grand Illusion stars Monday - Thursday with Saturday matinees in the South Shore Room thru Feb. 13.

Appearing with Sinatra during the 8:15 p.m. dinner and midnight cocktail shows is comedial Pat Henry. Although advance reservations have filled all shows, cancellations will be taken in person the day of each show.

Cosby returns to Harrah's next week for three days that are sure to be filled with amusing anecdotes of growing up, sports and gambling. He'll be joined by The Lockers, a highly acclaimed dance company.

The Frisco Follies are featured at a 7:30 p.m. dinner show ($5.50-$7.50 minimum) and a 10:30 p.m. cocktail show ($4.00 minimum). The Saturday matinee is a 2 p.m. cocktail show. A colorful clad cast of singers-dancers-comedians spoof stars like Totie Fields, Judy Garland and Liza Minneli among others during the entertaining sets.

BILL COSBY

Other January weekend entertainment in the South Shore Room will include Dionne Warwicke and Jim Stafford, Jan. 24-26. Don Rickles with Olivia Newton-John, Jan. 30. Feb. 2.

Currently in the Stateline Cabaret at Harrah's Tahoe are Gaylord and Holiday, thru Jan. 12; Expression, thru Jan. 15; and The Third Generation, thru Jan. 22.

The Paul Balfour Trio lends to the elegant Summit Restaurant atmosphere with his dinner-dance music nightly from 8:30 p.m., to 2:30 a.m.

THE ONLY FUN AT SEVEN IS ON CHANNEL 10!

We're ready for fun at seven if you are. Jack Narz gets the ball rolling every weekday when the news is finished.

7:00 MON-FRI

CONCENTRATION

KXTV 10

The Checkmates At Las Vegas

The Checkmates Ltd., the only Black performers honored at the recent Las Vegas Entertainment Awards Show, are planning to release a new single in early spring on Rustic Records. Named Las Vegas Lounge Act of the Year, for an unprecedented sixth time, left to right, Bobby Stevens, Marvin "Sweet Louie" Smith, and Sonny Charles, have resolved to make 1975 the biggest year in the groups seventeen-year career.

Stephanie Mills Broadway Musical Star

NEW YORK - Stephanie Mills, 15, who plays Dorothy in "The Wiz," an all-Black Broadway musical based on Frank Baum's "The Wizard of Oz," is featured in the January issue of Seventeen Magazine. About the role, Stephanie is worried that audiences will think she's trying to be like Judy Garland. She tells entertainment editor, Edwin Miller, "I just want to be me, Stephanie Mills."

Stephanie has been singing professionally since she was nine when she appeared in a Broadway show about an orphanage for Black children. Since then she's done several off-Broadway plays as well as a television commercial, but Stephanie especially likes singing. "I love music," she says. "Unhappy or happy, it's the first thing I want to hear."

She made a single called "I Knew it Was Love," and has a new album coming out. "It'll combine different styles, funk, ballads, gospel, pretty music," she says.

Stephanie has never had any formal voice training. "I could sing before I could talk," she says. "When anyone asked me a question, I would pick something out I had heard on the radio that fit the situation and sing the answer. That was the only way I could communicate. I'd sing on the stoop in front of the house where we lived in Brooklyn, forming a group with my friends, and gradually I trained myself."

'LOVE...UNLIMITED'-

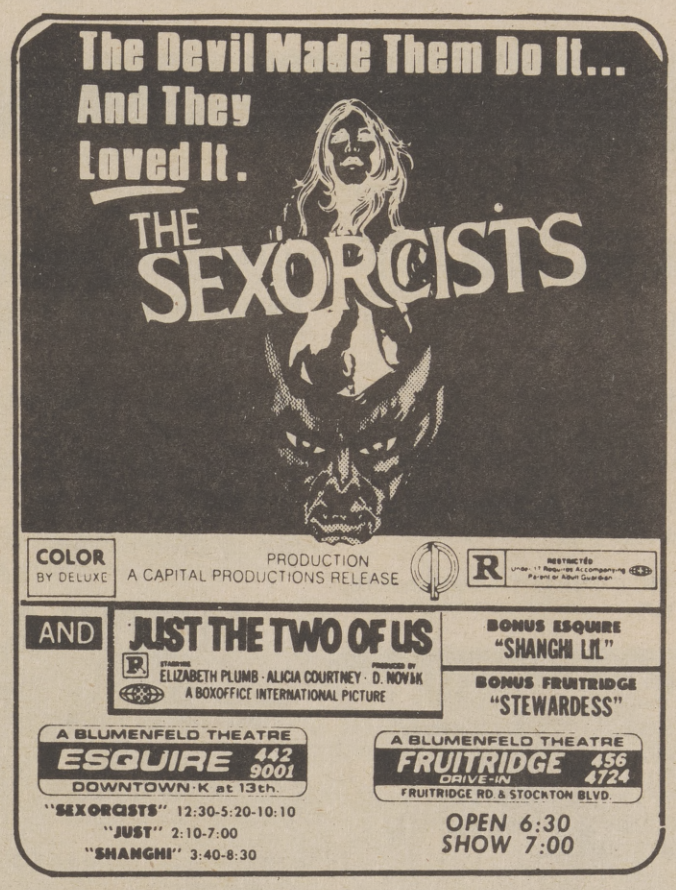
A New Year's Wish From Barry White

In compliance with the numerous request from various newspapers, magazines, and their feature writers seeking to interview Maestro Barry White and Love Unlimited to hear what they had to say regarding the coming new year, and their individual statements of resolution following a very successful year as super star recording artist and attractions, the following statements were issued.

The phenominal Maestro Barry White stated," he would like to continue to bring people together with love and peace through his music, as well as continue to make his music the people's music. Additionally he hopes for continued health and happiness; and for everyone in the world, a better and sweeter year with prosperity for all."

The closing remarks of his statements were typical of the modern day musical genius who stated," all the love I have. . . it's yours. . .Unlimited.

Whereas the joint statement from Love Unlimited was, "for many more years of continued success, and to be loved as much as we love everyone."



POLICE COMEDY SERIES

Hal Linden (front), as Capt. Barney Miller, poses, in a rare moment of relaxation, with members of his staff in their New York City police precinct house, usually a center of hectic activitiy, in the new ABC Television Network comedy series, "Barney Miller," which premiers with the episode, "Ramon," on Thursday, January 23, 8:00-8:30 p.m., others in the photo are (front row)- Abe Vigoda (left) and Ron Glass. Back, left to right, are: Jack Soo, Max Gail and Greg Sierra.

THE URBAN LEAGUE PRESENTS:

DELORES BRYANT and guests:
CHAPLAIN ELING E. RAMSEY, executive director of the Church Services Bureau.
Sacramento Urban League Guild Officers,
COLEEN YARBROUGH, president; ELIZABETH HIGGINS, vice president; PAULINE TRAVIS, treasurer; THAZELL LEASHORE, corresponding secretary; JEWELL HENDERSON, recording secretary.
Manpower specialist MAHLON PURYEAR.

Sunday Morning At 10:30

13 KOVR
McCLATCHY BROADCASTING

BLACKS ON TV THIS WEEK

SATURDAY

BIG BIG MARBLE - On Channel 10, at 7:30 a.m.

RUN, JOE, RUN - Children, on Channel 3, at 8:30 a.m.

ZOOM - On Channel 6, at 9:00 a.m.

SUPER BOWL HIGHLIGHTS - On Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 9:30 a.m.

SENIOR BOWL - On Channel 3, at 10:00 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

HARLEM GLOBETROTTERS - Children, with Rodney Allen Rippy on Channel 10, at 11:00 a.m.

SESAME STREET - On Channel 6, at 11:30 a.m.

AMERICAN BANDSTAND - On Channel 13, at 11:30 a.m.

FAT ALBERT - Cartoon, on Channel 10, at 12:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

WRESTLING - On Channel 40, at 5:00 p.m.

BOBBY GOLDSBORO - On Channel 3, at 5:30 p.m.

MASQUERADE PARTY - On Channel 10, at 6:30 p.m.

ALL IN THE FAMILY - With Mike Evans, Isabel Sanford and Sherman Hemsley, on Channel 10, at 8:00 p.m.

MOVIE - Starring Roscoe Lee Browne on Channel 13, at 9:00 p.m.

CAROL BURNETT - Starring Ernest Flatt dancers, on Channel 10 at 10:00 p.m.

SOUNDSTAGE - With Della Reese and Jackie Wilson, on Channel 6, at 10:00 p.m.

SUNDAY

THIS IS THE LIFE - On Channel 13, at 7:00 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NBA BASKETBALL - On Channel 10, at 9:30 a.m.

NFL '74: THE CHAMPIONSHIP CHASE - On Channel 3, at 10:30 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

SUPER BOWL PRE-GAME SHOW - On Channel 3, at 11:30 a.m.

SUPER BOWL - On Channel 3, at 12:00 noon.

ZOOM - On Channel 6, at 2:30 p.m.

SUPERBOWL POSTGAME SHOW - On Channel 3, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

SALTY - On Channel 10, at 7:00 p.m.

MARLO THOMAS AND FRIENDS - With Rosie Grier, Harry Belafonte, Roberta Flack, Michael Jackson, Cicely Tyson, and Dionne Warwicke, on Channel 13, at 7:30 p.m.

WRESTLING - On Channel 40, at 8:00 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 9:30 p.m.

BLACK PRESPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.

MONDAY

CELEBRITY SWEEPSTAKES - With Clifton Davis, on Channel 3, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

MATCH GAME - With Greg Morris, On Channel 10, at 2:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Sammy Davis Jr., on Channel 10, at 7:30 p.m.

SMOTHERS BROTHERX - With Redd Foxx, on Channel 3, at 8:00 p.m.

ROOKIES - With Georg Stanford Brown, on Channel 13, at 8:00 p.m.

MAUDE - On Channel 10, at 9:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 11:00 p.m.

TUESDAY

CELEBRITY SWEEPSTAKES - With Clifton Davis, on Channel 3, at 9:00 a.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

PASSWORK ALL STARS - With Theresa Merritt, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Greg Morris, on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

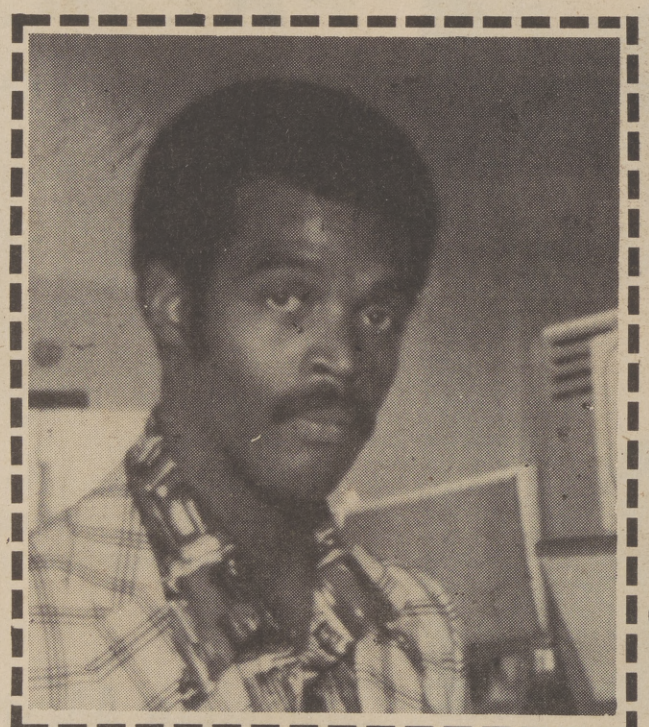
LET'S MAKE A DEAL - On Channel 13, at 6:40 p.m.

MOVIE - Mystery, with James McEaschin, on Channel 3, at 8:30 p.m.

WEDNESDAY

AT NINE ON TEN - On Channel 10, CELEBRITY SWEEPSTAKES - On Channel 3, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.



When you want to know the score . . . tune in for our weekend sports expert, Paul Cornelius. Catch his act on the news leader.

5:30 & 11 DAILY

NEWSERVICE 10

KXTV 10

BLACKS ON TV THIS WEEK

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PASSWORD ALL STARS - On Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Greg Morris, on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10, at 7:30 p.m.

TONY ORLANDO AND DAWN - With Harry Belafonte, on Channel 10, at 8:00 p.m.

GET CHRISTIE LOVE! - On Channel 13, at 10:00 p.m.

THURSDAY

CELEBRITY SWEEPSTAKES - With Clifton Davis, on Channel 3, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PASSWORD ALL STARS - With Theresa Merritt, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 10, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Greg Morris, on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

NBA BASKETBALL - On Channel 40, at 6:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

MAC DAVIS - With Ray Charles, on Channel 3, at 8:00 p.m.

IRONSIDE - On Channel 3, at 9:00 p.m.

FRIDAY

CELEBRITY SWEEPSTAKES - With Clifton Davis, on Channel 3, at 9:00 a.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, 10:00 a.m.

PASSWORD ALL STARS - With Theresa Merritt, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - On Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

MOD SQUAD - On Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

SANFORD AND SON - With Billy Eckstine, on Channel 3, at 8:00 p.m.

CHICO AND THE MAN - On Channel 3, at 8:30 p.m.

MOVIE - Shaft, with Isaac Hayes' on Channel 10, at 9:30 p.m.

POLICE WOMAN - On Channel 3, at 10:00 p.m.

WIDE WORLD IN CONCERT - With Kool and the Gang, Earth, Wind and Fire, on Channel 13, at 12:30 p.m.

MIDNIGHT SPECIAL - With the Ohio Players, Rufus, on Channel 3, at 1:00 p.m.

★ KMUV-TV MOVIE MARQUEE ★

31

Playing this week at the MUVIE HOUSE

Thurs. January 9th

The Solid Gold Heroes: Don Daredevil Rides Again - 7:00 a.m., 5:00 p.m., & 11:00 p.m.

Pete Smith Specialties - 7:15 a.m., 5:15 p.m., & 11:15 p.m.

A Bloodchiller: The King of The Zombies - 7:30 a.m., 5:30 p.m., & 11:30 p.m.

How To Frame A Figg, starring Don Knotts - 9:00 a.m., 1:00 p.m., & 7:00 p.m.

Western Saga - Northwest Stampede, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

Fri. January 10th

The Solid Gold Heroes: Don Daredevil Rides Again - 7:00 a.m., 5:00 p.m., & 11 p.m.

Pete Smith Specialties - 7:15 a.m., 5:15 p.m., & 11:15 p.m.

Cat Killer: The Leopard Man - 7:30 a.m., 5:30 p.m., 11:30 p.m.

Marriage Year One, starring Sally Field 9:00 a.m., 1:00 p.m. & 7 p.m.

Man In The Shadow, starring Jeff Chandler, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

Sat. January 11th

The Solid Gold Heroes: Don Daredevil Rides Again - 7:00 a.m., 5:00 p.m., & 11:00 p.m.

Pete Smith Specialties - 7:15 a.m., 5:15 p.m., & 11:15 p.m.

Revenge of The Zombies starring John Carradine - 7:30 a.m., 5:30 p.m. & 11:30 p.m.

The Tall Women, starring Anne Baxter 9:00 a.m., 1:00 p.m., & 7:00 p.m.

BOMBERS Moon starring George Montgomery, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

Sun. January 12th

The Solid Gold Heroes: Don Daredevil Rides Again - 7:00 a.m., 5:00 p.m., & 11:00 p.m.

Pete Smith Specialties - 7:15 a.m., 5:15 p.m., & 11:15 p.m.

The Death of Me Yet, starring Doug McClure, 7:30 a.m., 5:30 p.m. & 11:30 p.m.

The Champion: Excellent Boxin Film, starring Kirk Douglas, 9:00 a.m., 1:00 p.m., & 7:00 p.m.

Rebel Without A Cause, the classic starring James Dean, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

Mon. January 13th

The Solid Gold Heroes: Don Daredevil Rides Again, 7:00 a.m., 5:00 p.m. & 11:00 p.m.

Pete Smith Specialties 7:15 a.m., 5:15 p.m., & 11:15 p.m.

The Man Who Wouldn't Die starring Lloyd Nolan, 7:30 a.m., 5:30 p.m., & 11:30 p.m.

Do You Take This Stranger? Starring Gene Barry, 9:00 a.m., 1:00 p.m., & 7:00 p.m.

Frontier Marshall, starring Randolph Scott, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

Tues. January 14th

The Solid Gold Heroes: Don Daredevil Rides Again, 7:00 a.m., 5:15 p.m., & 11:15 p.m.

Pete Smith Specialties, 7:15 a.m., 5:15 p.m., & 11:15 p.m.

Fire Maidens From Outer Space, 7:30 a.m., 5:13 p.m., & 11:30 p.m.

Ellery Queen Don't Look Behind You, starring Peter Lawford, 9:00 a.m., 1:00 p.m., & 7:00 p.m.

Calamity Jane and Sam Bass starring Yvonne DeCarlo, 11:00 a.m., 3:00 p.m. & 9:00 p.m.

★ ★

Daily TRIPLE Features
Another Movie Every Other Hour

There's always a movie on MOVIE-TV KMUV ch.31

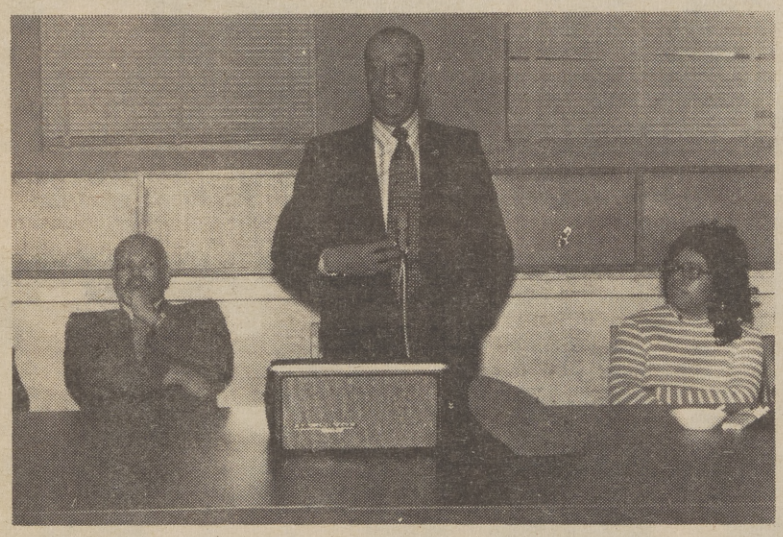
The Sacramento Observer

JAN. 9 - 15, 1975

URBAN LIVING

League's Puryear Discusses New 'Skills Bank' Program Kick-Off

OBSERVER photos by Calvin Wilcox



Mahlon Puryear, Director of Economic Development for the National Urban League was in Sacramento this week as part of his week-long visit to California trumpeting the league's newest program.

"New National Skills Bank," according to Puryear will place on computerized files thousands of Blacks and other non-whites, who are actively seeking employment.

The computerized skills bank will allow instant information on a national system of inter-connecting circuits hooking up Urban League affiliates, with employment seekers and job-providers.

Puryear recorded his conceptualization of the systems functions in a booklet explaining in detail its operational qualities.

Puryear said that many job-providers often turn to the Urban League to satisfy equal employment opportunity requirements. The economic development director, a veteran of 20 years in job development, believes the new system will provide access to employment opportunities for minorities.

"To meet the demands for more skilled workers, we are establishing a national source through which will flow new and expanded job opportunities on one hand, and qualified workers on the other," said Puryear.

Puryear noted that the primary emphasis that will prevail throughout the planning and operational stages of the project will be on "locating people who have skills for sale and in placing them in rewarding jobs."

Puryear underlined that in order for the national project to be successful, it would require the cooperation of private industry and government in addition to local leagues and boards.

"Such planning calls for a very close working relationship between those who have skills -- citizens in every league city, our colleges, high schools and other training centers . . . " stated Puryear.

Local leagues will be delegated the responsibility of collecting information on skilled workers and filing that information in the computer system.

Local leagues are also delegated the responsibility of promoting the project within their respective areas, under the plan.

Mrs. Delores Bryant, Executive Direcotr of the Sacramento Urban League said that she is looking forward to implementing the project in Sacramento.

"Puryear suggested to us that we should try and get officials who could make decisions within their own industries. People who could make jobs for Black people," said Bryant noting that the local league is preparing to hold elections for board officers and that it would be beneficial if corporation executives were elected to the board.

"We need people who can make decisions within their own industries to make this skills bank a success," added the director.

'New system to provide employment opportunities for minorities'

Brown Makes Surprise Appointment

Governor Brown leads the way into a child care facility during his tour of the Employment Development Department's South Sacramento office located on Florin Road. On Brown right is Secretary of Health and Welfare Mario Obledo. The pair of followed by a delegation of newspapersons.

What in theory was planned as a press conference to publicize new services available under a pilot project for recipients of unemployment benefits at Sacramento's State Employment Development Department's South Area office, in practice was foiled by an unannounced visit by Governor Edmund G. Brown.

According to EDD information officer Bill Lawson, the star of the press conference should have been newly appointed Secratary of Health and Welfare Mario Obledo.

Obledo orginally called the press conference to inform the public of new approaches to servicing the needs of California's unemployed.

However, Obledo arrived accompained by Governor Brown who immediately upstaged the press conference when newsperson paid more attention to the Governor that they did to Secretary Obledo.

Obledo is the only Mexican-American presently seated in the cabinet of the Brown Administration. Prior to his arrival at the EDD's South Area office located on Florin Road, Obledo's appointment was being challenged by freshman Assemblyman Art Torres of East Los Angeles, and Assemblyman Richard Alatorre also of Los Angeles.

At a capitol press conference both Mexican-American Legislators charged that the Chicano community was not cunsulted by the Brown transition committee in selecting and appointing Obledo to the post.

Obledo was hit with the question immediately by newspersons, relative to Alatorre and Torres' charges.

Obledo attempted to quickly end the issue by saying, "Let's try and end this issue right now . . . I am extremely busy trying to find solutions to the problems of Californians. I respect the opinions of the Assemblymen and I look forward to working with them in the future."

Obledo followed his statement by noting that the new programs being instituted were important and should take priority over his apparent conflicts with elements of the state's Chicano community.

The new Secretary of Health and Welfare added, "my appointment was supported by over 20 Mexican-American groups throughout California."

Obledo quickly outlined his new four point project to aid persons entitled to unemployment benefits obtain them as rapidly as possible.

The unnamed piolt project includes:

- Educational devices to aid persons understand benefits and procedures required to obtain them under recent federal legislation opening unemployment benefits to people herethereto uncovered.
- A system of guides to aid persons locate services available to them within EDD's structure.
- Coffee at 10 cent per cup for persons awaiting services by EDD representatives.
- The creation of a child care center for applicants' children while they await services.

Obledo placed an emphasis on child care by underlining that it is strongly supported by Governor Brown.

"Child care is in keeping with the feelings of the Governor who has said that it is very important," concluded Obledo before newspersons took the opportunity to question Brown on his appointments and the current criticism being directed at the Secretary's appointment

Brown defended Obledo's appointment by vigorously citing his constitional responsibility. "I don't think they understand the role of the Governor. I can appoint anybody who can do the job," said Brown adding that the constitution give him his authority and he would not give it away to anybody who complained.

Brown further defended his appointment of Obledo by explaining to newspersons that it was he who sought out his services. "He didn't submit a resume, I sought him out," declared Brown again stressing that the Constitution provided him his authority.

Brown was asked if he specifically had a Mexican American in mind when he appointed Obledo. Brown responded sharply indicating that he made the best "choice possible."

"I selected from the best person I could find. I think he (Obledo) is the most outstanding," stated Brown flatly.

Governor Brown cautioned that, "The days of elitism in politics are over," and that anybody could do some of the jobs he is making appoinments to if they are qualified.

Brown was asked if he would be making additional minority appointment. In answering the question Brown, said rapidly, "I don't believe in quota systems."

Brown with a scolding tone in his voice told newsperson, "I am sure you know that I appointed the first Black (Willie R. Barnes) as corporation commissioner."

While Brown held the attention of some newspersons, others followed Secretary Obledo on a brief tour of the Florin Road office. The tour included the operational child care facility.

Obledo apparently left unnoticed while Brown continued his impromtu news conference with newspersons talked with EDD staffers and persons patiently awaiting their benefits.

Members of the press confront Governor Brown, houlding him to answer questions concerning his appointment of Obledo over the objections of two Chicano Assemblymen.

Obledo and aids attempt to answer newspersons' questions concerning critisim leveled at him by fellow Chicanos, as Governor Brown listens with interest.

U.C. Davis Offers Cultural Languages Class

"Hey man, I ain't got none," respondeds the student. Not only is the teacher upset about the lack of an answer, but also, in her estimation, the poor use of grammar.

Lanaguge, especially Black language, has been so widely misunderstood and undervalued that some educators have said that Black children have no language, no ability to form concepts no ability to communicate in standard English. What is needed, however, is an understanding of the interrelationships between language and culture and specifically the primary features of Black language--its struct l themes and how it functions in the culture of the people who use it.

University of California Davis Extension is presenting a special two-day seminar exploring the conflict between traditional grammar and language and the cultural dialects of America's minorities, focusing on the Blacks.

"Reading for Human Values Language of the School/Language of the Home - Must We Choose?" focuses on reading and language as they affect human successes and failures in secondary classrooms. The course emphasizes identify in the language of youth and finding new methods to facilitate language development.

The class meets in Room 1, Springstowne Junior High School, 2833 Tennessee Street, Friday, 7 to 10 p.m., Saturday, 9 a.m. to 5 p.m., January 17 and 18. One quarter unit Extension credit is available.

For further information or enrollment write University Extension, 4445 Chemistry, University of California, Davis, CA 95616 or phone (916) 752-0880.

County's CETA To Provide Jobs

Sacramento and Yolo Counties and Sacramento City governments have received federal funds totaling $3,291,891 to be used to provide jobs to unemployed persons under the Comprehensive Employment Training Act (CETA) Title VI.

Approximately 300-400 persons will be hired in the Sacramento-Yolo County areas under the program.

The funds are to be used within a specific time period to provide employment relief to the maximum number of individuals.

Projected hiring goals provide that 60 to 75 per cent of persons to be served by the program be hired by Jan. 31.

Persons interested in job opportunity under the CETA program should contact the Employment Development Department, 3211 S Street, Sacramento between 8 a.m. and 5 p.m. weekdays.

If there are questions or comments, call the Sacramento-Yolo Manpower Agency at 447-9171.

Ministers To Utilize King's Birthday

January 15th, Dr. Martin Luther King's Birthday is a day in which the issues of hunger and unemployment can be given national visability. Rev. Jesse Jackson, national President of Operation Push, and the Bishop H. H. Brookins, A.M.E., Bishop of Los Angeles and Chairman of the PUSH Ecumenical Ministers Division will be heading up a National demonstration of ministers, priests, rabbis, and nuns, as well as labor, business, the unemployed, etc., from across the country in Washington, the nations Capitol on that day.

This demonstration around the White House and around the Congress will be a reaffirmation of the concern our clergy has from the unemployed and inflation. The national focus is on getting the Congress to pass Congressman Gus Hawkins' Full Employment Bill of 1976.

Congressman Hawkins is a Black Congressman from Los Angeles, California, who has introduced the best legislation to date on implementing the full employment concept set forth in another piece of legislation passed by Congress in 1946.

DR. KING

The local strategy is to have demonstrations take place simultaneously in some 50 other cities at the Labor Departments and City Halls by the unemployed demanding jobs and relief.

People of all ages are finding the guitar one of the easiest instruments to learn to play according to officials at Ampeg, distributors of the famous Hagstrom guitars from Sweden.

Want To Relax?- Play The Guitar!

What do Elvis Presley, Groucho Marx, Brigitte Bardot and Rosey Grier have in common?

This unlikely quartet is part of the guitar generation.

People of all ages and backgrounds are finding the guitar one of the most versatile and easiest instruments to learn to play. It lends itself to almost any type of music, from rock to jazz, folk to classical.

You can play the guitar alone -- for relaxation, the challenge of learning a new skill, and for just plain fun. And when you acquire some skill, you'll find yourself playing for or with friends, especially in group songfests and instrumental jam sessions.

If you've always wanted to be among the 7 million Americans who are strumming, picking and plucking their way to musical enjoyment, consider these tips from Ampeg, a division of the Magnavox Company. This Elkart, Indiana, firm now distributes the famous Hagstrom guitars from Sweden, internationally recognized for their superior tone quality, performance and construction features.

When selecting your first guitar, shop around for one you feel suits you. It's always best to start with an acoustic (nonelectric) model. Many experts advise selecting a classic nylon string guitar because it has a soft, mellow sound, and is easy on the fingers.

However, if you want a crisper, more robust sound, check out the steel-string folk guitar.

Whatever you pick, make sure the instrument is in top condition. You can't make music on an instrument that's cracked, warped, or has been mistreated.

And if you'd rather not buy right away, look into the rental arrangement now offered by most music stores.

Of course, you may want lessons. More and more beginners are opting for the group instruction now being offered widely because they are aimed at helping you make music immediately. After just one lesson, you should be strumming songs that require only two or three chords.

Yes, you'll have to practice, but practicing can be fun.

Don't over-do it. Practice every day, but don't over-practice. One of the most common mistakes a beginner makes is to neglect his guitar for days, then try to accomplish everything in five or six hours a day. Playing a guitar is physical as well as a mental exercise.

It's important to be consistent.

Listen to the sound you're producing. Many beginners tend to concentrate so heavily on finger and hand positioning, that they forget to listen to themselves. Use a tape recorder to document your progress.

You'll be surprised at how professional you sound on tape!

Sing! Guitar playing lends itself to song and singing makes practicing more interesting and enjoyable.

You might want to invest in a metronome. Because each hand is doing something different, it's often hard to concentrate on your timing, too.

Having tuning problems? A handy little pitch pipe is a valuable tuning aid if there isn't a piano around.

Don't take shortcuts. Be sure to sit and keep your fingers in the positions recommended by your instructor. They may feel uncomfortable at first, but your good form will pay off.

Play your guitar while watching television, especially when working with intricate chord progressions. It will soon become a second nature to you.

Most important, don't be afraid of your guitar. Treat it as an old friend. Become familiar with it. Experiment with different ways of playing. Improvise. Invent new songs from your growing repertoire of chords.

And have fun. That's what the guitar is all about.

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WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

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Extra KEY BUYS FOR ADDED SAVINGS

MINUTE MAID
Orange Juice
Frozen, 100% Pure New Size, Makes 1 Gallon - 32 oz. Can **1.39**

CAMPBELL'S
Chicken Noodle Soup
10¾ oz. Can **19¢**

BIG VALUE
Cookies
Assorted Varieties ..... 7 oz. Pkg. **29¢**

NABISCO
Premium Crackers
Saltine or Unsalted ..... 1 lb. Pkg. **53¢**

LADY LEE
Fruit Cocktail
30 oz. Can **49¢**

FLAV-R-PAC
Vegetables
Cut Corn, Peas, Peas & Carrots 10 oz. or Shoestring Potatoes 12 oz. Pkg. **27¢**

GENERAL MILLS
Cheerios Cereal
15 oz. Pkg. **83¢**

BORDEN'S
Cremora
Non Dairy Creamer
16 oz. Jar **89¢**

LADY LEE
Glass Cleaner
With Ammonia
32 oz. Plastic **45¢**

FOLGER'S
Coffee Crystals
10 oz. Jar **1.89**

WAYNE
Chocolates
Assorted Varieties
Full Pound **49¢**

Q-TIPS
Cotton Swabs
Pkg. of 170 **58¢**

Lucky

TENDER, FLAVORFUL MEATS.

BEEF CHUCK Blade Roast ..... lb. **59¢**
7-Bone Roast ..... lb. **69¢**

Ground Beef ..... lb. **66¢**

Fresh Fryers USDA Grade A
Whole Body ..... lb. **44¢**
Cut-Up ..... lb. **52¢**

LADY LEE
Sliced Bacon
1 lb. pkg. **1.09**
Thick .... 2 lb. pkg. **2.17**

BEEF LOIN
Top Sirloin Steak
Boneless ..... lb. **1.79**

BEEF CHUCK
Cross Rib Roast
..... lb. **1.19**

BEEF LOIN
T-Bone Steak
..... lb. **1.69**
Porterhouse Steak lb. 1.79

BEEF **Round Steak** Full Cut, BONE-IN ..... lb. **1.18**
BEEF **Chuck Steaks** ..... lb. **79¢**
BEEF **Rib Steaks** ..... lb. **1.79**
Beef Blend A blend of beef and hydrated soy protein concentrate ..... lb. **56¢**
BEEF **Rib Roast** Large End ..... lb. **1.29**
PORK LOIN **Sirloin Roast** 3½ to 4 lb. Finest Eastern ..... lb. **1.09**
ARMOUR STAR Miracure **Sliced Bacon** (Thick 2 lb. pkg. 2.37) 1 lb. pkg. **1.19**

Smoked Ham Fully Cooked, Sugar Cured, Shank Half (Butt Portion lb. 1.19) ..... lb. **1.09**
CHECKERBOARD FARMS Rock **Cornish Game Hens** USDA Grade A ..... 20 oz. each **89¢**
All Veal Steaks Redi to Cook ..... lb. **1.39**
ITALIAN BRAND **Breaded Veal Patties** ..... lb. **1.28**
PACIFIC COAST and ALASKA **Salmon Steaks** HARVEST DAY Fresh Frozen ..... lb. **2.29**
PACIFIC **Halibut Steaks** HARVEST DAY Fresh Frozen ..... lb. **2.09**
PACIFIC COAST and ALASKA **Fillet of Sole** HARVEST DAY Fresh Frozen ..... lb. **1.79**

UNMATCHED VARIETY & SELECTION at DISCOUNT PRICES

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BREAD-CEREAL-FLOUR

Harvest Day Bread White or Wheat Regular or Sandwich 16 oz. loaf **35¢**
Slimline Bread HARVEST DAY Dark or Light 16 oz. loaf **45¢**
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Wild Rice GOURMET HOUSE Fancy ..... 6 oz. pkg. **1.49**
Natural Cereal HEARTLAND With Raisins 16 oz. pkg. **79¢**

DAIRY PRODUCTS

Lady Lee Butter Grade A — Cubes 1 lb. pkg. **75¢**
Lady Lee Eggs Grade AA — Dozen Carton
Extra Large **74¢** Large **68¢** Medium **66¢**
Lady Lee Ice Cream Round Carton Asst. Flavors ½ gal. ctn. **1.32**
Lady Lee Margarine Soft 1 lb. tub **69¢**
Cheez-Whiz KRAFT — 16 oz. jar **1.25**
Tropicana Orange Juice 100% Pure qt. ctn. **44¢**

PRICES EFFECTIVE WEDNESDAY, JANUARY 8th thru TUESDAY, JANUARY 14, 1975.

FROZEN FOODS

John's Pizza Cheese, Sausage & Cheese 15 oz. or Pepperoni 14 oz. - pkg. **88¢**
Potatoes O'Brien ORE-IDA ... 1½ lb. pkg. **59¢**
Green Giant Rice Pilaf or Medley 12 oz. pkg. **49¢**
Eggo French Toast 6's ... 8 oz. pkg. **59¢**
Buttered Beef Patties SPUR 12 oz. pkg. **67¢**
Bridgford's White Bread Three Loaves 16 oz. pkg. **99¢**
Minute Maid Orange Juice 100% Pure (12 oz. can 71¢)(16 oz. can 91¢) .... 6 oz. can **36¢**

U.S.D.A. FOOD STAMP **COUPONS** *Gladly Accepted* WHERE AUTHORIZED

Wipe 'N Dipes Vaseline Intensive Care .. Pkg. of 50 **64¢**

Roughneck Thermos Bottles Virtually unbreakable. Shaped for kids hands ..... Each **1.79**

Astroturf Doormat EACH **3.49**

Precise "Timed Release" Plant Food 6.5 oz. Bottle **1.17**

FRUITS & VEGETABLES

Vegetable Juice Cocktail LADY LEE 46 oz. can **59¢**
Early Garden Peas DEL MONTE 17 oz. can **39¢**
Pork & Beans VAN CAMP'S ..... 31 oz. can **53¢**
Cut Green Beans HARVEST DAY ..... 16 oz. can **29¢**
Lady Lee Fruit Cocktail 17 oz. can **39¢**
Sunsweet Prune Juice 40 oz. bottle **84¢**
Tree Top Apple Juice 46 oz. can **72¢**
Harvest Day Drinks Assorted Flavors 46 oz. can **53¢**
Peeled Tomatoes HARVEST DAY 28 oz. can **41¢**

LIQUOR-WINE

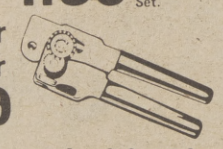
SAVE 10% ON ALL LIQUORS
When you buy a case of 12 - 5ths or Qts. or 6 - ½ Gallons

Lucky 86 KENTUCKY STRAIGHT BOURBON WHISKEY (Case price 54.86 or 4.58 per bottle when you buy a case of 12) qt. **5.08**
Harvest Day Dinner Wines Burgundy, Chablis, Pink Chablis or Vin Rose ..... ½ gal. **1.55**
Lucky Brandy 80 Proof 5th **3.99** qt. **4.89**
Ten High Straight Bourbon 86 Proof 5th **4.69** qt. **5.79**
Lucky Gin or Vodka 80 Proof 100% Natural Grain Spirits (Case price 41.74 or 6.96 per bottle when you buy a case of 6) ½ gal. **7.73**

Available at Stores with In-Store Liquor Departments ONLY.

Tablemate Set Gourmet Garden. A matched set of salt & pepper shakers, butter dish and napkin holder. Set. **1.39**

Plier Can Opener Vinyl Grip ..... Each **1.89**



Household Gloves Ansell flock-lined with pebble textured finish. S-M-L. ..... Pair **73¢**

OTHER ITEMS

DURAFLAME LOGS 3-Hour Fire Log ..... Each **95¢**
Split Pea Soup ANDERSON 15 oz. can **35¢**
Glad Sandwich Bags Pkg. of 80 **46¢**
Ohio Deluxe Book Matches pkg. of 50 **27¢**
CAMAY SOAP Assorted Colors ..... 5 oz. Bar **32¢**
LAVA SOAP ..... 4½ oz. Bar **27¢**
RAIN BARREL Johnson's Fabric Softener .... 48 oz. Plastic **1.85**
STAYFREE MINI PADS ..... Pkg. of 30 **1.29**
MODESS Feminine Napkins Reg. or Super Pkg. of 28 **1.59**

DELICATESSEN

Oscar Mayer Bologna Meat or Beef Sliced 8 oz. pkg. **69¢**
Oscar Mayer Beef Salami ..... 8 oz. chub **75¢**
Oscar Mayer Cotto Salami Sliced 8 oz. pkg. **79¢**
Luncheon Meat OSCAR MAYER Variety Pack, Round or Square Sliced 12 oz. pkg. **1.39**
Pillsbury Biscuits Ballard, Buttermilk or Country Style 7.5 oz. roll **17¢**
Horn Cheese KRAFT Midget Cheddar 16 oz. pkg. **1.45**
Smoked Edam Cheese MAY-BUD 7 oz. pkg. **97¢**
Swift Sliced Thuringer 4 oz. pkg. **63¢**
Lady Lee Cheese Spread Sliced American - Individual Wrap, 12's ..... 12 oz. pkg. **89¢**
State Brand Cheese Shredded Cheddar or Shredded Mozzarella ..... 8 oz. pkg. **79¢**

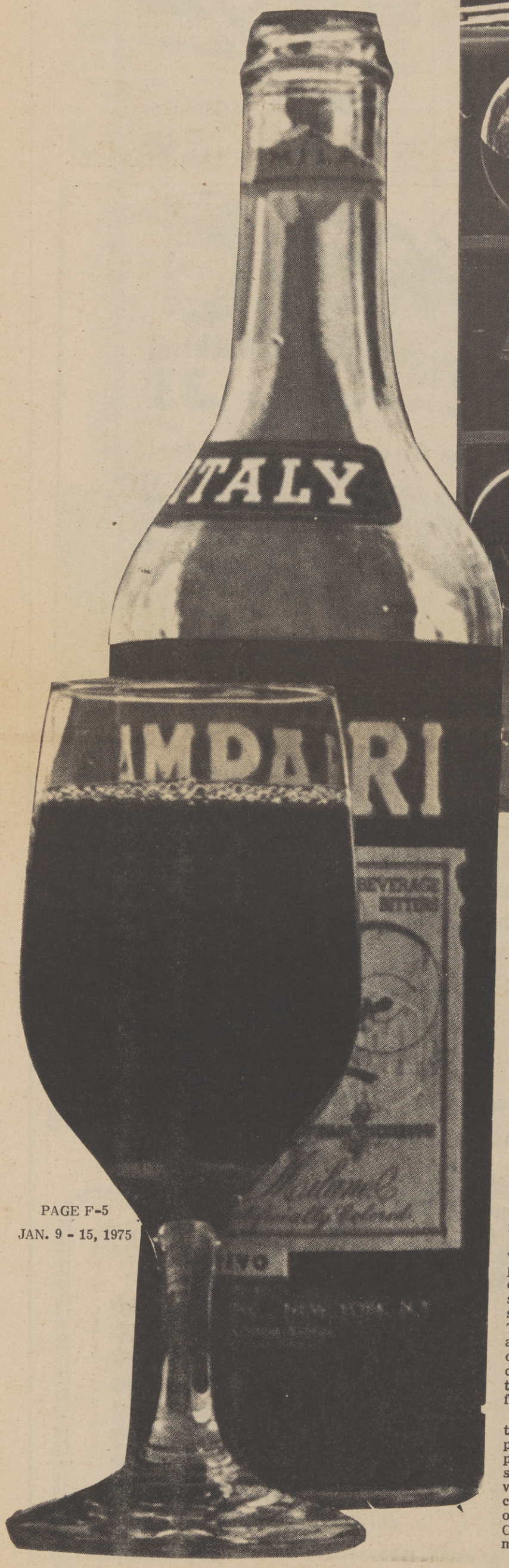
Bananas Golden ripe. So good ... so many ways. ..... lb. **13¢**

California Avocados Large size ..... Each **19¢**

Zuchinni Squash Garden fresh - fancy quality ..... lb. **29¢**

Navel Oranges Sweet 'n' juicy and at the peak of goodness. lb. **15¢**

6431 Fair Oaks Blvd. Carmichael	106601 Folsom Blvd. Rancho Cordova	150 Harrison St. Auburn	2700 Marconi Ave. Sacramento	9105 Kiefer Blvd. Sacramento	5937 Watt Ave. No. Highlands	110 Broadway Placerville	828 'J' St. Marysville	Sunrise Mall Citrus Heights	100 River Rd. Tahoe City
4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Blvd. Citrus Heights	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. Folsom	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	



California is the classic wine land. Its long, gentle, sunlit seasons nurture the world's great wine grapes. Its fabled vineyards and wineries combine tradition with modern science to produce wines for every taste, occasion and pocketbook.

Throughout the United States and in other countries as well, there is a growing appreciation and interest in the wines of California. They are gaining ever greater recognition for their excellence and are assuming their place as a natural and moderate part of good eating and gracious living in the everyday lives of Americans.

Each year a growing number of Americans visit the California wine regions to learn firsthand how the wines are grown and to taste them. In so doing, they are tracing the path of California's history and sharing its future.

University of California Davis Extension is presenting, as part of its winter quarter course offerings, a special one - day seminar focusing on the outstanding wines of California. The course gives participants a chance to learn the history of grape growing and wine production in California as well as to taste a wide variety of California wines.

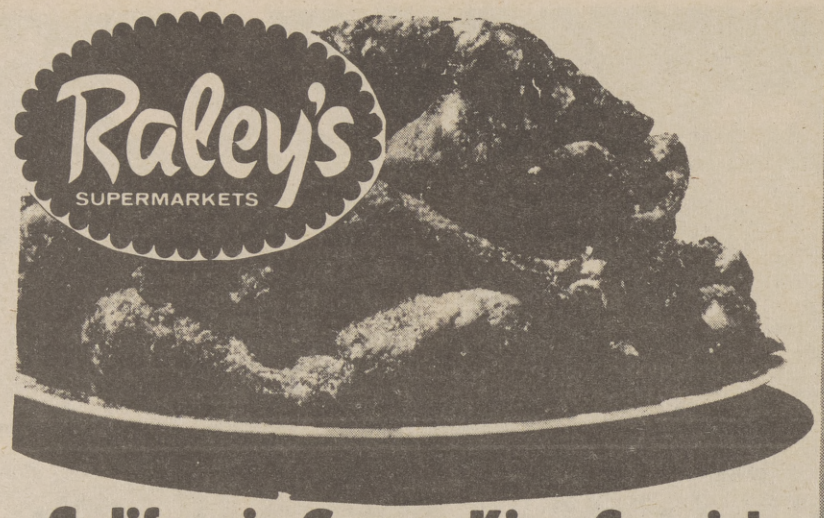
"Wine Appreciation: An Introduction," provides participants with a background in wine production and a greater understanding of the table uses of various wines. Topics for discussion include wine terminologies; grape growing regions of California; the influence of climate upon composition and quality of grapes and wines; California grape and wine industries; classification of wines; steps involved in wine production. The course concentrates on California wines and the California wine industry.

F. S. Nury and S. H. Schanderl, professors of enology and food sicence at California State University, Fresno, will teach the course. The class meets in the Terrace Room, Mansion Inn, 16th and H Streets, Saturday, February 1 from 9 a.m., to 6:30 p.m. Lectures on white and red table wines with assorted hors d' oeuvres followed by tasting, luncheon with matched wines are included in the course fee. Enrollment is limited and early enrollment is advised.

For further information or enrollment, please contace University Extension, 4445 Chemistry, University of California, Davis, Ca. 95616 or phone (916) 752-0880. Sacramento residents may dial toll-free by asking the operator for Enterprise 1-7528.

The Sacramento Observer
WEEKLY
food
SECTION

wine



California Grown King Cornish
FRESH FRYERS

Tender, super-size birds, loaded with lots of tender, moist meat. The thick, meat-heavy breasts and big luscious drumsticks and thighs mean 20% more meat than ordinary birds. Try 'em today!

WHOLE BODY 49¢ lb.

CUT UP 57¢ lb.

BREASTS	Fresh-with ribs attached	lb. 79¢
DRUMS.	Or whole legs. Fresh	lb. 69¢
THIGHS	Fresh, tender, meaty	lb. 69¢
WINGS	Fresh, meaty, flavorful	lb. 39¢

LEG OF LAMB
FRESH, CALIF. GROWN
California Grown, Whole or Half. Tender, juicy young lamb, trimmed and ready for the oven.
1.29 lb.

LAMB ROAST
FRESH, CALIF. GROWN
California Grown Square Cut Shoulder. All fresh young lamb, with a delicious delicate flavor!
99¢ lb.

TOP ROUND
BONELESS STEAK
BONELESS ROUND STEAK, MIDWEST CORNFED BEEF. Corn feeding makes the big difference.
1.49 lb.

FREEZER SPECIAL!
WHOLE LAMB
YOUNG, CALIFORNIA GROWN
Fresh, California Grown young lambs, with lots of lean, tender, delicately flavored fine-grained meat . . . tender as butter. Approximately 55 lbs. Complete details in meat dept.
1.09 LB.

BONELESS ROUND	Midwest, Cornfed Top Round Roast	lb. 1.49
BONELESS RUMP	Midwest Cornfed Steakhouse beef Roast	lb. 1.29
BONELESS ROUND	Midwest Cornfed Bottom Round Roast	lb. 1.29
CHICKEN FRY	Boneless, Midwest, Cornfed Beef Steak	lb. 1.49
CUBE STEAK	Boneless, Midwest Cornfed Beef	lb. 1.79
LAMB BLADE CHOPS	Fresh, Young California Lamb	lb. 1.49
LAMB O-BONE CHOPS	Fresh, Young California Lamb	lb. 1.59
LAMB LOIN CHOPS	Small Loin Fresh Calif. Lamb	lb. 1.99
RIB LAMB CHOPS	Fresh California Grown Lamb	lb. 1.89
LAMB LOIN CHOPS	Large Loin Fresh Calif. Lamb	lb. 1.79

Fish and Deli Buys

"WINNERS"	Made-Rite Bar-B weiners. 12 oz. pkg.	oz. 49¢
L. MEATS	Made-Rite Sliced All ver. All sizes	10¢ OFF PKG.
CHEESE	Kraft Sliced Wrapped Singles. 12 oz. pkg. oz.	99¢
BACON	Sunnyview Farms lb. pkg. 1.29 . . . 12 oz. pkg.	1.05
FRESH SOLE	Dover Fillets	lb. 1.39
SNAPPER	Fresh Red Snapper Fillets	lb. 1.09
BUTTERFISH	Fresh Delicious Fillets	lb. 65¢
HALIBUT	Fresh Frozen Sliced	lb. 1.69
BIT-O-SHRIMP	Rose. Pre-Cooked Heat 'n Eat	lb. 1.49

FLOUR Pillsbury 5 lb. bag 69¢

SOUP Campbells Chicken Noodle 10¾ oz. can 19¢

Crackers Nabisco Premium Saltines lb. pkg. 49¢

COFFEE MJB Brand. Big 2 lb. can 1.89

EGGS Raley's Large GradeAA Dozen 65¢

Cocktail Del Monte Fruit. 303 can 33¢

Bonus Buys

Layer Cakes	Duncan Hines 18½ oz. Reg. 75¢	69¢
Natural Cereal	Quaker 2 lb. Reg. 1.69	1.59
Catsup	Del Monte 38 oz. Reg. 89¢	82¢
Tomato Sauce	Del Monte 300 Can Reg. 29¢	27¢
3 Hr. Logs	Duro-Flame Reg. 1.09	99¢
Cooking Ease	Cooking Spray 9 oz. Reg. 1.09	99¢
Cake Mix	Duncan Hines Angel 14½ oz. Reg. 1.03	99¢
Bacos	For Salads 13¼ oz. Reg. 86¢	78¢
Spray Starch	Easy on 22 oz. Reg. 85¢	75¢
Beef Hash	Libby's Corned Beef 15½ oz. Reg. 79¢	75¢
Sausage	Libbys Vienna 5 oz. Reg. 39¢	36¢
Tamales	Van Camps 300 can Reg. 51¢	49¢
Beef Stew	Libbys 24 oz. Reg. 99¢	95¢
Airwick	Air Freshener Solid. Reg. 79¢	59¢
Log Cabin	Buttered Syrup 36 oz. Reg. 2.02	1.95
Shortening	Fluffo brand 3 lb. Reg. 1.99	1.95
Catsup	Del Monte 14 oz. Reg. 37¢	3 FOR $1
Saffola	Cooking Spray 13 oz. Reg. 1.43	1.35
Face Tissue	Lady Scott Asst. 2 ply Reg. 48¢	45¢
Paper Towels	Viva Brand Big Roll Reg. 58¢	55¢
Dog Food	Chuck Wagon Beef 25 lb. Reg. 6.25	6.61

Super Low Prices

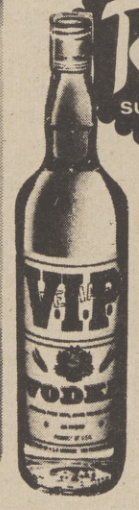
Candy Bars	Pantry Assorted Reg. 2.25	1.79
Modess	14's Reg. 63¢	59¢
Modess	28's Reg. 1.24	1.15
Koogle	Spreads. 4 Var. Reg. 75¢	69¢
Freshener	Renuzit Solid 7 oz. Reg. 73¢	69¢
Diet Soda	Diet Rite Ots. Reg. 38¢	4 FOR $1
Fruit Juice	Pineapple. Del Monte. 46 oz. Reg. 61¢	57¢
Snacks	Apple. Weight Watchers. ½ oz.	25¢
Pet Milk	Evaporated Skimmed. Tall	27¢
Crisco Oil	48 oz. size	2.23
Cereal	Big "G" Buc Wheats. 10 oz.	63¢
Granola	Nature Valley 16 oz. size	89¢
Cookies	Sunshine Fudge Sandwich. 16 oz.	79¢
May'naise	Laura Scudder Quarts	1.28
Dial Soap	Bath Bar	35¢
MJB Coffee	Big 3 LB. Can	3.24
MJB Instant	Coffee 6 oz. size	1.29
MJB Instant	Coffee 10 oz. size	1.79
Rice Pilaf	Green Giant Frozen 12 oz.	49¢
Orange Juice	Minute Maid Frozen 12 oz.	59¢
Green Peas	Bonnie Hubbard Frozen 10 oz.	34¢
Peas in Sauce	Birdseye Frozen 8 oz. size	49¢
French Fries	Ore-Ida Frozen 32 oz.	79¢
Orange Plus	12 oz. size Frozen	66¢
Apple Juice	Tree Top Frozen 12 oz. can	57¢
Chicken	Swansons Pretried Frozen lb. pkg.	1.63
Cream	For Whipping Knudsens ½ pint	42¢
Buttermilk	Knudsens Quart	36¢
Sour Cream	Knudsens ½ pint	37¢
Half 'n Half	Knudsens Pint	33¢

JUMBO PINEAPPLE

Raley's Special genuine "bush-ripened" fruit . . . they're sweeter, they're juicier, and they weigh at least 5 lbs. each. Ours are picked ripe and you get all the honey sweet goodness from the fresh picked fruit. Try one this weekend from Raley's!

79¢ EA.

Cabbage	Fresh, Crisp, Solid Heads. Rich in Vitamins and Minerals	lb. 15¢
Carrots	Fresh, crunchy, crispy, loaded with vitamin A. In bulk	lb. 15¢
Large Celery	Tender, crunchy stalks. Full of flavor, Well-trimmed	oz. 32¢
Potatoes	Fresh, husky Russets. They're great served any meal!	10 LBS 69¢
Oranges	Sweet juicy Navels. Rich in Vitamin C. Great Juicers!	7 LBS $1
Broccoli	Tender Green Heads. Fresh and plump!	oz. 49¢



Raley's SUPERMARKETS

VIP GIN or VODKA
Quart Size
80 Proof
Your Choice
3.99

Prices Good Thru Jan. 14th

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- Roseville
- San Juan & Sunset
- 10385 Folsom Blvd.
- Madison & Manzanita
- Madison & Hazel
- 8391 Folsom Blvd.
- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 60th St.
- Watt & Whitney
- Placerville

Bourbon	Pine Valley 5 yrs. 80° Qt.	4.49
Rum	Trade Winds Brand 80 Proof. Quart	4.69
Scotch	Brigadoon Brand 80 Proof. Quart	4.99
Whisky	Canadian Lord Calvert 80° Qt.	5.99
Whisky	Windsor Canadian 80 Proof. Quart	5.99
Vodka	Wolfschmidt Brand 80 Proof. ½ Gal.	8.99
Gin	Seagrams Brand 86 Proof. ½ Gal.	9.99
Brandy	Morrow Brand, 80 Proof. ½ Gal.	10.25

Cherry Pan Dowdy

Anybody for a slump, grunt, flummery or pan dowdy? These traditional New England desserts may sound funny today, but everyone can love those luscious concoctions of juicy fruits and hot biscuit toppings. In old-time cookery slumps and grunts were boiled, while flummeries and pan dowdies were baked. This modern-day version of a pan dowdy uses canned red tart cherries to delight both the traditionalists and modernists.

CHERRY PAN DOWDY

FILLING:
1 cup sugar
1/4 cup cornstarch
Dash salt
1/4 teaspoon cinnamon
1/8 teaspoon nutmeg
2 # 303 cans, red tart pitted cherries
1/2 tablespoon lemon juice
1/4 teaspoon almond flavoring
2 tablespoons butter or margarine
Few drops red food coloring

Combine sugar, cornstarch, salt, cinnamon and nutmeg; add to cherries and juice in a saucepan. Cook over low heat, stirring constantly, until thick. Remove from heat and add lemon juice, almond flavoring, butter and food coloring. Pour into greased 8x8x2 inch baking dish.

TOPPING:
2 cups biscuit mix
2/3 cup milk
1/4 cup sugar
1 teaspoon cinnamon

Stir biscuit mix and milk together just until blended. Drop by tablespoonfuls into mixture of sugar and cinnamon. Place biscuits on top of cherry filling and bake in a 400 degree oven about 30 minutes. Makes 6 to 8 servings.

Peanut Brittle

When the weather's cold and the evenings are long it is a good time to make candy for eating right away and sharing with friends and neighbors. A peanut sponge is a good candy for such days because it sets up fast and is ready to bread apart in irregular pieces in a short time.

The recipe here uses equal parts of Karo corn syrup and sugar with a generous amount of peanuts in the sponge-like structure of a candy, produced when paking soda is stirred into the hot mixture.

PEANUT BRITTLE

1 cup Karol light or dark corn syrup
1 cup sugar
1/4 cup water
2 tablespoons margaine
1-1/2 cups salted peanuts
1 teaspoon baking soda
In heavy 2-quart saucepan stir together corn syrup, sugar, water and margaine. Cook over medium heat, stirring constantly, until sugar is dissolved and mixture comes to a boil. Continue cooking without stirring until temperature reaches 280 degrees or until a small amount of mixture dropped into very cold water separates into threads which are hard but not brittle. Gradually stir in peanuts so mixture continues to boil. Cook, stirring frequently, until temperature reaches 300 degrees or until small amount of mixture dropped into very cold water separates into threads which are hard and brittle. Remove from heat. Add baking soda; blend quickly, but thoroughly. Immediately turn onto heavily greased baking sheet. Spread mixture evenly with a greased metal spatula. Cool. Break into pieces. Makes 1-1/2 pounds.

As-Salaam-Alakium

(Peace be unto you)

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JOBLINE

State Department of Food and Agriculture

by JACK VAN GUNDY
Business Service Office

When you hear of the State Department of Food and Agriculture there may be many different pictures brought to mind. But do any of those mind pictures develop into a dream of a job opportunity with genuine career potential? Probably not; although if you think about the whole picture you see that administration, direction and support must be considerable in a department that guides the State's largest and one of the world's largest industries -- California's agriculture business.

Benjamin A. Amos

In this support structure are 16 classes of work specialties. Several of these may be just what you are looking for. The starting class will depend upon your education and interest.

You might start as an Assistant Clerk if you have limited experience or education; Duplicating Machine Operator if you like machines or art work; a Typist or Account Clerk if you have those skills; or Management Services Assistant I, if you plan to continue your education into college.

The odd part about administrative and clerical work with the Department of Food and Agriculture, is that the only food you will see is your lunch and the only agriculture is the printed word "Agriculture." You will work in accounting, purchasing, supply, duplicating and other interesting types of work just as in other State departments or big business.

The important difference will be that you are working in a job that is handling the very important business support of what just may be the most important business in the world-Food and Agriculture.

Why not give Ben Amos a call at 322-6332 and see how you can get into an interesting and important job.

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Sacramento, Calif.

ONE HOUR MARTINIZING the most in DRY CLEANING

FEATURES THIS WEEK

Fresh Shoulder Butt Lb.
PORK ROAST 78

Fresh Center Cut Lb.
PORK CHOPS 1.38

USDA Choice Beef Lb.
CHUCK STEAK 78

Choice Boneless Lb.
FLANK STEAK 1.78

Golden Shortening
FLUFFO 3LB. 1.85

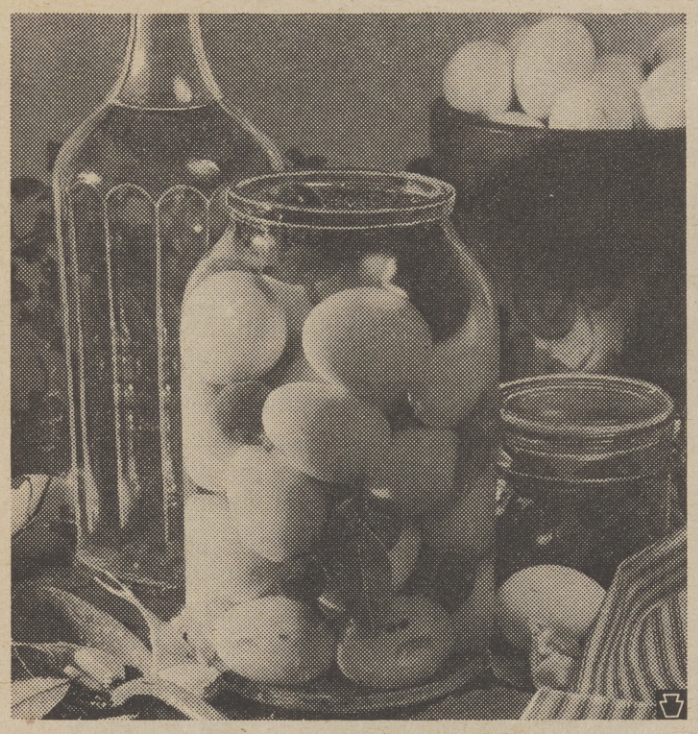
Kernel Or Cream 303
STOKLEY CORN 3 FOR $1

Blue Seal Cubed 1-Lb.
MARGARINE 49

Yellow Or Zucchini Lb.
FRESH SQUASH 29

Sure Spray 6- oz. Size
DEODORANT 67

BEL AIR
The Stores That Care



Pickled Eggs For Hors d'Oeuvres

When planning hors d'oeuvres for that special party, consider that eggs provide a number of different purposes, points out the Research Kitchens of the California Egg Program which represents the egg industry of the golden state. Hard cooked eggs may be presented on the appetizer tray in halves, quarters or slices. They may be deviled and stuffed. They add delight on canapes with other foods, or alone, sliced or the yolks pressed through a pastry tube in attractive designs. But for a real change of pace, and a conversation provoker why not try pickled eggs? They're pretty and practical, too.

PICKLED EGGS

2 dozen hard-cooked eggs, peeled
4 cups distilled white vinegar
1 jar (16 oz.) sweet cherry peppers
6 cloves garlic, halved
3 bay leaves
1 teaspoon chopped chives
1 teaspoon crushed red pepper
1 teaspoon whole peppercorns
1 teaspoon whole allspice (optional)
1 teaspoon salt
1 teaspoon mustard seed
1/2 to 1 teaspoon tumeric

Place eggs in glass or ceramic container with cover; add rest of ingredients including juice from peppers. Cover and let age at least overnight. The eggs will keep without refrigeration up to 1 month, but will become increasingly more pungent in flavor.

Serve each egg with at least 1 pepper. Also good as a change from picnic deviled eggs.

Creamed Celery Is Interesting Change

Celery need not always be served from the relish dish. It's delicious braised or creamed, too. The flavor complements that of many meats in true gourmet style.

Now, when celery is especially abundant in markets, make good use of this flavorful vegetable. Cook it in salted water just until tender crisp.

To make the cream sauce for this and other vegetables, use corn starch as the thickening agent. It makes consistently smooth sauces and thickens quickly.

CREAMED CELERY

1 cup water
1 large bunch celery, (about 6-1/2 cups)
2/3 cup milk
2 tablespoons Argo corn starch
1/2 teaspoon salt
Dash pepper
Dash ground nutmeg
3 tablespoons margarine

Bring water to boil in 3-quart saucepan over medium heat. Add celery; cover and cook 10 to 12 minutes or until tender. Stir together milk, corn starch, salt, pepper and nutmeg until smooth. Stir into celery. Cook over low heat, stirring constantly, until mixture comes to aboil and boils 1 minute. Remove from heat. Stir in margarine until melted. Makes 8 servings.

Bring a friend to FARRELL'S and save!

2 FOR 1

BONUS COUPON

THIS COUPON GOOD FOR ONE FREE HOT FUDGE SUNDAE WHEN YOU BUY ONE

The most fantabulous fun, food and fountain fantasies are found at FARRELL'S

HOWE AVENUE near Arden Way

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COBBETTE OF CORN
MASHED POTATOES & GRAVY
ROLL

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CORNED BEEF

SHENSON FOUR GENERATIONS OF QUALITY MEATS

Shenson's Famous Mild Cured

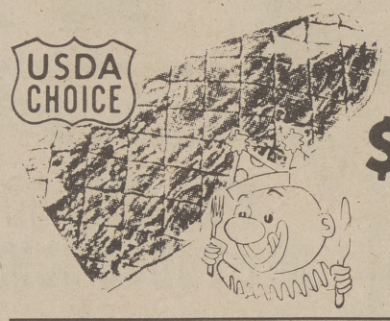
Regular or Spiced

$1.17 lb.

THERE IS A DIFFERENCE IN CORNED BEEF . . . Jumbo's is the finest money can buy! Guaranteed satisfaction.

FLANK STEAK

USDA Choice Extra Value Trimmed



$1.79 lb.

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

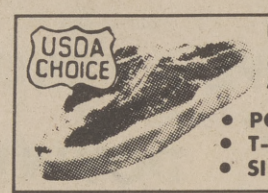
CHUCK STEAK

USDA Choice Extra Value Trimmed

74¢ lb.

Fresh Calif. Grown 1st Quality CORNISH CROSS

CUT UP FRYERS 57¢ lb.

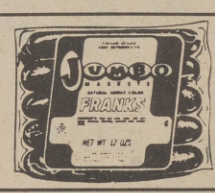


USDA Choice Extra Value Trimmed

STEAKS

- PORTERHOUSE
- T-BONE • CLUB
- SIRLOIN Semi-Boneless

$1.79 lb.



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USDA Choice Lean Boneless Rolled **X-RIB ROAST** $1.37 lb.

USDA Choice Lean All Meat **BEEF ROAST** BRISKET OR HEEL OF ROUND $1.29 lb.

Jumbo's Regular - Any Size Pkg. **GROUND BEEF** 69¢ lb.

USDA Choice Well Trimmed **STANDING RIB ROAST** $1.37 lb.

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Fresh Tender Skinless **SLICED YOUNG BEEF LIVER** 69¢ lb.

Great Northern Center Slices **HALIBUT STEAK** $1.39 lb.

Ocean Fresh **FILLET OF BUTTERFISH** 69¢ lb.

Jumbo's Own Finest Mild Cured **SLICED BACON** 1st Grade $1.19 lb.

ARMOUR. FINEST JUMBO VALUES!

Regular, Thick, Beef or Garlic **SLICED BOLOGNA** 12 oz. pkg. 79¢ ea.

SMOKIE LINKS 12 OZ. PKG. 89¢ ea.

WESSON OIL $1.97 48 OZ.

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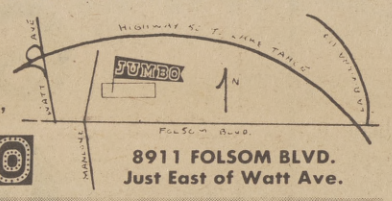

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LAYER CAKE MIX	Betty Crocker	pkg.	69¢
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CHILI WITH BEANS	Nalley's Reg. or Hot	40 oz.	$1.19
BUTTERED SYRUP	Log Cabin	36 oz.	$1.79
DRY MILK	Mix N Drink	20 qt.	$3.49

Parkay **STICK MARGARINE** 16 OZ. CUBES 59¢

TOMATO PASTE	Hunt's	6 oz.	22¢
TOMATO SAUCE	Hunt's	15 oz.	25¢
WHOLE POTATOES	Hunt's	14½ oz.	23¢
PINK GRAPEFRUIT JUICE	Texsun	46 oz.	59¢
PEANUT SPREAD	Koonle All Flavors	12 oz.	65¢

FACIAL TISSUE 200 CT. 37¢

SANDWICH BAGS	Glad	80 ct.	45¢
PLASTIC WRAP	Glad	200 ft.	59¢
LARGE TRASH BAGS	Glad	8 ct.	93¢
TOOTH PASTE	Aim	2.7 oz.	47¢
TOOTHBRUSH	Pro	6 pak	$1.39
ANTI-PERSPIRANT SPRAY	Arrid	9 oz.	$1.29

Reese **BUTTON MUSHROOMS** 4 OZ. CAN 33¢

Hunt's **TOMATO JUICE** 46 OZ. 49¢

Hunt's **TOMATO KETCHUP** 32 OZ. 59¢

Hunt's **SNACK PACK** Fruits or Puddings 4-5 OZ. 59¢

Coronet **TOWELS** GIANT 45¢

Electra Sol **DISHWASHING DETERGENT** 50 OZ. 89¢

Mary Ellen **STRAWBERRY JAM** 32 OZ. $1.15

GRAPE JUICE	Welch's	12 oz.	55¢
PANCAKE BATTER	Kwik Make All Varieties	16 oz.	57¢
WHITE BREAD DOUGH	Bridgeford 3-16 oz. pack		93¢
SAUSAGE or PEPPERONI PIZZA	Totinos	13½ oz.	89¢
MAN PLEASER DINNERS	Banquet All Varieties	pkg.	95¢

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Calavo Large Thin Skin Fuerte **AVOCADOS** EA. 29¢

Large Plump **EGGPLANT** EA. 29¢

Large Red Ripe Solid **TOMATOES** LB. 39¢

Dole Large Ripe Royal Hawaiian **PINEAPPLES** EA. 69¢

U.S. No. 1 Oregon Russet **POTATOES** 10 LB. BAG 69¢

Pear & Meatball Entree

Canned pear syrup, molasses and aromatic spices flavor a sweet and pungent sauce for a hearty entree of meatballs and canned Bartlett pears. The meatballs, a savory mixture of seasoned beef and pork, simmer briefly in the spicy sauce. The canned pear halves are added to gently heat through, and the entree is ready to server over steaming hot rice.

Pacific Coast canned Bartlett pears are always an appealing addition to a meat platter, and are especially ideal for dressing up less - expensive cuts. Delicate and pleasing in flavor, they adapt easily to a wide range of exciting menu ideas.

SPICED MEATBALLS AND PEARS

1 (29 oz.) can Bartlett Pear halves
1/4 cup molasses
1/4 cup vinegar
1 teaspoon whole cloves
1 stick cinnamon
1/4 teaspoon salt
1 lb. ground beef
1/2 lb. ground pork
1/2 cup chopped Sweet Spanish onion
1/2 cup dry bread crumbs
1/2 cup milk
1 egg
1-1/2 teaspoons salt
1/4 teaspoon pepper
1/8 teaspoon nutmeg
1 tablespoon cornstarch

Drain pears, reserving syrup. Simmer pear syrup, Molasses, vinegar, cloves, cinnamon and 1/4 teaspoon salt for 10 minutes. Combine remaining ingredients except cornstarch. Shape into balls and fry in hot oil until browned on all sides and cooked through. Pour pear syrup mixture over meatballs and cook over low heat 5 minutes. Thicken liquid with cornstarch dissolved in 1 tablespoon cold water. Add canned pear halves and heat through. Serve over hot steamed rice. Makes 6 servings.

Creamed Turkey Treat

For a delicious dinner that can combine holiday feelings and everyday economy, a good menu includes Creamed Turkey Hash, followed by No-Bake Cranberry Festival Pie.

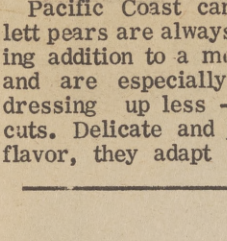
The hash recipe transforms what's left of the big bird into a taste sensation.

CREAMED TURKEY HASH

3 cups turkey or chicken, cubed
1/2 cup milk
3 tablespoons butter
3 tablespoons flour
1-1/2 cups Breakstone Sour Cream
2 egg yokes, beaten
Salt, pepper
2 tablespoons Temp-Tee Whipped Cream
Cheese

Heat turkey or chicken in milk. Melt butter, add flour, and cook 2 minutes, stirring until sauce is smooth. Add a little hot sauce to egg yokes, blend in. Season to taste. Combine half this sauce with turkey. Spread turkey hash in a shallow, flameproof dish, cover with remaining sauce. Spread with Tem-Tee, put under the broiler to brown and puff. Serves 4.

The recipe for dessert is as easy as. . .pie.



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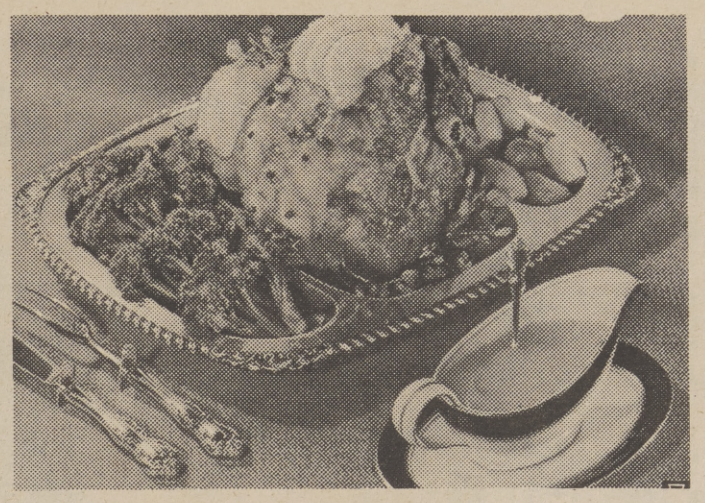

Spiced Coachella Grapefruit Sauce

Lively - flavored Coachella Valley desert grapefruit sections, pineapple juice and spices combine to make a tangy sweet-sour sauce that becomes a refreshing accompaniment to baked ham or pork chops, according to a recipe from the test kitchens of the California Grapefruit Advisory Board.

"Spiced Coachella Grapefruit Sauce with Ham" is a particularly festive buffet party entree. Round out the menu with glazed sweet potatoes, buttered broccoli and a tossed salad and you have a delicious, easy-to-prepare company meal.

To make "Spiced Coachella Grapefruit Sauce" pare and section 2 large or 3 medium-sized desert grapefruit. Squeeze 1 cup juice from desert grapefruit, and combine with 1 cup pineapple juice, 2 tablespoons brown sugar, 2 tablespoons white wine vinegar, 1/4 teaspoon each powdered cloves and ginger, 1-1/2 tablespoons butter or margarine, and 3 tablespoons cornstarch mixed with 3 tablespoons cold water. Cook and stir until clear and thickened. Add grapefruit sections and heat gently. Serve warm, over sliced ham or baked pork chops. Makes about 5 cups sauce, enough for 8 servings.

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Detergent
5-Lb.– 4-oz. Pkg. **$1.73**

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Skippy–Canned
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8-inch 24-oz. Pkg. **59c**

Town House–Whole
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Paper Towels Studio-Print Coronet ..... Roll of 125 45c
Facial Tissue Coronet Studio Print ..... Pkg of 200 42c

Homo. Milk Lucerne ..... ½ Gal Ctn 68c
Chocolate Milk Lucerne ..... ½-Gal Ctn 82c
Cottage Cheese Lucerne ..... Pint Ctn 63c
Asst. Puddings 3 Pack Lucerne ..... 16-oz Ctn 55c
Potato Salad or Macaroni Lucerne ..... 16-oz Ctn 55c
Skim Milk Non-Fat, Lucerne ..... ½-Gal Ctn 61c
Half & Half Lucerne ..... Pint Ctn 33c
Cereal Blend Non-Dairy Lucerne ..... Pint Ctn 35c
Sour Half&Half Lucerne ..... Pint Ctn 49c
Lucerne Yogurt Assorted ..... ½ Pint Ctn 30c

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Dinner Rolls Potato, Ready To Serve ..... 2 Doz 99c
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Apple Pie America's Favorite Large, 42-oz. Size ..... Each $1.89

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Vienna Sausage Armour ..... 5-oz Can 41c
Hills Bros. Coffee ..... 1-lb Can $1.24
Hand Lotion Intensive Care Vaseline ..... 15-oz Btl $1.35
Right Guard Anti-Perspirant Spray ..... 5-oz Can 67c
Polish Remover Cutex Oily ..... 3-oz Btl 25c
Baby Powder Johnson's ..... 14-oz Can $1.19
Epsom Salts Golden Crest ..... 1-lb Box 35c
Metal Cookie Can ..... Each $2.47
Plastic Tubs Baskets, Pails & Dishpans ..... Each 99c

Hills Bros Coffee ..... 2-lb Can $2.19
3-Lb. Coffee Hills Bros. Vacuum Pack ..... 3-lb Can $3.25
Green Peas W. Cream Sauce BirdsEye, Frozen ..... 8-oz Pkg 50c
Green Peas W. Pearl Onions BirdsEye, Frozen ..... 10-oz Pkg 50c
Peas with Potatoes & Crm Sauce, BirdsEye, Frozen ..... 8-oz Pkg 50c
Pork & Beans Town House ..... 16-oz Can 31c
Detergent Laundry, White Magic ..... 49-oz Box 89c
Dish Compound White Magic ..... 50-oz Pkg 99c
Dish Liquid Detergent White Magic ..... 22-oz Btl 65c

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* Fidelis Brandy 80 Proof ..... Fifth Bottle $4.29
Gallon Wine Dinner, Assorted Mt. Castle ..... Gallon Jug $1.99
½-Gal. Burgundy Mt. Red Almaden ..... ½-Gal. Jug $3.34
Sherry Wine or Port Christian Bros. ..... Fifth Bottle $2.10

* (Available only in stores with Liquor Dept.)

Orange Plus BirdsEye ..... 12-oz Can 66c
Choc. Eclairs or Van. Cream Puffs, Rich's ..... 8.5-oz Pkg 99c
Orange Juice Scotch Treat Frozen ..... 4 6-oz Cans 89c
Tater Treats Bel-air Frozen ..... 32-oz Bag 77c

French Toast
SUPER SAVER Bel-air Frozen
11-oz. Pkg. **49c**

Pineapple Juice Del Monte ..... 46-oz Can 59c
Tomato Sauce Del Monte ..... 8-oz Can 16c
Green Chili Salsa Ortega ..... 7-oz Can 39c
Chili Sauce Town House ..... 12-oz Btl 49c

2-Lb. Coffee
Edwards Vacuum Pack
2-Lb. Can **$2.15**

Gallon Bleach White Magic ..... Gallon Jug 58c
Fabric Softner White Magic ..... 64-oz Btl $1.07
Spray Starch White Magic ..... 22-oz Can 69c
Cleanser White Magic ..... 14-oz Can 19c
Large Sponge White Magic ..... Each 29c
Bowl Cleaner Toilet, Solid White Magic ..... 9-oz Pkg 63c
Glass Cleaner W/Spray White Magic ..... 12-oz Btl 48c

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Lb. **59c**

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Ground Beef
Any Size Package
Lb. **69c**

T-Bone Steak or Porterhouse ..... Lb $1.99
Premium Ground Beef ..... Lb $1.35
Stewing Beef Boneless ..... Lb $1.39
Cube Steak Beef ..... Lb $1.99
Beef Roast Sirloin Tip, Beef Round ..... Lb $1.89
Round Steak Boneless Beef Top Round ..... Lb $1.89
Beef Bacon Fisher's Beef ..... 12-oz Pkg $1.29
Sausage Safeway Whole Hog ..... 1-lb Pkg $1.25

Hen Turkeys Honeysuckle ..... Lb 69c
Fried Chicken Manor House ..... 2-lb Box $1.98
Sliced Bologna Oscar Mayer Meat or Beef ..... 8-oz Pkg 73c
Braunschweiger Oscar Mayer Sliced ..... 9-oz Pkg 79c
Sliced Bologna Made Rite ..... 12-oz Pkg 89c
Wieners Rath – King Size ..... 1-lb Pkg 99c
Sliced Salami Galileo or Capri ..... 6-oz Pkg 99c
Sliced Bacon Armour (2-lb – $2.56) ..... 1-lb Pkg $1.29

Bologna Safeway – By the Piece ..... Lb 89c
Danish Ham Safeway Sliced ..... 4-oz Pkg 79c
Fried Clams Maryland House ..... 7-oz Pkg 79c
Sole Dabs Delicious Seafood Entree ..... Lb 99c
Butterfish Family Dinner Favorite ..... Lb 89c
Fish Sticks Jumbo Size ..... Lb 98c
Small Prawns Salad Size ..... Lb $1.89
Fillet of Cod Precooked ..... Lb $1.15

Red and Golden
Delicious Apples
4 Washington Extra Fancy lbs. **99c**

Banana Squash or Butternut Thick Meated ..... Lb 10c
Broccoli Fresh, Full Bunches ..... Each 39c
Navel Oranges Sweet, Juicy ..... 7-lb Bag 89c
Fresh Carrots Safeway Brand ..... 2-lb Bag 39c
Tangerines Dancy, Variety ..... 2 Lbs 49c
Fresh Lettuce Romaine – Large ..... 2 for 39c

Fresh Grapefruit
8-lb. Bag **79c**

Fresh, Shoulder Picnic
Pork Roast
Lb. **69c**

BEEF WIENERS
Safeway ..... 12-oz. Pkg **66c**
FRYER BREAST
Foster Farms ..... Lb. **88c**
STEWING CHICKEN
Manor House ..... Lb. **43c**
VEAL PATTIES
Beef Added ..... Lb. **69c**
CORNED BEEF Brisket or Round
Safeway or Shenson ..... Lb. **$1.19**
BEEF LIVER
Sliced ..... Lb. **89c**
TOP SIRLOIN STEAK
USDA Choice ..... Lb. **$1.88**

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Round Steak
Full Cut Bone In
Lb. **$1.18**

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Auburn, 414 Grass Valley Hwy.
Rocklin, Sunset/Whitney
Pollock Pines, Hwy 50 at Sly Park Rd.

The Sacramento Observer

JAN. 9 - 15, 1975
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BUSINESS

SECTION G

Multiculture Resources- A Hopeless Future

Mrs. Pebby O'Neill, a co-owner and co-director of Multicultural Resources, teaches Indian sign language to two 10-year-old pupils. The two boys, "V.J." Lopez and "Snoppy" Thornton, both of Daly City, Calif., found the Native American section of the collection fascinating. The library, on display in San Francisco this year, operates under a grant from Bank of America Foundation.

SAN FRANCISCO - It's mind-boggling.

Hidden away in a dilapidating barracks at Fort Mason in San Franciso is a library so unique, so unusual, children delight in it, students scour over it, teachers marvel at it, and members of virtually every minority culture applaud it.

Yet the collection -- called Multicultural Resources -- is struggling for its life.

More than just 5,000 books, colorful posters and graphics, stark photographs, and unfamiliar games and artifacts from many lands and many heritages, Multicultural Resources is the passion and vocation of its co-owners and co-directors, Margaret Nichols and her daughter, Peggy O'Neill.

"Wouldn't it be wonderful," Mrs. Nichols says almost wistfully, "if one of those doomed buildings could be set aside as a home for the library?" She gestures toward the old structures destined for dust on the inactive military base.

It sounds like a desperate last hope.

Actually, the future of the library is tenuous, although not yet desperate.

This year, Multicultural Resources is funded by a grant from Bank of America Foundation. The School of Education at San Francisco State University provides administrative support. And the San Francisco Unified School District provides display and working space.

Yet, the co-owners worry about the library's future.

A part of the foundation's $30,000 grant is earmarked toward quashing those worries. It is hoped the library can become a self-sustaining, nonprofit entity eligible for funding from government agencies and grants from private foundations.

This would be a big step from its beginnings in 1968.

Mrs. Nichols, then a librarian in Menlo Park, California, and a former teacher, was struck by a jolting question. "Why do minority children never see themselves in their schoolbooks, or for that matter, in any of the reading material?" Just as jolting, she thought, was that children in all-white schools were seldom conscious of the richness and diversity of other cultures.

Worse yet, she thought, there did not seem to be many materials available to change these situations.

She started collecting existing materials. The first book was educator and author Helaine Dawson's On the Outskirts of Hope. The stacks of books grew. Mrs. Nichols stored them in the basement of the Menlo Park library and in the garage of her home.

In 1969, she and her daughter put together from these books a display for a conference at San Jose State College. The teachers and librarians at the conference were impressed. They had never seen such materials.

So, the co-owners made the collection available to schools, libraries, conferences, and workshops. That started a full-time, although almost non-paying, vocation for them that hasn't yet stopped.

The collection has continuted to grow and has been organized into four cultural sections: Black, Spanish-speaking, Asian and native American.

When Mrs. Dawson, whose book had been the first of the collection, saw the display of materials, she said, "It is so informative, broad in its prespective and essential for cultural understanding it must be seen by everyone in the country."

The collection now consists of books for all ages -- from pre-school to graduate-school and professional publications. Its uses are many: as a research tool for students and educators, for curriculum planning by teachers, for book selection by librarians, and as a visual bibliography for community groups.

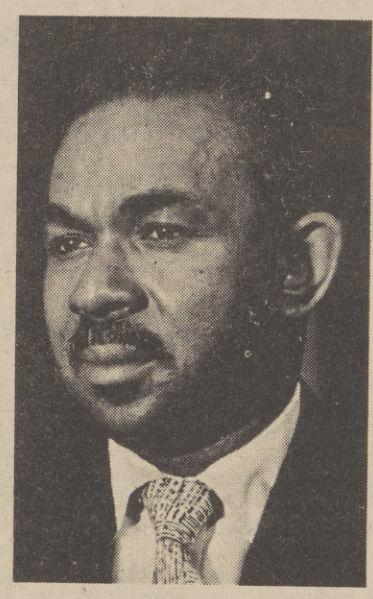
"It's a shame," says Mrs. Nichols. "They're tearing down these adandoned military building and we're looking for a permanent home for the library. Right here, the library could be a resource for everybody."

Mid-Winter Workshop Set For January

Mid-winter workshop speakers in Washington at the Mayflower Hotel January 22-25, will include: Howard W. Kutz, vice president of Audit Bureau of Circulation (ABC); Dr. Geraldine Parker Knight, president of Verified Audit Circulation (VAC); Clarence G. Klopp, managing director of Certified Audit Circulations (CAC); and Dr. Carlton B. Goodlett, NNPA president and editor-publisher of the San Francisco Sun-Reporter & Metro-Reporter; and a number of others.

HOWARD KUTE

GERALDINE KNIGHT



CARLTON GOODLETT

Mather Airlift Command Receives Award

SCOTT AIR FORCE BASE, Ill. - The Military Airlift Command, one of the Air Force's most active commands in the award of minority and small business contracts, again has been honored for its contract record.

This is the third straight year that MAC has been the recipient of the Secretary of the Air Force Small Business and Minority Enterprise Award for surpassing its contract award goals.

During fiscal year 1974, MAC awarded 19 contracts to minority business firms with a total dollar value of $1.1 million. These contracts included at least one at each of MAC's eight continental United States bases.

MAC had an assigned goal of $131,542,000 in small business awards and surpassed that goal by achieving $136,229,000 or 1.036 per cent of the target figure.

The award, an engraved plaque, was presented to Major General Warner E. Newby, MAC Deputy Chief of Staff for Logistics, by Lieutenant General Daniel "Chappie" James, Jr., MAC Vice Commander, during a ceremony at Command headquarters Scott Air Force Base, Ill.

Contracts awarded minority and small business firms were for equipment, commercial airlift and other services, supplies, and construction at MAC facilities at eight MAC bases and MAC units at other bases worldwide.

The MAC bases are Scott Air Force Base, Ill., Altus AFB, Okla., Norton and Travis, AFB, Calif., McChord AFB, Wash., McGuire AFB, N. J., Dover AFB, Del., and Charleston AFB, S. C.

Lieutenant General Daniel "Chappie" James, Jr., left, Vice Commander of the Military Airlift Command, presented Major General Warner E. Newby, MAC chief of logistics, with the Secretary of the Air Force Small Business and Minority Enterprise Award during a brief ceremony at MAC Headquarters, Scott Air Force Base, Ill. (Air Force Photo RP-130-74).

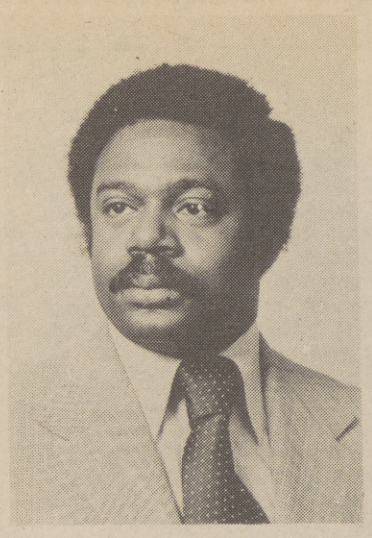
Henry George Schedules Economics Class

The Henry George School of Social Science will begin its Winter Quarter classes in Fundamental Economics the week of January 14.

The classes will deal with present-day problems such as inflation, population, and taxes. Sessions will be held in the evening, at Highlands High School on Tuesday at 7:30 p.m. beginning January 14, and at El Camino High School on Thursdays at 7:30 p.m., beginning January 16. They are offered as a public service, at no charge.

The Henry George School is a non-profit, non-partisan, nonsectarian organization dedicated to the advancement of economic knowledge, with the belief that economic knowledge is the foundation of economic justice.

For further information regarding the classes, please phone 331-1490.



WILLIAM ROHLSEN

Rohlsen Named Data Director For Johnson Products

William Rohlsen has been named director of electronic data processing for Johnson Products Company, Inc., leading Black manufacturer of personal grooming products.

Formerly staff vice president of Interpublic Corporation where he directed the worldwide data processing activities, Rohlsen has also served as senior staff consultant for Ted Bates Advertising Agency and as systems programmer for Datastation Corporation.

He began his career with Computer Usage Corporation as a programmer shortly after graduation from West Texas State College in 1963.

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'Tandem Plan' Continues- At Lower Interest Rate

Secretary James T. Lynn of the U.S. Department of Housing and Urban Development today announced that the conventional home mortgage Tandem Plan will be continued in January, but at a lower mortgage interest rate.

The mortgage interest rate has been reduced in accordance with the formula provided in the Emergency Home Purchase Act by 1/4 of one per cent, to a new rate of 8 per cent per annum. Otherwise there are no changes from the present program.

Under this Tandem Plan, HUD's Government National Mortgage Association (GNMA) makes available commitments for funds for conventional home mortgages at interest rates below those of the current market.

The program was activated late in October, a matter of days after the Emergency Home Purchase Act authorizing the program became law, and by December 27 some $1.4 billion of the initially authorized $3 billion in mortgage funds had been committed.

The Tandem Plan covering commitments to purchase FHA-insured or VA - guaranteed mortgages will continue without change.

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WH 39

CSUS Gets $200,000 Grant For Disadvantaged

Real Estate Commissioner Robert W. Karpe announced today establishment of a $200,000 real estate scholarship program for worthy and disadvantaged California State University and College students.

The agreement was finalized today between the Commissioner's office, the State University Chancellor's office and the State Scholarship & Loan Commission.

The Commissioner added he expects shortly to establish a similar program in the amount of $400,000 for students of California Community Colleges.

The two scholarship programs were authorized by legislation sponsored by the State Department of Real Estate at the last two legislative sessions.

Karpe said, "Both endowments are financed from fees paid to the Department of Real Estate by California real estate brokers and salespersons. Further, in the last twenty years real estate license fees have permitted California to develop the most outstanding real estate education programs in the world. We believe the California real estate consumer will be better served by more fully qualified, career oriented real estate agents."

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I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.
Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

Home Improvement

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

Homeownership, with its many benefits, also carries with it the burden and responsibility for maintaining and improving the property.

The properly cared for home pays dividens that can be unnecessarily forfeited if improvements and maintenance are deferred.

Under the new Housing and Community Development Act of 1974, the HUD/FHA insurance program for Home Improvement Loans has been made more attractive for the individual.

Previously, the interest rate had varied according to the amount and term of the loan, and the loan maximum was $5,000 for seven years. Single family home improvement loans may now be made in amounts up to $10,000, with a maximum finance charge of 12 per cent and maximum maturity period of 12 years.

Borrowers are free to shop around -- and should -- for the most favorable rate, and lenders can charge any rate up to the ceiling.

The HUD/FHA loan insurance program is authorized by Title I of the National Housing Act. These HUD/FHA insured Title I home improvement loans may be used for any improvements that will make your home a basically more livable and useful place. The loans can even be used for dishwashers, refrigerators, freezers, and ovens that are built into the house -- however, they may not be used for purchase of free-standing appliances.

Neither can these loans be used for what are considered luxury-type articles, for example, swimming pools and outdoor fireplaces. Addition-outdoor fireplaces. Additionally, it is not permissable to use the loan to pay for work already done.

The loan can be used to pay for materials and labor, and the improvements can be made by a contractor or dealer; if you have the experience and skill for the job, you can do it yourself.

HUD's pamphlet, "Fixing Up Your Home: What To Do And How To Finance It," provides guidance and information that you would do well to review before undertaking improvements on your home.

There are three requirements you must meet to secure one of these loans. First, you must own your property or have a long term lease on it. Second, you must have a satisfactory credit rating. And, third, you must have enough income to repay the loan over its term.

The loan insurance program is generally available throughout the country through banks and other qualified lenders.

The loan can be small enough to pay just for materials, or larger, and can cover architectural and engineering costs and building permit fees. In most cases, loans under $7,500 do not require any security other than your signature and no co-signer is needed.

With the present national economic climate, second thought should be given before acquiring new financial indebtedness. Creditors are seldom sympathetic as to the whys, when you are late in making a loan payment.

However, some home repair is essential to maintain property value and excessive cost when minor repairs go unattended and cause major structural damage.

There are several good plans with reasonable terms for financing home improvements, if one must borrow. You should shop around. And you should never sign anything you do not completely understand.

Single copies of "Fixing Up Your Home: What To Do and How To Finance It," are available free in any HUD office or by writing: U.S. Department of Housing and Urban Development, Publication Service Center, Room B-258, 451 Seventh Street, S. W. Washington, D. C. 20410.

STOCKTON
DISCOUNT CENTER
Records - TV's - Stereos - Wigs
Xmas Toys
We buy - TV's & Components
3737 Stockton Blvd - at - 13th Ave - 457-3543

VA HOUSING

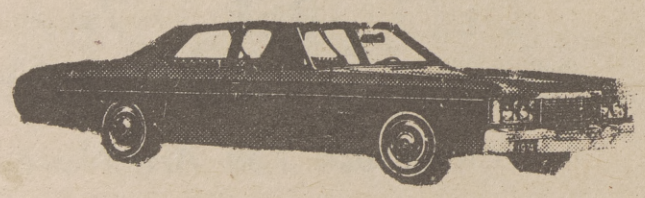
SACRAMENTO	2	1			
135 Arcade Boulevard	4	2	$100	$168	$15,500
56 Cathcart Avenue			-	163	13,900
3842 Kern Street	2	1	Cash		5,900
132 Lindley Drive	4	2	300	202	18,900
7713 Mary Lou Way	3	2	300	236	21,900
3612 19th Avenue	2	1½	-	79	6,900
6600 75th Street	3	1	100	151	12,900
STOCKTON					
402 E. Bianchi #2	2	1	-	163	13,900
4413 LaCresta Way #3	2	1	-	162	13,900
4431 La Cresta Way#2	2	1	-	163	13,900
2736 Munford Road	2	1	250	150	14,950
RENO					
1545 Carville Drive	4	2	-	-	18,900

You Don't Have To be a Veteran
Low Down Payment
Liberal Financing

SEE ANY VA SALES BROKER FOR THE MOST CURRENT INFORMATION AND NEW LISTINGS.

EQUAL HOUSING OPPORTUNITIES

Jerry's Mobile Service



Complete Car Service

24th And Florin Rd. 392-0150

Larchmont Foothills

From $25,450
By M.J. Brock & Sons, Inc.
PHONE 334-2666

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE — ALL CASH AS-IS

OFFICIAL LISTING DATE: January 11, 1975
10 DAY EXPIRATION: January 20, 1975
SALE DATE:
11:00 A.M. January 21, 1975

AVAILABLE FOR INVESTORS & OWNER OCCUPANTS

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from INVESTORS or qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE WITH THE PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by Hud, will be required to submit a $500 deposit.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice only one property per listing.

The properties advertised herein have not been repaired. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11-14-74.

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

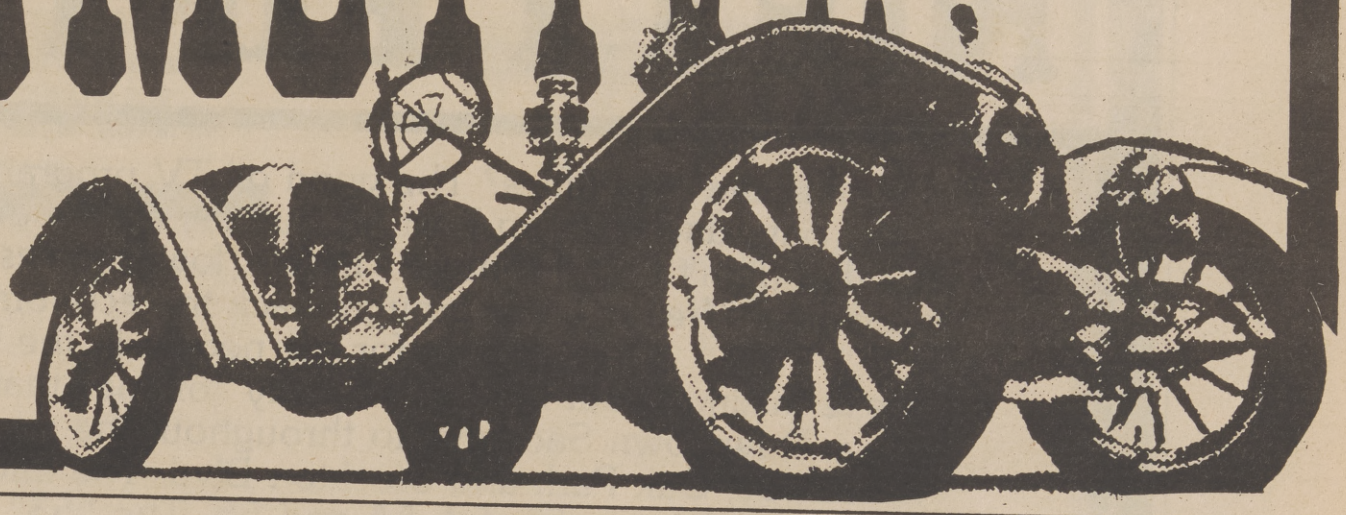
ADDRESS	PRICE	CODE	BDRMS	BATHS	APPROX. TAXES
SACRAMENTO					
1461 Hopkins Street	9,500	Cash Only	3	1	$109
1937 Middleberry Road	19,000	Cash Only	4	2	623
1945 Middleberry Road	19,500	Cash Only	4	2	653
3221 44th Street LBP	11,000	Cash Only	3	1	-
3225 43rd Street LBP	11,000	Cash Only	2	1	374
3801 2nd Avenue LBP	7,000	Cash Only	2	1	380
3832 35th Street LBP	10,000	Cash Only	2	1	299
5061 Warwick Avenue	12,000	Cash Only	3	1	449
5460 Standish Road LBP	12,000	Cash Only	2	1	472
5905 Tahoe Way LBP	15,000	Cash Only	3	1	442
7350 A&B 25th Avenue	16,500	Cash Only	2	1	561
7449 Winkley Way	17,000	Cash Only	3	2	559
The following properties are offered as land only. The purchaser will be required to remove all the buildings and foundations. Title will not be conveyed until this is done. HUD offers no warranties of any kind, will not pay any closing costs, bonds or discounts. Taxes assessed as improved property and will be prorated accordingly.					
6201 24th Street	1,500	Cash Only	2	1	311
6615 75th Street	1,500	Cash Only	3	1	408
3914 Ivy Street	1,000	Cash Only	2	1	228

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

The Sacramento Observer

AUTOMOTIVE SECTION



The Hot New '75 Scirocco

THE VOLKSWAGEN SCIROCCO

Volkswagen's 1975 super coupe, the Scirocco sports car, combines performance, luxury and economy in an elegant compact package that is new from the wheels up.

Called Scirocco after the Italian name for strong, hot Mediterranean wind, the sleek four-place hatchback was styled by the Ital Design Studio, of Turin, headed by Giorgetto Giugiaro. The Scirocco is the second design Giugiaro has created for a production VW, the first being the popular Dasher, introduced in 1974.

Not only does the Scirocco go like the wind, its shape was influenced by it as well. Extensive wind tunnel testing determined the location, size and shape of front and rear spoilers and other body angles to control air flow over the surface. The testing helps make the Scirocco economical, quiet and fast and it also helps keep side and rear window and taillights clean.

The Scirocco is VW's second water cooled, front wheel drive car, though the line still contains air cooled rear engined cars. However, instead of running "north and south," as in the Dasher, the Scirocco's engine is mounted transversely across the engine compartment. This configuration enabled VW engineers to create a roomy super coupe without unnecessary bulk. The new machine is actually shorter than a VW Beetle, though visually it looks much longer.

The Scirocco has a wind-cheating wedge-shape profile highlighted by large windows and clean lines. It has wide-opening doors and comfortable bucket seats with bright tartan upholstery. Reclining front seats are standard and the rear seats area can be converted to handle bulky objects or additional luggage. The big hatchback provides access to a concealed luggage area, whose inner lid lifts automatically when the hatch is opened.

The functional, easy-to-read instrument panel has a large diameter tachometer as standard equipment and center console carries additional instruments, including a voltmeter.

A fully synchronized stick shift tranmission is standard as are rack and pinion steering, power front disc brakes, steel belted radial tires, four wheel independent suspension, a heated rear window defogger and tinted glass. Automatic transmission and air conditioning are among the options available.

The overhead camshaft engine, though it will move the Scirocco from zero to 50 mph in 7.5 seconds and to a test track top speed of about 100 mph, still delivers 38 miles per gallon, according to the Environmental Protection Agency highway driving figures.

The Scirocco is economical in other ways: Routine maintenance is called for only every 15,000 miles, the engine is tipped 20 degrees to the rear for easy access to spark plugs, oil filter and for better weight distribution front to rear. Like other VWs, it is equipped for Computer Analysis, VW's unique service check system; and it is covered by the Owner's Security Blanket program that includes a 12-month, 20,000-miles warranty, one of the strongest in the industry.

Under the skin, the Scirocco abounds in advanced engineering concepts. The transmission, like the engine, is mounted transversely and is a new VW design, with the clutch operated by a rod that runs through a hollow mainshaft in the gearbox.

Also new is the independent stabilizer rear axel, that consists of a transverst T-beam acting as a stabilizer to which are attached tubular trailing arms that support the wheels and maintain track and camber. Each wheel can move independently with bumps; the harder the bump, the more the flexing of the T-beam resists movement to help handling and road handling. The strong suspension is also independent.

Another new VW design incorporated into the Scirocco is a front brake pad wear indicator. When pads wear to a point where they should be replaced, a segment of the pad rubs against a "bump" machined into the disc. This sets up a vibration in the brake pedal when the brakes are applied.

To help save fuel and horsepower, and to reduce noise, the fan for the raditor is operated by an electric motor. Controlled by a thermostat, it comes on only when needed.

The Scirocco, along with VW's other 1975 cars, is sold and serviced by some 1,200 authorized dealers.

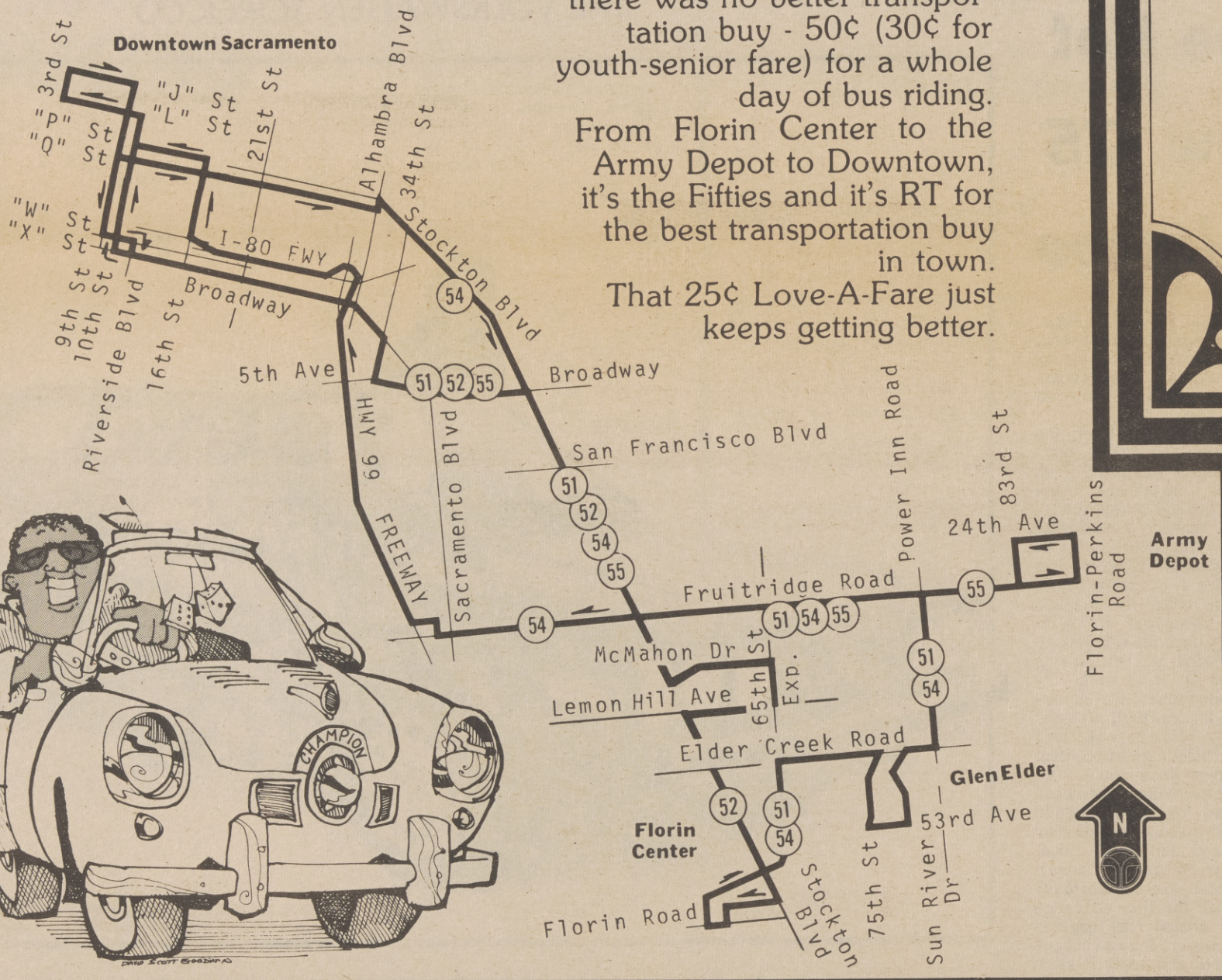
Remember the NIFTY FIFTIES

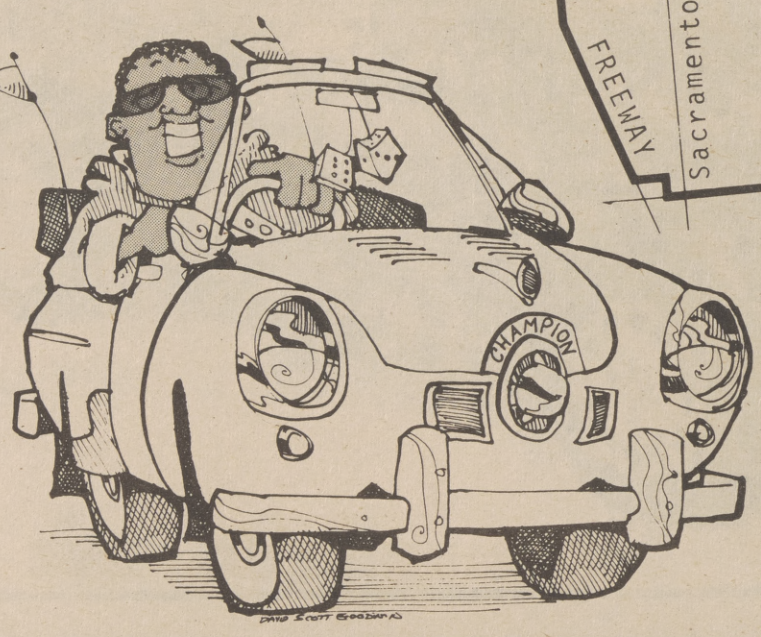
Remember the nifty fifties? The good ol' TV programs, reading the Saturday Evening Post on Sunday afternoon, flat-head Fords that didn't cost a fortune - in fact, lower prices for almost everything? Well, RT has brought back the economical Fifties, at least for the people in the south area.

We're talking about the "50's-Family" of lines that runs from Downtown Sacramento throughout the south area via Broadway, Oak Park and Stockton Blvd. The information in this ad is about Lines 51, 52, 54 and 55. The "53" member of the family will be published next. Even in the good ol' fifties there was no better transportation buy - 50¢ (30¢ for youth-senior fare) for a whole day of bus riding.

From Florin Center to the Army Depot to Downtown, it's the Fifties and it's RT for the best transportation buy in town.

That 25¢ Love-A-Fare just keeps getting better.





RT...the inflation fighter's friend

Ride the bus

REGIONAL TRANSIT

..the 25¢ Love-A-Fare®

Remember the NIFTY FIFTIES

BUS LINES 51·54·55

FLORIN CENTER — FRUITRIDGE ROAD
GLEN ELDER — STOCKTON BLVD
ARMY DEPOT — DOWNTOWN SACRAMENTO

From Sacramento to Florin Center

Monday thru Friday

ROUTE	DOWNTOWN SACRAMENTO 4th & "J" Sts.	DOWNTOWN SACRAMENTO 9th & "L" Sts.	Broadway & Riversi-de Blvd	Broadway & Alhambra Blvd	Stockton & San Francisco Blvd	Fruitridge & Power Inn Road	ARMY DEP. Fruitridge & Florin Perkins App.	GLENELDER Sun River Dr. & 53rd Ave.	FLORIN CENTER Main Entrance
	Lv	Lv	Lv	Lv	Lv	Lv	Ar	Lv	Ar
	AM	AM	AM	AM	AM	AM	AM	AM	AM
51	613	618	623	629	635	645	...	...	...
55	633	638	643	649	655	705	709	...	...
55	707	712	717	723	730	740	743	...	...
51	730	735	740	746	753	804	...	...	...
51	780	755	800	806	813	824	...	830	837
51	820	825	830	836	843	854	...	900	908
51	902	908	914	921	929	940	...	945	953
51	947	953	959	1006	1014	1025	...	1030	1038
51	1032	1038	1044	1051	1059	1110	...	1115	1123
51	1117	1123	1129	1136	1144	1155	PM	PM	PM
	PM	PM	PM	PM	PM	PM	...	1200	1208
51	1202	1208	1214	1221	1229	1240	...	1245	1253
51	1247	1253	1259	106	114	125	...	130	138
51	132	138	144	151	159	210	...	215	223
51	217	223	229	236	244	255	...	300	308
51	302	308	314	321	329	340	...	345	353
51	352	358	406	414	422	433	...	440	...
51	418	424	432	438	446	458	...	503	511
51	440	446	454	500	508	520	...	525	533
54	457	505	...	...	...	524	...	530	538
51	515	521	530	536	544	553	...	557	607
51	532	537	544	551	558	616	...	620	629
51	615	620	625	632	638	646	...	650	700
51	715	720	725	731%	738	746$	...	...	756
51	815	820	825	831%	838	846$	...	...	856
51	915	920	925	931%	938	946$	...	...	956

Saturdays Sundays & Holidays

	AM	AM	AM	AM	AM	AM	AM	AM	AM
51	805	811	817	824	832	842	...	846	855
51	920	926	932	939	947	957	...	1002	1011
51	1020	1026	1032	1039	1047	1057	...	1102	1111

And every hour until

	PM	PM	PM	PM	PM	PM	PM	PM	PM
51	520	526	532	539	547	557	...	602	611
51	615	620	625	631	638	648	...	653	700
51	715	720	725	731%	738	748$	...	...	758
51	815	820	825	831%	838	848$	...	...	858
51	915	920	925	931%	938	948$	...	...	958

FOR ADDITIONAL SERVICE BETWEEN SACRAMENTO AND STOCKTON & SAN FRANCISCO, SEE LINES 52, 53 TIMETABLES, BETWEEN SACRAMENTO AND STOCKTON & FRUITRIDGE AND FLORIN CENTER SEE LINE 52 TIMETABLE

From Florin Center to Sacramento

Monday thru Friday

ROUTE	FLORIN CENTER Main Entrance	ARMY DEP. Fruitridge & Florin Perkins	GLENELDER Sun River Dr. & 53rd Ave.	Fruitridge & Power Inn Road	Stockton Blvd & Fruitridge Road	Stockton Blvd & San Francisco Blvd	Broadway & Alhambra Blvd	Broadway & Riverside Blvd Approx. Ar	DOWNTOWN 4th & "L" Sts. Approx. Ar
	Lv	Lv	Lv	Lv	Lv	Lv	Lv	Ar	Ar
	AM	AM	AM	AM	AM	AM	AM	AM	AM
51	...	...	...	538	544	547	555	601	610@
51	...	...	...	608	614	617	625	631	640@
51	...	...	623	628	634	637	645	651	700
51	...	...	...	648	655	658	707	714	725
51	...	...	703	708	716	719	729	736	748
54	...	...	720	725	...	...	...	...	800
55	...	745	...	748	756	759	809	816	828
51	...	...	...	808	816	819	829	836	848
51	...	...	...	828	836	839	848	852	904
51	847	...	857	902	910	913	922	928	940
51	932	...	942	947	955	958	1007	1013	1025
51	1017	...	1027	1032	1040	1043	1052	1058	1110
51	1102	...	1112	1117	1125	1128	1137	1143	1155
51	1147	...	1157	PM	PM	PM	PM	PM	PM
	PM	PM	PM	1202	1210	1213	1222	1228	1240
51	1232	...	1242	1247	1255	1258	107	113	125
51	117	...	127	132	140	143	152	158	210
51	202	...	212	217	225	228	237	243	255
51	252	...	302	307	312	318	327	333	345
51	332	...	342	347	355	358	407	415	427
51	405	...	415	420	427	430	439	447	457
55	...	450	...	452	500	503	512	520	530
51	517	...	527	532	539	542	550	557	607
51	615	...	624	629	635	638	647	655	705
51	719$	...	...	729	736	739%	747	752	802
51	819$	...	...	829	836	839%	847	852	902
51	919$	...	...	929	936	939%	947	952	1002

Saturdays Sundays & Holidays

	AM	AM	AM	AM	AM	AM	AM	AM	AM
51	...	...	656	701	708	711	720	725	734
51	...	...	749	754	801	804	813	819	830
51	840	...	850	855	903	906	915	921	932
51	920	...	930	935	943	946	955	1001	1012
51	1020	...	1030	1035	1043	1046	1055	1101	1112

And every hour until

	PM	PM	PM	PM	PM	PM	PM	PM	PM
51	520	...	530	535	543	546	555	601	612
51	615	...	624	629	636	639	647	652	702
51	719$	...	...	729	736	739%	747	752	802
51	819$	...	...	829	836	839%	847	852	902
51	919$	...	...	929	936	939%	947	952	1002

@-From 5th & "L" Sts. via 5th St., 6th St., "I" St., 3rd St., "J" St. to 4th St.

%-After 700pm, service is operated on Broadway between 5th Ave. & 34th St.

$-After 700pm, service is operated on Elder Creek Road between 75th St. & Sunriver Dr.

FOR ADDITIONAL SERVICE BETWEEN FLORIN CENTER AND STOCKTON & FRUITRIDGE AND SACRAMENTO, SEE LINE 52 TIMETABLE, BETWEEN STOCKTON & SAN FRANCISCO AND SACRAMENTO, SEE LINES 52, 53 TIMETABLES

BUS LINE 52

FLORIN CENTER
McMAHON DR
STOCKTON BLVD
DOWNTOWN SACRAMENTO

From Sacramento to Florin Center

Monday thru Friday

DOWNTOWN SACRAMENTO 4th & "J" Sts.	DOWNTOWN SACRAMENTO 9th & "L" Sts.	Broadway & Riversi-de Blvd	Broadway & Alhambra Blvd	Stockton Blvd & San Francisco Blvd	McMahon Dr. & 64th St.	FLORIN CENTER Main Entrance Approx. Ar
Lv	Lv	Lv	Lv	Lv	Lv	Ar
AM	AM	AM	AM	AM	AM	AM
642	647	652	658	704	712	720
802	807	812	818	825	833	841
837	842	847	853	900	909	915
917	923	929	936	944	952	1000
1002	1008	1014	1021	1029	1037	1045
1047	1053	1059	1106	1114	1122	1130
1132	1138	1144	1151	1159	PM	PM
PM	PM	PM	PM	PM	1207	1215
1217	1223	1229	1236	1244	1252	100
102	108	114	121	129	137	145
147	153	159	206	214	222	230
232	238	244	251	259	307	315
315	321	327	334	341	349	400
342	348	356	404	412	420	429
447	454	503	510	518	529	537
504	510	518	525	532	540	548

Saturdays Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM
900	906	912	919	927	935	943
1000	1006	1012	1019	1027	1035	1043

And every hour until

PM	PM	PM	PM	PM	PM	PM
400	406	412	419	427	435	443
500	506	512	519	527	535	543

FOR ADDITIONAL SERVICE BETWEEN SACRAMENTO AND STOCKTON & SAN FRANCISCO, SEE LINES 51-54-55, 52 TIMETABLES

From Florin Center to Sacramento

Monday thru Friday

FLORIN CENTER Main Entrance	McMahon Dr. & 64th St.	Stockton Blvd & Fruitridge Road	Stockton Blvd & San Francisco Blvd	Broadway & Alhambra Blvd	Broadway & Riverside Blvd Approx. Ar	DOWNTOWN SAC-TO 4th & "L" Sts. App. Ar
Lv	Lv	Lv	Lv	Lv	Ar	Ar
AM	AM	AM	AM	AM	AM	AM
653	702	706	709	719	726	738
721	729	733	736	746	753	805
...	746¢	750	753	803	810	822
...	806¢	810	813	823	830	842
838	846	850	853	902	908	920
912	921	925	928	937	943	955
957	1006	1010	1013	1022	1028	1040
1042	1051	1055	1058	1107	1113	1125
1127	1136	1140	1143	1152	1158	PM
PM	PM	PM	PM	PM	PM	1210
1212	1221	1225	1228	1237	1243	1255
1257	106	110	113	122	128	140
142	151	155	158	207	213	225
227	236	240	243	252	258	310
312	321	325	328	337	345	357
400	409	413	416	425	433	445
432	441	445	448	457	505	517
541	549	553	556	604	612	622
630	638	642	645	...	...	...

Saturdays Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM
950	959	1003	1006	1015	1021	1032
1050	1059	1103	1106	1115	1121	1132

And every hour until

PM	PM	PM	PM	PM	PM	PM
450	459	503	506	515	521	532
550	559	603	606	615	621	632

¢-From Elder Creek Road & Sun River Dr., operates via Sun River Dr., 53rd Ave., 75th St., Elder Creek Road 65th St. Expressway, McMahon Dr., then regular route

FOR ADDITIONAL SERVICE BETWEEN STOCKTON & SAN FRANCISCO AND SACRAMENTO, SEE LINES 51-54-55, 53 TIMETABLES

Ride the bus

REGIONAL TRANSIT

..the 25¢ Love-A-Fare.

Dixon Urges Strong Affirmative Action

"Dixon Urges Strong Affirmative Action Program" the Assemblyman Julian C. Dixon (D-Los Angeles) Chairman of the Assembly Committee on Public Employees and Retirement, today praised Governor Edmund G. Brown, Jr.'s inagural speech as "--signaling an effective fight against the problems of unemployment in California."

"I share Governor Brown's interest in immediately seeking federally funded public service jobs to create employment in California," Dixon said. "These federal funds not only provide employment for the jobless but also offer an opportunity to complete worthwhile tasks at the city, county and state level."

Under the provisions of the federal "Emergency Jobs and Unemployment Insurance Assistance Act" California will receive $210 million as of the 23rd of January.

"This program provides us as well with an opprotunity for a comprehensive overhaul of the state's method of evaluating its equal opportunity programs," Dixon said. "As Chairman of the Assembly Public Employees and Retirement Committee I intend to place equal employment opprotunity high on the list of Committee priorities and we will be looking at affirmative action program at all levels of government in California this Session."

"We have merely taken a first step in implementing affirmative action in State government. Only within the last tow years have we established programs to hire minorities, including women, in positions prevopis;y held by white males."

An aggressive affirmative action program must be pursued which will include methods and techniques necessary to bring about a correction of the current underutilization of minorities, including women, at all levels of the work force," Dixon concluded.

BISHOP SPOTTSWOOD

Successor Must Be A Wise Choice

The death of Bishop Stephen Gill Spottswood has created a significant vacancy on the Board of Directors of the NAACP. It will be difficult for anyone to take his place.

As Chairman of the Board, Bishop Spottswood put his own imprimatur on the post. He was fearless and outspoken in denouncing the sins of ommission, as well as commission of the Nixon Administration. He refused to back down in the face of the opposition mounted against his attack. Yet, he served with dignity, honor and restraint. The NAACP board will meet on Jan. 13 to select his successor. We strongly suggest that the person named must be one of sound reputation and dedication to the unfinished business of the organization which remains the bulwark in our continuing struggle for freedom.

This individual not only must have experiences as a civil rights activist, but it is imperative that he or she should be free of any obligations that would hamper the policy-making process of the association. Personal ambition must not be allowed to over-ride the serious business of selection. Now, more than ever, we need wisdom and statesmanship in the conduct of the affairs of the associatic

Above all, the individual who is chosen must enjoy the total confidence and respect of the Black community.

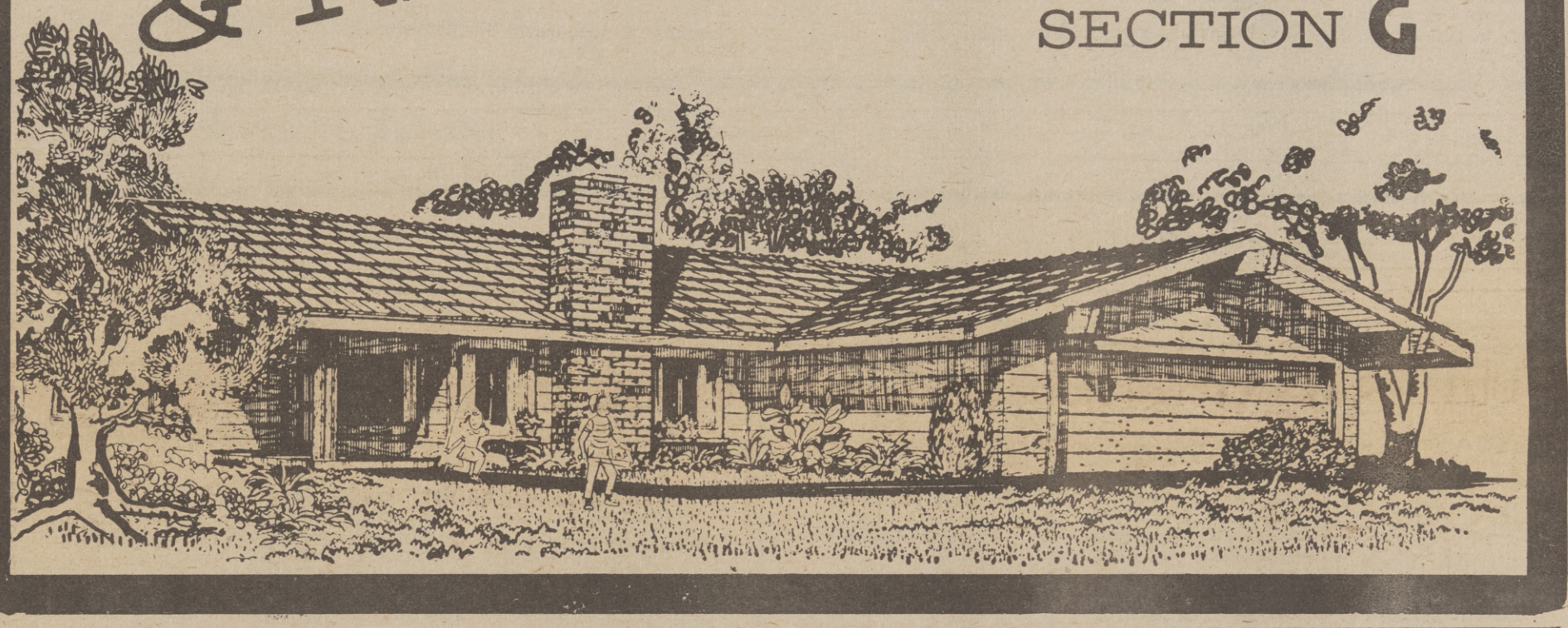
We do not hesitate to repeat our basic dislike of the undemocratic system by which the board is a self-perpetuating body. It does not truly reflect the will of the rank and file members. Nevertheless, we will continue to urge our readers to redouble their support, as well as to recruit new enlistees in the cause.

On January 13, when the board meets, we sincerely hope that it will lay aside all partisan, political or personal considerations in getting the right person for the job. It has a responsibility not only to the 400,000 plus NAACP members who will be looking to the new Chairman for leadership in the crucial days ahead.

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



Wards Plans 17,000 Sq. Ft. Complex

Montgomery Ward has leased space at Country Club Centre for the construction of a 170,000 sq. ft. department store according to an announcement made by D. H. Gabrielsen, vice-president of Norris, Beggs & Simpson, the management firm and leasing agent for the shopping center.

Plans call for the present enclosed mall to be extended approximately 300 feet with the new Ward store to be located on the east end, facing Watt Avenue. Demolition has been under way since early December, with construction scheduled to begin as soon as site preparations have been completed.

A portion of the new Ward store will be one-level, with the remainder to be two-level.

The store will have a garden shop and a free standing, 16 bay automotive service center. Approximately 450 full-time and part-time employees will be needed to staff the store when it is opened.

Country Club Centre is owned by Real Estate Investment Trust of America (REITA), with headquarters in Boston, Massachusetts. The trust is celebrating its 89th year of operation and is the oldest real estate investment trust in America.

REITA properties are managed throughout the country by Minot, DeBlois and Maddison, a Boston real estate firm, while Norris, Beggs & Simpson provides management and leasing services in the western United States. REITA also owns the Broadway Shopping Center in Walnut Creek, California.

Gabrielsen also announced that an additional 40,000 sq. feet of new retail space will be constructed on the south side of the extended mall in an area now devoted to parking. New covered parking will be available below the new stores.

The buildings which face El Camino Avenue will be extended southward to the new mall, making another 10,000 sq. ft. available for new tenants. Approximately six acres immediately south of the center is currently being developed for additional parking with access to be provided by the extention of Butano Drive to Cottage Way. At the same time, all parking areas will be heavily landscaped and hundreds of new trees and shrubs will be planted.

FINDER

The Sacramento Observer (916) 452-4781

CLASSIFIED ADS

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

ANNOUNCEMENTS	100	Meetings	140	Help Wanted	210	RENTALS	400	AUTOMOTIVE	600	Recreational Vehicles	680
Personals	110	Drugs & Sundries	150	Agencies	250	Apartments	450	Trucks, Trailers	630	INSURANCE	700
Legal Notice	120	Schools & Instructors	160	Real Estate	300	MERCHANDISE	500	Mobile Homes	640	TOO LATE TO CLASSIFY	800
Lost & Found	130	EMPLOYMENT	200	Home Loans		Furniture & Appliance	550	Motorcycles	660	QUICK BUSINESS GUIDE	900

Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND
SINCE 1926
24-HOUR SERVICE
A. RICCI-F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN
TV's and STEREOS
$7.00 and UP
Free delivery, free service, 451-8213 - 451-8675

Drugs & Sundries 150

OUYE'S PHARMACY
Prescription Pharmacists
WE DELIVER
Free Parking
HI4-7370
10th and V Street, Sacramento

FAYE'S CLOTHES AND THINGS
For size range, information and appointment call (209) 948-8446.

URGENTLY NEEDED
Beauty consultant -- male or female to help Black women fill the long existing void in the cosmetic field. Will train.
Call 428-6999
428-8761

Help Wanted 210

BROADCAST
Kelly Broadcasting Co. (KCRA-TV, KCRA-AM, KCTC, FM) is accepting applications for future openings in all areas. Interviews are held Tuesday mornings from 10 a.m., to 12:30 p.m., at KCRA-TV, 310 10th Street, Sacramento. No appointment is necessary.

BARBER WANTED
Apprentice OK. 929-0338. 1228 Grand Ave.

Personals 110

' MISS JOSIE'S' BOTIQUE
Featuring quality fashions new & next to new. A variety of Arts and Crafts.
1301 Nogales Street
North Sacramento
OPEN
Tue.-Fri. 6 p.m. to 9:30 p.m. Sat. 10 a.m. to 6:00 p.m. Phone 922-0513.

Help Wanted 210

DIESEL MECHANIC
Must have knowledge of John Deer Tractors and International Harvester Tractors. Must be able to maintain and repair engines, transmissions, and steering clutch. 5 years experience in Diesel Mechanic. Starting pay $6.00 per hour. Work the year 'round day shift hours. Contact Archie Humphrey (707) 446-2200, ext. 230 or 274.
BASIC VEGETABLE PRODUCTS, INC.
P. O. Box 599, Vacaville, Calif., 95688

JOB OPPORTUNITIES

JOB AVAILABILITY

News reporter/camera-person, back up anchor-person. This full time job consists of the following: operating a 16mm sound and silent camera, functioning as a TV reporter, obtaining stories, writing stories, cutting, editing and splicing film, cutting audio carts to go with the story, doing standup reporting, on set reporting, and, being capable of doing backup anchor work in news or sports.
SALARY RANGE:
$800 - $1,200 per month

Final Application Date:
January 17, 1975
Minimum Qualifications: The applicant must have at least 2 to 3 years experience in TV news. The applicant should have considerable experience with 16-mm film, preferably Ectachrome 7242, and should be familiar with both standard and reflex Bolex 16mm cameras, as well as the Auricon sound cameras and the CP 16 sound camera. The job requires the applicant to be capable of lighting their own assignments, placing their own microphones, setting audio levels and all other procedures associated with filming a 16-mm sound or silent film piece. The applicant must have the ability to cut, edit, and splice 16mm film. The job requires experience at all types of general assignment reporting and ability to gather, write, and report news. Good on-air appearance is a must. The applicant must have done both film and live on camera work. Samples of work must be made available on request. Applicant should be capable for filling in for news anchor and/or sports man, and must have experience in these areas. This job requires typing. Applicant must be prepared to work irregular hours, work well under pressure, and with others. Contact Mr. Mel Querio, Operations Mgr. 452-8221. KTXL is an EQUAL OPPORTUNITY EMPLOYER

Black news is good news

The National Black Network
Division of Unity Broadcasting Network, Inc.
1350 Avenue of the Americas
New York, New York 10019

Every day something good can happen to those beautiful ears of yours. It's called Black news. And the way you get next to it is by tuning in a National Black Network station.

Every hour on the hour 18 times a day, (slightly abbreviated schedule on Sunday) you can hear about what's happening in your world. That's because it's news reported and edited by Black people.

Listen to the good news. Black news on the National Black Network.

Help Wanted 210

SUPERVISING

Public Health Nurse. . . Napa County Health Department. Final filing date is open until further notice. Requires possession of a valid license to practice as a Registered Nurse in the State of California and possession of a California State Public Health Nursing Certificate. In addition, 3 years of community health nursing experience are required. $1,074 to $1,306 monthly. Apply Merit System Examining Agency. 1217 H Street, Sacramento. (916) 445-3494. Equal Opportunity Employer

Employment for Summer 1975

The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.

Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:

Equal Employment Opportunity Office
Western Region
National Park Service

450 Golden Gate Ave.
P.O. Box 36063
San Francisco, Calif. 94102

Real Estate 300

SUNRISE ESTATES

3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent 967-2200

HOME FOR RENT

Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.

PHOENIX PROPERTIES

SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month. PHOENIX PROPERTIES Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

Real Estate 300

~~SAN JUAN~~ ~~GREENBACK~~ ~~APT~~ NO. 2

Equal Opportunity Fair Housing. Unfurnished apartment, 1 bdrm., $120 month; 2 bdrm., $146.86 per month; 2 bdrm., lg. $151.86 per month. Central heating & air cond., water, electric, hot water and garbage service supplied. Also furnished, wall to wall shag carpets, range and refrigerator. Apply at office, 7500 Greenback Ln. Citrus Heights, Ca. 95610

Furn, Appl. 550

HOUSE FULL OF FURNITURE

Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLIANCE AND FURNITURE CO. 6105 Stockton Blvd. 391-8500

Furn, Appl. 550

USED APPLICANCES

Used Refrigerator, freezer, and stove, $75 each. Terms available. ADCO TV APPLICANCE AND FURNITURE CO. 6105 Stockton Blvd.

'74 CONSOLE

5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial. ADCO TV APPLICANCE & FURNITURE CO. 6105 Stockton Blvd. 391-8500

'73 COLOR TV

23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at ADCO TV APPLIANCE AND FURNITURE CO. 6105 Stockton Blvd.

Business 900

FLAGG'S SERVICE

Small hauling, general cleaning, gardening . . . Phone 456-3477

Furn, Appl. 550

APPLIANCE

All kinds. All areas. If we can't fix, we don't charge. You can rent if in for repairs, service calls $7.90. By Calif. State Registered Shop. American Service Center, 3610 Marysville Blvd. 925-5091

$ NEED MONEY $

1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593. 24 Hour Service We accept collect calls. GOLDEN PLAN OF CALIFORNIA 4305 Freeport Blvd. Sacramento A California Loan Brokerage Firm

MODELS WANTED

Universal Talent Research Inc., Photographer interviewing models for features in mens magazines. Possibility of advancing onto TV, and print media commercials. No exp. nec. Contact Gary, 441-5862 after 6 p.m.

Business 900

UNIVERSITY DEGREES (BY MAIL)

Residence -- non-residence -- seminars. Transcripts -- ring -- graduation -- year book. Free brochure. Lincoln - Kennedy University, 2030 West Lincoln Ave., Anaheim, Calif., 92801. 1-714-533-2041. Member Better Business Bureau.

MERCEDES BENZ 1973 450

S.L. Perfect condition 11,950 or lease $239.00 per month. Call 482-9090 after 6:00 p.m.

RECEPTIONIST

Description: Greeting visitors to offices. Answering all phone calls and responsible for opening and distributing all mail. Hours are 8:30 a.m., to 5:30 p.m. with an hour for lunch to be arranged.

SALARY RANGE: $450 - $500 per month, depending on experience Final application Date: Opening immediately available, please apply at once. Minimum qualifications: Preferably 1 to 2 years experience on PBX type phone system, i.e. a phone with many incoming lines. Must type 50 plus words per minute. Should be neat, efficient and present a good appearance, as this job entails greeting the public. Applicant should enjoy meeting and dealing with the public. Contact: Ann Williams, Executive Secretary, 452-8221. KTXL is an Equal Opportunity Employer.

WANTED

Receptionist, 1 to 2 years experience on PBX type phone, types 50 plus wpm, neat, efficient & with good appearance. Should enjoy meeting & working with the public. Contact Ann Williams, 452-8221.

WANTED

News reporter/camera-person, back-up anchor-person. Must have 2 to 3 yrs. experience. Must be capable of handling all procedures associated with filming a 16mm sound or silent film piece. Must be able to gather, write & report news. Good on-air appearance is a must. For additional information, contact Mel Querio, 452-8221.

Help Wanted 210

MARE ISLAND NAVAL SHIPYARD

VALLEJO, CALIFORNIA

HAS EMPLOYMENT OPPORTUNITIES FOR SKILLED:

MACHINIST, MARINE
PIPEFITTER

Salaries at $6.43 per hour

Applicants generally must have progressive, well-rounded trade experience sufficient in scope and content to perform the duties of the position. Must be a U.S. citizen.

Sacramento interviews January 11 and January 12, call 922-8041 between 8 a.m., and 5 p.m., for an appointment on these days.

An Equal Opportunity Employer

OFFICE ENGINEER

Large nationwide General Contractor will hire a field office engineer for its $60 million project in West L.A. (shop drawings, change orders, expeding, estimating, scheduling etc.). Candidates should be recent college graduates with a minimum of 2 years of large commercial experience with a general contractor. Good salary and benefits. Permanent position. Call collect or write. J. W. Bateson Company, Inc. 10150 Monroe Drive, Dallas, Texas 75720. (214) 357-1891. Attn: Doug Hellman. An Equal Opportunity Employer.

CHP Confines Auto Inspections To Older Model Cars

Highway Patrol automobile inspectors will begin tomorrow to concentrate their safety checks on older cars which are more likely to have mechanical defects, Commissioner Dan Lanza announced recently.

Drivers of 1973, 1974 and 1975 cars will be waved through the roadside inspection lanes, Lanza said, unless they request an inspection, or unless the cars display obvious defects.

Heretofore passenger vehicle inspection crews have taken cars off the road completely at random and without respect to age or apparent condition.

"We are unlikely to be able to expand the force we now have assigned to vehicle inspection," Lanza said, "so we have to concentrate our efforts where the problem is."

Lanza said that a recent sampling showed that of 290 late model cars checked in inspection lanes, only one had a safety-related mechanical defect, while 290 older vehicles produced a total of 91. He added that the number of mechanical defects appears to double with each year of a car's age for the first six years.

"This selective method will be much more cost-effective," Lanza said, "since it costs us five dollars to inspect a car, whether we find anything wrong with it or not.

"In the test sample, it costs us $1,450 to check 290 new cars and find one defect. It costs us the same $1,450 to check the old cars and find 91 defects -- a cost of $16 each.

"We will be inspecting the same number of cars, about 1.5 million a year statewide, but we will be getting many more unsafe cars corrected.

Looking For A Low-Cost Apartment?

We manage 23 apartment complexes throughout Northern California. The complexes include FHA 236 program apartments, Fair Market Rentals and cooperatives. Let us help you with your housing needs. Please give us a call. (916) 927-2751 Ask for Gary or Chris

Federal Properties Management, Inc.

350 University Ave. NO. 201
Sacramento, California

GLENN HOLMES, Bail Bonds

FREE BAIL BOND INFORMATION • 24 HOUR SERVICE

PHONE 452-4493

GLENN S. HOLMES
3128 BROADWAY
SACRAMENTO, CALIFORNIA
MERCED OFFICE (209) 723-4364

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE— ALL CASH AS-IS

WITHOUT WARRANTY OR FHA INSURANCE

OWNER-OCCUPANTS ONLY

NO. 235

OFFICIAL LISTING DATE: January 11, 1975
10 DAY EXPIRATION: January 20, 1975
SALE DATE: January 21, 1975
11:00 AM

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE with the PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a $500 deposit.

The properties advertised herein have not been repaired. Only lead-based paint hazards, if any, have been removed. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice on only one property per listing.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11/14/74."

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

SPECIAL NOTICE TO REAL ESTATE BROKERS
Effective immediately the following must be inserted under H. - Con't. on Sales Contract FHA Form 2384. The first sentence in Item "E" above, is hereby stricken. Item "E" on the reverse hereof, is void and of no effect. Seller will make no reimbursement nor allow any credit for any financing costs.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
SACRAMENTO SOUTH					
7611 Bellini Way	13,000	B1	3	1	$ -
RANCHO CORDOVA					
2221 Forrest Lake Drive	22,500	F1	4	1	590
3017 La Rue Way	23,500	F1	4	2	528
10453 Mills Tower Drive	23,500	G1	4	2	528
SACRAMENTO NORTH					
1768 South Avenue	18,000	D1	3	1	570
1777 South Avenue	18,000	D1	3	1-1/2	570
3520 Belden	15,000	C1	3	1	499
3853 38th Street	14,000	B1	2	1	223
3920 Huron Street	13,000	B1	2	1	330
820 Northey Drive	21,500	F1	3	2	587
1515 North Avenue	15,000	C1	3	1	421
4628 Willoward Circle	22,000	F1	3	2	721
NORTH HIGHLANDS					
4028 Heather Hill	27,500	H1	4	2	710
SHERIDAN					
607 12th Street	22,500	F1	4	2	-
ANDERSON					
3490 Riverside Drive	32,500	H1	3	2	-

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

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Joe Cooper Realty

HOMES, INCOME AND COMMERICAL PROPERTY
2210 K STREET, SUITE 'E', SACRAMENTO, CA 916/441-5300

BILL DOWNS
Salesman

HOUSE OF THE WEEK, 6812 Steiner Drive, Large 3 Bedrooms, 2 baths, Family Room, Central Heat many extras. Listed for $29,500.00 Low Down FHA No Down Vets. Call Bill Downs for more details: 441-5300 or 456-8124.

REAL ESTATE SALESMEN WANTED, 2 Licensed Real Estate Salespersons with some experience. Plenty of leads and contacts are available. Call Joe Cooper 441-5300, 2210 K Street.

Call today for the real estate of your choice

441-5300 Bus. JOE COOPER 456-8124 Res.

National Scene

FAMILY NEWS SUPPLEMENT

The Sacramento Observer

Dec.-Jan. 1974

A SHORT HISTORY
THE OPENING OF THE WEST:
THE BUFFALO SOLDIERS

BIOGRAPHICAL SKETCH —
ROBERT S. PIOUS

EDUCATION OF BLACKS
IN AMERICA: A BRIEF
HISTORY

THE NEW BREED OF
NEGRO MALE IN THE GHETTO

THE BUFFALO SOLDIERS

© BROWN & WILLIAMSON TOBACCO CORPORATION

Kings, 17 mg. "tar," 1.3 mg. nicotine; Longs, 17 mg. "tar,"
1.2 mg. nicotine, av. per cigarette, FTC Report Mar. '74

A short history

The Opening of the West: The Buffalo Soldiers

By CLARENCE L. HOLTE

During the course of the Civil War, approximately 1.5 million men wore the colors of the Union Army. Nearly 180,000 of them were black. At the close of the war, the total active force numbered about 250,000. In the reorganization for peacetime duty, the authorized strength was reduced to 56,641 men and officers. By an act of Congress on July 28, 1866, provisions were made to accommodate a number of black soldiers who had served in the force. As a result, the Ninth and Tenth Cavalry Regiments and the 24th and 25th Infantry Regiments were created.

The cavalry regiments, later called the "Buffalo Soldiers," were assigned to patrol the vast expanse of the Southwest frontier, and the infantry regiments were posted to guard duty at various locations in the same area. The Southwest frontier comprised the Great Plains — the eastern parts of Montana, Wyoming, Colorado and New Mexico, the western parts of the Dakotas, Nebraska, Kansas, Oklahoma and Texas. Much of the area consisted of brush jungle, rough and broken terrain, waterless desert and temperatures ranging from 100 degrees in the summer to below freezing in the winter.

Peopling the area, for the most part, were warring Indians, Mexican revolutionaries, bandits and murderous gunmen, cattle thieves, bootleggers, petty and scheming politicians, and land-hungry homesteaders. Besides campaigning against the Indians, the black soldiers often had t ointervene when the scope of civil brawls grew beyond the control of local and state authorities. Many frontier officials and pioneers owed their lives and well-being to the undaunted support of these soldiers.

Typical of the violent civil strifes were the occurrences in El Paso, Texas where a group of politicians had been able to gain a monopoly of salt deposits and levy mining taxes; and in Lincoln, Nebraska where two factions of businessmen fought to control the town and its resources. Also confronting the black soldiers was the extensive job of clearing Oklahoma, New Mexico, Nevada and Arkansas of invading and unauthorized homesteaders who were often belligerent.

Ten years of the Buffalo Soldiers' span of duty were required to subdue the wild-riding nomads of the Arapahoes, Comanches, Kiowas, Kiowa-Apaches and Southern Cheyennes and to contain them securely in their reservations. It took another five years to calm the Kickapoos and Lipans, the Mexican bandits and outlaws. Five years more were required before the Apaches, in their mountain abodes, were conquered. There were also the Utes and the Sioux who could be quieted only by force.

In protecting life and property, the black cavalrymen demonstrated the toughness and tenacity of the buffalo, an animal sacred to the Indian. A further resemblance to the buffalo was found in the "short, tightly curled hair" of the cavalrymen. Respect for these similarities led the Indians to dub them "Buffalo Soldiers." The title was proudly accepted by the Tenth Cavalry, and the buffalo was made the most prominent feature of its regimental crest.

Some of the victories won by the Buffalo Soldiers against revengeful and lawless elements of Indians were harder to win than others: The Red River War in West Texas, from the spring of 1874 to the spring of 1875; the various campaigns against the Apaches, particularly against Victorio, from August 1879 to October 1880, and against Geronimo, from May 1885 to September 1886. Each of these warriors had escaped captivity with a number of his followers, and each was able to elude recapture on American soil, even though losing battle after battle to the Buffalo Soldiers. Victorio and Geronimo were finally driven into Mexico, where the cavalrymen could not go.

Victorio had been forced into Mexico twice before and, had the Mexican troops cooperated to any extent the struggle would have ended. However, it was not until Victorio was driven into Mexico the third time, beaten badly and lacking the will to fight, that he was killed by Mexican troops in a quick battle on October 14, 1880.

At the close of the campaign, General John Pope made the following remarks with reference to the Ninth Cavalry:

> "Everything that men could do they did, and it it little to say that their services in the field were marked by unusual hardships and difficulties. Their duties were performed with zeal and intelligence and they are worthy of all consideration."

And General E. O. C. Ord made the following remarks with reference to the Tenth Cavalry:

> "I trust that the services of the troops engaged will meet with that recognition which such earnest and zealous efforts in the line of duty deserve. They are entitled to more than commendation."

After Geronimo escaped from capture on March 29, 1886, he killed and butchered indiscriminately while being relentlessly trailed. After he crossed the border into Mexico, troops and scouts of the Fourth Cavalry tried for months to apprehend him, but without success. Geronimo was seemingly invincible, but found it impossible to find a safe retreat. Accordingly, he let it be known that terms of surrender would be considered. A special emissar ycontacted him and, on September 6, 1886, he formally surrendered and was given over to the Buffalo Soldiers who escorted him to Fort Sill in Oklahoma. There Geronimo remained until his death. The Apache Wars came to a close, and the Arizona frontier was at peace.

During the twenty-four years of the Indian campaigns, nine Buffalo Soldiers and four infantrymen were awarded the Congressional Medal of Honor. The foundations of several cities, built upon posts they carved out of the wilderness, can also be attributed to them. Lawton, Oklahoma, is a classic example.

There can be no doubt that the settlement and advancement of civilization along America's last continental frontier are the result, in large part, of the sacrifices, hardships and perseverance of the Buffalo Soldiers.

Major sources of reference: *The Buffalo Soldiers* by William H. Leckie, University of Oklahoma Press, 1967, Norman, Oklahoma.

Under Fire with the 10th U.S. Cavalry by Cashin, Alexander, Brown, Anderson and Bivins, published by F. Tennyson Neely, New York, 1899.

Prepared by Clarence L. Holte, Project Consultant.

NATIONAL SCENE MAGAZINE SUPPLEMENT

Dec.-Jan. 1974 Vol. II, No. 8

Cover Artist . . . . Robert S. Pious

Published by:

L. H. STANTON PUBLICATIONS, INC.

L. H. Stanton, *President*

507 Fifth Avenue

New York, N. Y. 10017

(212) 867-0895

Education of Blacks in America: A brief history

by CLARENCE HOLTE

Synopsis of previous parts:

indentured servants but, unlike their white counterparts, they were among a hostile people whose culture and language were totally different to life in Africa. To survive, the blacks had to rely upon their own mental ability to acquire a working knowledge of the ways and language of strange, unfriendly people. Thus, the informal education of the black man in the Western Hemisphere began in 1619 in Jamestown, Virginia.

For economic purposes, and because the blacks were highly visible and without protection of law, their status as indentured servants was soon changed to chattel slavery for life.

Two schools of thoughts prevailed among the colonists with regard to educating the slaves. One school contended that education would generate or intensify a longing for freedom, and that the slaves could be better controlled in ignorance. Some of the advocates for educating them believed that it would be economically advantageous; others were a sympathetic breed who wished to help the oppressed; and there were zealous missionaries desirous of teaching the principles of the Christian religion. In the absence of a concensus on the subject, the dictates of each school of thought were followed in the various colonies.

The teaching of blacks by missionaries began as early as 1634, and it remained a function primarily of the church until the consciousness of the rights of man gained popularity and slavery became more of an issue. In this regard abolitionist societies, in due course of time, assumed the dominant role of educating the slaves. The societies were concerned principally with problems of the slaves and then emancipation. As a consequence, the free blacks did not benefit much from the abolitionist movement and they had to provide education for their children. Notably in Charleston, Savannah, New Orleans, the District of Columbia, and Baltimore, the freemen did a commendable job.

In northern states where antislavery acts were enacted, education of blacks became a vested public interest, and the costs for public schools were assumed largely by the states and benevolent organizations. These institutions produced teachers in sufficient numbers to meet the needs of private schools established by the thrifty element of free blacks; classic examples were in Philadelphia and New York City.

The industrial revolution, involving cotton in particular, and the increasing insurrectionary spirit of the slaves provided the reactionary whites with a convincing argument. As a result passage of stringent laws against educating slaves were enacted in the 1830's in state after state in the South. The pressure of the South on the North became so intense that a number of northern states passed legislation prohibiting entry of free blacks and restriction of their education.

The reactionary legislation in the South caused slaves to commit acts that were insensible to the heart and lustful; stealing, lying, became commonplace, and belligerent reactions increased over the illicit relations forced on their females by slave masters and overseers. To bring the situation under control, the slave masters and overseers encouraged the slaves to mistreat, malign and spy on one another.

Some of the slaveholders, having a sense of duty to humanity, were impelled to find a way of providing the slaves with a semblance of religious training. In this connection, the idea of oral instruction was advanced. Since it was not formalized training that would enable slaves to learn how to read and write, the idea was legally acceptable but not palatable to slaveholders in general.

Oral instructions, however, took various forms since a standard procedure for using it had not been introduced. As used, it was not effective enough and some prominent southern churchmen endeavored to readjust, organize and standardize a system. The churchmen had different ideas regarding the purpose and extent to which slaves should be trained, and the cleavage brought about involvement of a number of highly-placed persons in the country.

As the controversy persisted, the ambitious slaves continued self-education by picking-up knowledge where they could — through contact and observation in the masters' homes; through occupations which were enlightening; through other slaves whose attainments were unknown to slaveholders; through the children of slaveholders' whom they accompanied to school; from slipping stealthily into back streets to study under a private teacher; and from liberal slaveholders who took it upon themselves to teach their favorite slaves anything they wanted to know. Some of the most illustrious individuals in the history of blacks in America began their education in the manner stated. The struggle of slaves for an education is one of the most dramatic social occurrences in this era of American history.

The passion for education and a better way of life spurred a massive number of slaves to flee the South for freedom with other blacks in the northern states and in Canada. A few zealous whites disposed of their material possessions to follow them in order to continue their teaching pursuit.

The influx of blacks in some northern communities precipitated violence on the part of whites. Some settlements had to be abandoned, and a number which had been purchased for them was never occupied because of fear. Enactment of the Federal Fugitive Slave Law in 1850 compounded the problem, for it legalized the capture of fugitive slaves anywhere in the country for return to their owners. Not only did the law impede educational progress but it unrooted a large number of black families in the North who found it necessary to emigrate to Canada for safety. In due course, racial prejudice was asserted in some of the Canadian communities, but it did not reach the proportions which prevailed in the free states. Living conditions were much rougher but educational facilities were better and, in general, blacks were able to progress.

As resistance to the Fugitive Slave Law grew progressively difficult to enforce in the free states, it became clear to the abolitionists and colonizationists that it was necessary and timely for blacks to attain higher education so that they could develop the power to work out their own salvation. The abolitionists advocated that the purpose of higher education for free blacks was for use in this country; and the colonizationists felt that it should be acquired in order to make the recipients dissatisfied with America and emigrate to Liberia. A later plan of the latter was to educate emigrants after they settled in Liberia. Each group followed its course of thought which contributed greatly to the elevation of the race.

Development of the colleges went through various stages — from industrial courses to a combination of literary and industrial courses, and finally to establishment of Lincoln University in Pennsylvania, and Wilberforce in Xenia, Ohio, as degree awarding, liberal arts colleges.

1861-1900

4th and CONCLUDING PART

Development of the Black College

The founding of Ashmum Institute by the Presbyterians in 1854 which became Lincoln University in 1866, and the founding of Wilberforce University in 1856 by the concurrent actions of the Ohio Conferences of the Methodist Episcopal Church and African Methodist Episcopal Church symbolized the realization of the waning influence of the opposition to the education of blacks — free and slave. But further establishment of black colleges had to be halted because of the Civil War.

White colleges in general had remained adament against accepting blacks. Of the more than five hundred which had come into existence since the founding of Harvard in 1636, only Oberlin, in Ohio, established in 1835, and Berea in Kentucky, established in 1858, freely admitted blacks on equal terms. Only a few of the colleges in the North would accept a black now and then, on an individual basis, and usually for extenuating reasons.

Beginning Formal Education of Masses

As the Civil War progressed and the Union Army penetrated the South, plantations and farms were abandoned by their owners. Slaves in large numbers flocked to the lines of the Union forces for refuge, wherever they were ac-

Continued on page 6

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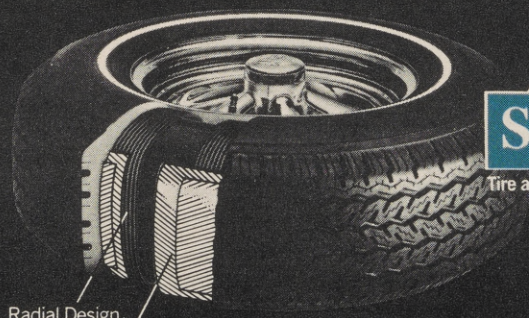

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Education

Continued from page 4

cepted. As property of the planters, the military regarded the slaves as "contrabands of war" since they could have been used against the government of the United States.

Mary S. Peake

The first of these situations occurred in 1861 in Hampton, Virginia, across the river from Fortress Monroe. Mrs. Mary S. Peake, a free woman who became the first black teacher of contrabands, was living in Hampton when the city was devastated and evacuated by Confederate soldiers and their families. The slaves fled to Fortress Monroe, and Mrs. Peake was engaged as a teacher of the American Missionary School. Having acquired an education and knoweldge of needlework and dressmaking in a school of select black children in Alexandria, then part of the District of Columbia. The schoolroom in which she taught was in the front room on the ground floor of Brown Cottage where she occupied the front room on the second floor as a residence. Mrs. Peake died within several months after the appointment.

The question about the status of the contrabands was solved by Congress creating a new Article of War on March 13, 1862. It forbade officers to use soldiers under their command to return slaves to their owners, under penalty of dismissal. In addition, the Confiscation Act was approved on July 17, 1862, giving authority to the President to free slaves and confiscate the property of any one in rebellion; to free all escaping or captured slaves, and to use them in any manner deemed best for suppression of the rebellion. Emancipation of the slaves in the seventeen Confederate states on January 1, 1863, increased the number who fled to the Union Army by the tens of thousands. Camps for them were established at convenient settlements under military control. There they received aid, direction, protection, and were conscriped into the armed forces, but the government did not make any provision for schools.

In October 1861, some 40,000 contrabands were on the Sea Islands in South Carolina (corruptly referred to as "Geechie Country," Brigadier General Rufus Saxton was placed in command. Realizing the importance of education for a people entering upon a new life and under severe handicaps, he obtained the aid of northern benevolent societies which welcomed the opportunity to resume and enlarge upon the work that they had been doing in the South. Prominent among the many which responded were: the New England Freedmen's Aid Society, New York National Freedmen's Relief Association, Pennsylvania Freedmen's Association, Western Sanitary Commission, Friend's Association for Aid of Freedmen of Philadelphia, Friends' Relief Association of Philadelphia, African Methodist Episcopal Church Society, Northwestern Freedmen's Relief Association, Baltimore Association for the Moral and Educational Improvement of the Colored People, American Union Commission, Western Freedmen's Aid Commission, African Civilization Society, Delaware Association, and New England Society Branches. The cooperation of these societies resulted in the establishment of schools throughout the area of General Saxton's command which included South Carolina, Florida, Georgia, and for a short time Louisiana. Nearly 2,000 children, taught by teachers from the North, regularly attended the schools.

Penn School in Frogmore, on St. Helena Island, near Beaufort, was the first of the schools to have military guardianship. It was founded in the spring of 1862 by Miss Laura Towne of Philadelphia, with Miss Ellen Murray, an Englishwoman, as an associate. The school has a glorious history in leadership training. Dr. York Bailey is of particular interest in this connection. He was born on the island, graduated from Penn, went to Hampton and then to Howard to earn a degree in medicine. He returned home and was the only physician to serve the whole of St. Helena Island until his death.

Of interest also is Miss Charlotte Forten who became the first black teacher engaged to work under military guardianship in the Sea Islands. She was the daughter of James Forten, a wealthy sailmaker and prominent black abolitionist in Philadelphia. Miss Forten, the first black teacher in Massachusetts, left her position in Salem, and volunteered her service through the Philadelphia Port Royal Relief Association.

The writer was privileged earlier this year to visit the Penn School and Port Royal. The ten frame buildings on the campus are still standing on 450 acres of beautiful waterfront land. Most of them are not in use and are deteriorated, but efforts are made to preserve them. The office building now operates as the Penn Community Service Center, under the direction of John Gadson, a native black of South Carolina. The complex is owned by Quakers in Pennsylvania who contemplate disposing of it to housing developers who are buying all available land in the area. Unless other parties come forth to purchase, retain and develop it as a historical site in the history of black Americans, it will be lost to us. Mr. Gadson, P. O. Box 126, Frogmore, South Carolina 29920, will be glad to provide additional information.

A further effort to promote education of blacks through the military force was instituted in 1863 by General John Eaton in Tennessee, Arkansas, and Mississippi. Some 800,000 blacks were in his charge. He established schools in all the key cities, beginning in Nashville and Memphis, and extending gradually to Vicksburg, Natchez, Little Rock, and Pine Bluff.

At the close of the war General Eaton was appointed Assistant Commissioner of the Freedmen's Bureau for the District of Columbia, Maryland, Virginia and West Virginia, and later as United States Commissioner of Education.

General N.P. Banks assumed command in Louisiana in December, 1862 and found 150,000 contrabands within the lines. By a general order dated August 29, 1863, a commission of three officers was appointed "to regulate the enrollment, recruiting, employment and education of persons of color." Another general order on March 22, 1864, with eleven regulations, was issued for establishing a Board of Education to promote education of blacks in the area, supported mainly from taxes on real and personal property. The method introduced is, reportedly, the first regular attempt to support free schools in the South by public taxation. The system was employed for the duration of the war, during which time more than 50,000 blacks learned to read.

As the war continued and the areas under control of the military increased in size, the social problems of the freedmen grew more and more difficult. It became apparent that the Federal Government was under obligation to centralize authority over matters regarding them. As a consequnce, a bureau was established and the first major attempt was made to provide formal

Continued on page 9

Main entrance of the original Penn Schoolhouse after more than fifty years of constant use.

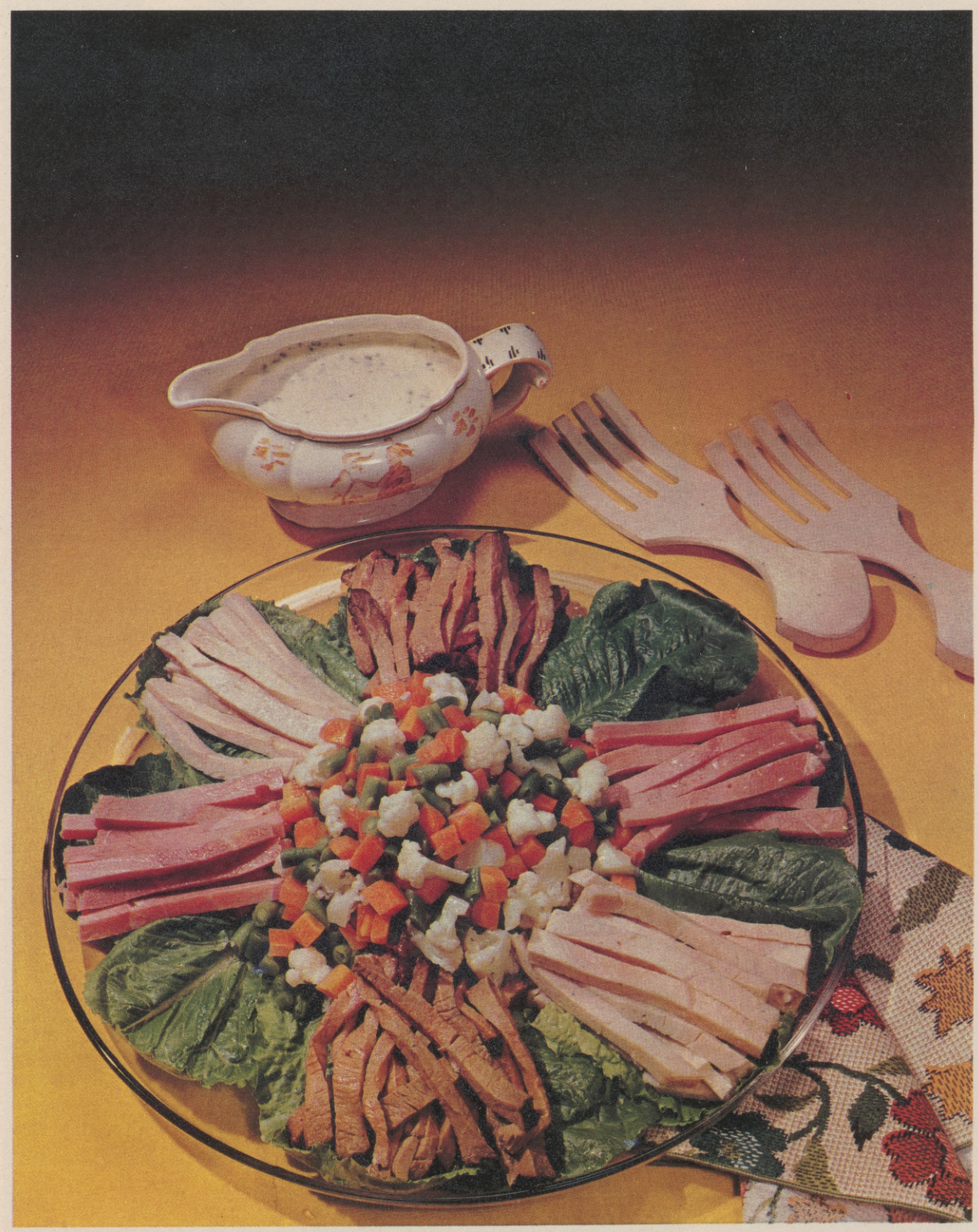
SALADE RUSSE— Versatile and Delicious

Meal in one salads make for easy entertaining, for the entire salad platter can be prepared ahead and brought out ready for quick service. But to be the main course of a buffet supper of a luncheon, a salad must be hearty enough to be satisfying.

The French are partial to a salad such as this, Salad Russe. There is no set recipe for this salad. It may include any combination of vegetables and meats. This is a distinct advantage, for it makes it possible to vary it to the cook's taste and to include ingredients which are in good supply at a particular season.

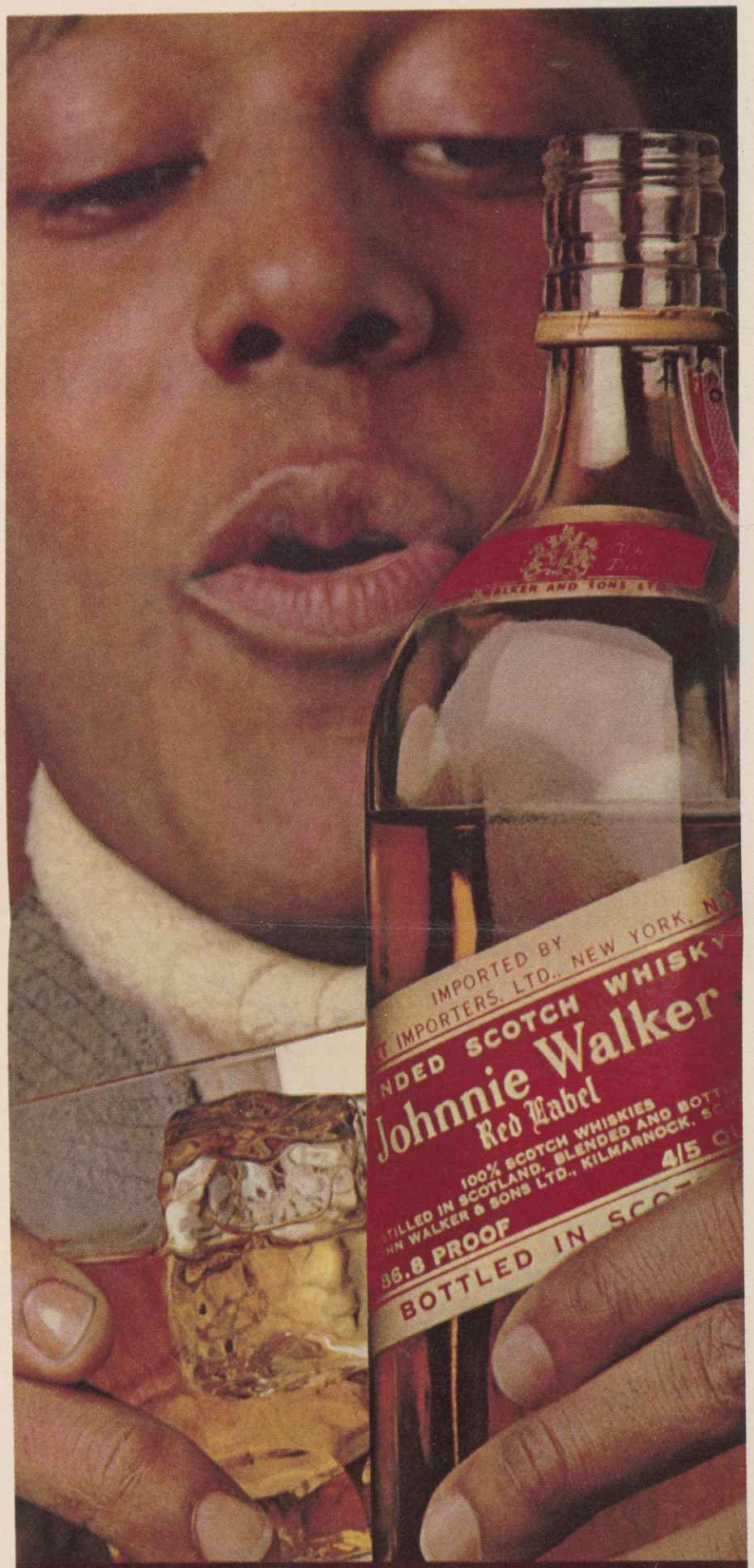
This year, when turkey is a good food buy, it is smart to include it as one of the meats. (It makes sense to roast a large turkey the day before to have plenty of white meat on hand.) Ham and roast beef may also be included for meat variety. Wedges of hard cooked eggs are also traditionally part of this salad. They were omitted from this recipe, developed in the Hellmann's/Best Food kitchens, to help keep the cholesterol content of the recipe down.

In true French style, many of the ingredients are cut julienne — in match stick size pieces. Vegetables are cooked only until tender-crisp. The ingredients are then marinated in an herb flavored mixture while chilling. Just before serving, some of the marinade is stirred into real mayonnaise. This dressing is served with the salad.



- 1 ⅓ cups corn oil
- ⅔ cup tarragon vinegar
- 2 tablespoons sugar
- 2 teaspoons salt
- 2 cups diced, cooked carrots
- 2 cups diced, cooked green beans cut in (½-inch) pieces
- 2 cups diced cauliflower, cooked
- ½ pound roast beef, cut in julienne
- ½ pound cooked turkey, cut in julienne
- ½ pound cooked ham, cut in julienne
- ¾ cup real mayonnaise
- 1 tablespoon frozen chopped chives
- 1 tablespoon chopped parsley
- ¼ teaspoon dried thyme leaves

Mix together corn oil, vinegar, sugar and salt. Divide in half. Toss together carrots, beans and cauliflower. Pour half of marinade over vegetables; cover and place in refrigerator. Place beef, turkey and ham in separate bowls, pour ⅓ of remaining marinade over each meat; toss; cover and refrigerate. Let vegetables and meats marinate several hours or overnight. Before serving, drain marinade from meat and vegetables, reserving marinade. Mix together real mayonnaise and 1 cup marinade until smooth. Stir in chives, parsley and thyme. Chill. Arrange vegetables and meat on bed of lettuce. Serve with dressing. Makes 12 (1 cup) servings.



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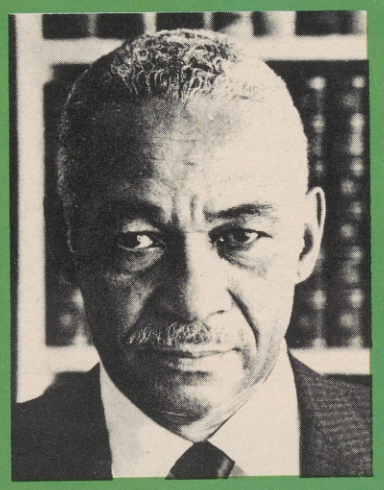


ROBERT S. PIOUS

Robert S. Pious knows very little about his native Meridian, Mississippi, for his family moved north to St. Louis when he was six years of age, and to Chicago when he was thirteen.

As a young boy, he was absorbed by the desire to draw anything that came to his attention and could not console himself until he reproduced it to his satisfaction. His mother and teachers scolded him often for showing interest only in drawing. But, in due course, his talent won their admiration and support.

With this encouragement, young Pious enrolled at the Art Institute of Chicago and found a full-time job working nights in the pressroom of Cuneo Press. He did well in his studies, but after two years the strain became too great and he suspended his studies at the art school in order to keep his job, which was essential.

Now that time permitted, he often did commercial artwork for several business houses, but his real interest was in portrait painting. Following his interest, he painted a portrait of Roland Hayes, the noted black concert singer. This painting was shown in an exhibition sponsored by the Harmon Foundation in New York. It won a Spingarn prize, and on the basis of this recognition he was offered a four-year scholarship to the National Academy of Fine Arts in New York City. He accepted the award and during the four years there he received four special mentions.

As an artist, Mr. Pious' work runs the gamut in painting — editorial cartoons, landscapes, murals, book illustrations and portraits. His painting of Harriet Tubman hangs permanently in the Smithsonian Institution, and other paintings of his are to be found in private homes, including the residence of Marian Anderson, the concert artist whose portrait he painted.

During World War II, Mr. Pious worked as an illustrator under contract to the U.S. Office of War Information. Since then, he has devoted most of his career to illustrating books for major publishers in New York City and to producing syndicated editorial cartoons for Continental Features, Inc., in New York. His home abounds with paintings pertaining to the black experience. His wife, Ruth, is his severest critic and an advocate of perfection.

Robert S. Pious is also the cover artist for National Scene, the supplement for some seventy Black-owned weekly newspapers.

Continued from page 6

education for the masses of blacks. It developed to be the most extensive social service undertakings attempted by any people, up to that time.

Development of Educational Programs and Facilities

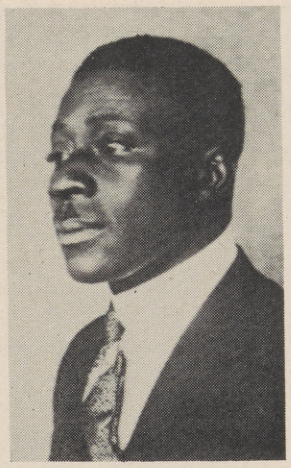
After two years of parliamentary struggle and vigorous debate, Congress passed an act on March 3, 1865 creating for two years a "Bureau of Refugees, Freedmen, and Abandoned Lands" (commonly called the Freedmen's Bureau), under the jurisdiction of the War Department. General Oliver O. Howard, a former chaplain for contrabands in Tennessee, was appointed commissioner. The Bureau was designed to have virtually absolute guardianship over the employment, transportation, housing, food, clothing, and provisions for the mental and spiritual improvement of four million freedmen. The promotion of education was not listed as a function of the bureau, but it was included in the July 16, 1866 amendment to the act, the life of which was later extended to June, 1872. The act and the amendment were passed over the veto of President Andrew Johnson.

In the act, Congress did not make an appropriation for support of the bureau or for implementing the provision on education. It assumed that revenue derived from crops, the sale and rental of seized and abandoned property of the confederates, school taxes, and other miscellaneous sources would suffice to cover costs of operation. Revenue raised by this method was no longer adequate to meet the growth in need. To aid the schools, precariously maintained by philanthropy, the commissioner fitted-up as school houses the government building no longer needed by the military, granted subsistence and transportation for teachers, books and school furniture, with the hope that Congress would endorse his action, as well as provide an appropriation. Congress acted favorably and authorized the commissioner to strengthen the education program in cooperation with the benevolent societies.

The program succeeded but met with opposition even stronger than before the war. Many instances of violence occurred, committed primarily by the Ku Klux Klan in the inner cities where Federal troops were not usually stationed. It is mainly because of this reason that most of the schools which survived were in the larger cities.

In 1870 General Howard reported that the bureau had under its supervision: 2,677 schools with 3,300 teachers (1,251 white; 1,312 black),

Charlotte L. Forten Grimké



Dr. York Bailey

and 149,581 students. Seventy-five were high or trade schools with 8,147 students, and 61 were industrial schools with 1,750 students.

It was not long before the fact became evident that education on a college level was needed so that blacks could become competent, particularly as teachers, for the supply of teachers from the North was inadequate, and they could not last but so long.

By the close of 1872, the benevolent societies, aided by the bureau had established a system of colleges which systematically matured to form the primary sources for the higher education of blacks. Among the present privately-controlled institutions which they established are: Talladega, Philander Smith, Bethune-Cookman, Atlanta, Clark, Morehouse, Dillard, Rust, Tongaloo, St. Augustine, Shaw, Allen, Claflin, Fisk, Benedict, Le Moyne, Paul Quinn, Hampton, and Barber-Scotia. The institutions which have been publicly-controlled from inception are: Howard, Lincoln (Mo.), and Alcorn; Lincoln (Pa.) and Morgan were subsequently converted to state control.

Of the many benevolent societies organized between 1846 and 1867 to support education of blacks, financial recepits of sixteen show expenditures of $3,933,278 from 1862 to 1874, and Congressional appropriations totalled $5,145,124 between 1866 and 1870. The bureau raised $1,865,-646 from the sales of goods and land, but the expenditure for education has not been determined. It is reported that blacks contributed $672,989 in taxes and tuition through the bureau, and that contributions through church organizations approximated $500,000. The extent of contributions by blacks gave wealthy donors the idea of making grants for establishing or supporting educational institutions for blacks, providing matching funds are raised.

After demise of the bureau in 1872, the benevolent societies, with its dominant spirit and missionary idealism, carried forth its commitment for the education and cultural elevation of blacks. In the interval to 1900, the cut-off point of this series, the societies were instrumental in the establishment of the following present-day colleges: Stillman, Tuskegee, Morris Brown, Spelman, Paine, Johnson C. Smith, Livingstone, Bennett, Lane, Meharry, Meharry Medical School, Knoxville, Wiley, Bishop, Huston-Tillotson, and Union (Virginia Theological Seminary and College). During this period, the following publicly-controlled colleges were established: Delaware State, Florida A. and M., Savannah State, Fort Valley State, Kentuvky State, Southern University, Central State, Langston University, Virginia State, and West Virginia State.

These publicly-controlled colleges and those that later came into being were established principally to comply with the Congressional act which created the Morrill Fund. It was enacted in 1862 to provide maintenance of an agricultural and mechanical college for each state, and through the political machinery of each state. At the beginning blacks in only three southern states benefitted from this fund: those in Virginia through allocations to Hampton; those in South Carolina through allocations to Claflin; and those in Mississippi through allocations to Alcorn. An act of Congress in 1890 was required to specify that blacks would have to be allotted an equitable proportion of the fund. Since they were not admitted to the southern colleges for whites, which were receiving the funds, to maintain eligibility, the states established separated colleges.

The colleges which received the Morrill Funds, and possibly other Federal funds later, came to be designated Land-Grant Colleges.

The missionary era in the education of blacks had reached its highest level by 1900. The benevolent societies, together with the military and the Federal government, have an indelible place in the educational history of blacks in the United States. As the era closed and those who contributed to it passed from the scene, other individuals and factors move into the picture. With the ushering-in of the twentieth century, trained black educators and other professionals became the pilots, and dispensing of philanthropy became a highly organized function. Foundations were established and qualifying criteria were developed to arrive at priorities through painstaking analysis.

Original buildings of Wilberforce

Sources: Negro Education Bulletin, 1916, No. 38, Department of the Interior, Bureau of Education and the Phelps- Stokes Fund, Washington, 1917; Evolution of the Negro College, Dwight Oliver Wendell Holmes, New York, 1934; The Negro College Graduate, Charles S. Johnson, Chapel Hill, 1938; A History of Negro Education in the South, Cambridge, Mass., 1967; Mary S. Peake, Rev. Louis C. Lockwood, Boston.

Clarence L. Holte is a retired marketing executive and the foremost contemporary collector of books about black people, as well as the editor and publisher of The Nubian Baby Book.

THE NEW BREED OF BLACK MALE IN THE GHETTO

BY NORMAN DARDEN

Reprinted from MICHIGAN QUARTERLY REVIEW
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Any young black of the professional corporate class, who also looks the part of the business Establishment (the scrubbed face, rep tie, the suit with the ivy cut) will find out for himself he is both a curiosity and a source of quiet pride when he visits Harlem. As he walks down the street, at least some people along the way will catch his eye and let him know he's being noticed. There are no hostile stares, nor muttered invectives. The sight of him usually elicits faint smiles of approval from the people watching as he passes. And the watchers will often lower their voices to a more sophisticated level or change their conversation to a more positive subject to be in line with his bearing and to show deference to his achievement and respectability, letting him know they've reacted favorably to his presence.

An enormous amount of feelings and unspoken words are passed between the two reacting parties in these few seconds of contact. And each knows what the other is thinking and feeling, though the message is probably intelligible only to those who have grown up with the idiom.

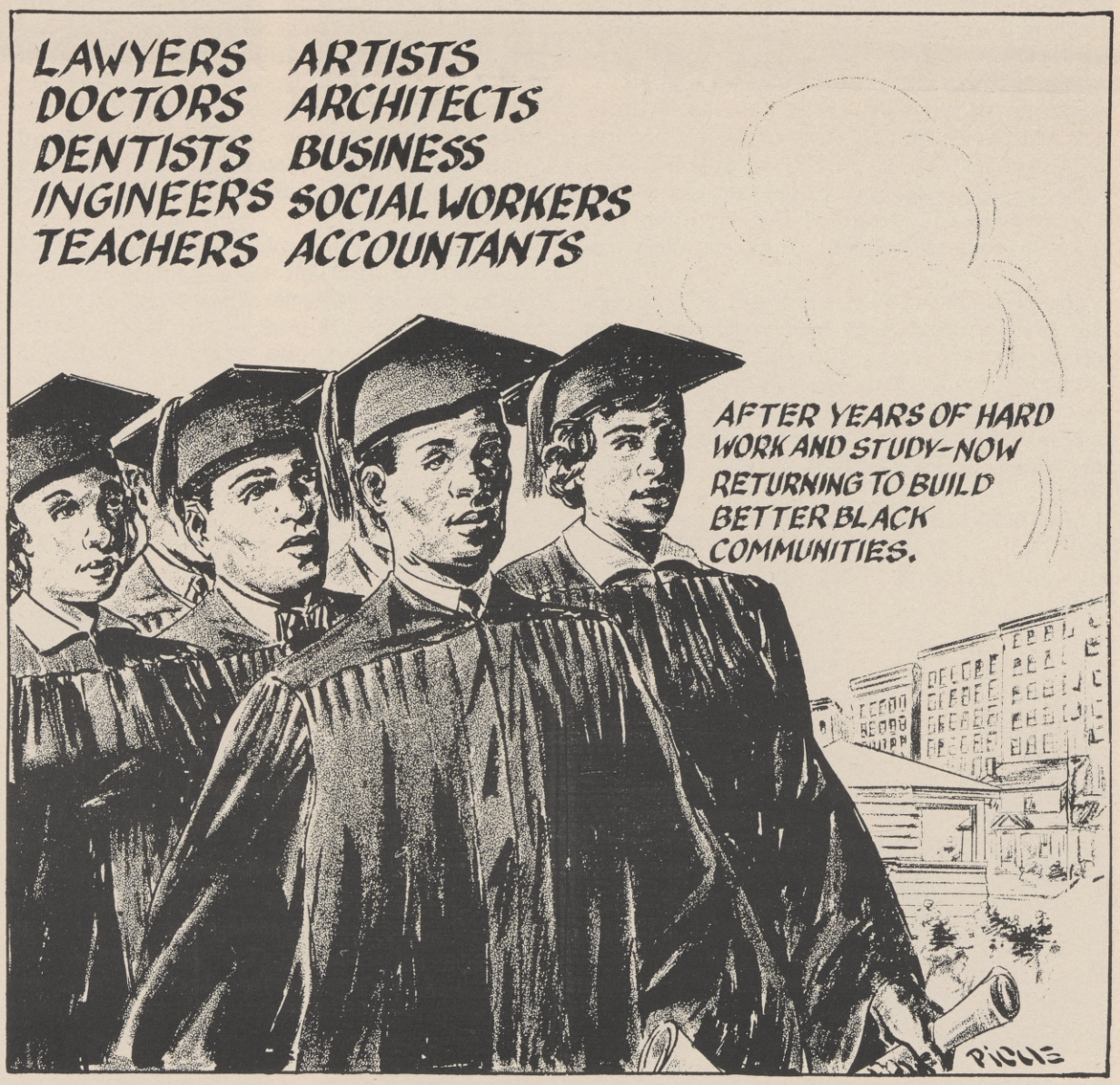
Recently an articulate young black professional, a market analyst, moved to Harlem with his wife and children. The first morning, as he stepped out on Manhattan Avenue on his way to the office, two unkempt middle-aged men sitting on the stoop next door trying to recover from what seemed like an unending hangover, raised their heads as he passed by and said "good morning." A little apprehensive, the young analyst stammered a reply and went on, wondering if the stoop was their daily morning sitting place and if he and his family were safe in their new home. They were on the stoop every morning as suspected, but they never failed to say good morning, and they were nothing but deferential to his wife and children. Assured of their sincerity, the young analyst hired them to help with the janitorial chores around the house.

The black shopkeepers in the neighborhood were equally friendly. And as he became a regular customer of the many grocers around, he began to feel that their respect was firm enough to bear some friendly advice about store management. He suggested to one grocer that his business would improve if he removed the cluttered and dirty fly paper dangling from the ceiling, rearranged the stock on his shelves, tidied up the shop a bit, and kept better books. The grocer wan grateful, and followed the young man's suggestions down to the letter. To a grocer who had particularly good meats, the analyst suggested he convert his store to a butcher shop, become the neighborhood butcher, and reduce his headaches of trying to compete with the several stronger grocers of the neighborhood. The grocer converted almost immediately, and saw his profits rise. The much admired analyst is now the management consultant to nearly all the shopkeepers in the neighborhood, advising them on such matters as bookkeeping, advertising, and buying.

A number of similar young black professionals from big business have come to Harlem to live and to help the brothers out. They have become heroes on their block. These young men, engineers, lawyers, accountants, architects, and editors, mostly from ivy league colleges and the most prestigious companies in New York, have come not just to do lip service to the Cause but to roll up their sleeves nearly every night to give somebody some help and enlightenment. For them, it is no longer fashionable to measure success by how far they can live from the ghetto, nor how cool they can be to the confusion in the black community. They are answering the times' call to social commitment, and are moving to Harlem in encouraging numbers. Although most tend towards the safe neighborhoods, a few are braving the rough blocks, knowing that the people will be just as glad to have them around.

As one well-groomed black lawyer has said, "It is in the most depressed neighborhoods that the people's dependency on the young black male who has respectability is the greatest." The children in his reading classes have taken to him with enthusiasm. "I'm forced to return their total honesty and be constant in my attention to them," he says. A black engineer, speaking about his rough block, says, "The teenaged boys who have reputations for trouble, breaking into stores and that sort of thing, and all the people too, let me walk around the neighborhood alone and without harm because I'm sensitive about what I say to them yet I talk to them as regular fellows, and they think I'm a nice square guy." A young black accountant says, "I've heard from the shopkeepers I help and talk politics with that at least seven young girls say I am their ideal fellow."

Even those young black professionals who have not committed themselves to live in Harlem but come in to help their colleagues are cordially received. They give lectures for the local businessmen on marketing, investing, financing, and retailing and hold informal group meetings for everybody on practical matters such as home management, family living, and how to get along in a modern society. They are well in accord with the community. Thus many observers say the Harlem today is alive with more hope and confidence than it has known for years.



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January Sale

at FLORIN ROAD and FRANKLIN BLVD.

START THE NEW YEAR RIGHT. SHOP ALBERTSONS FOR QUALITY FOODS AND SELECTION. YOU WILL BE GLAD YOU DID.

ALBERTSON'S NEW CONSUMER PRICE PROTECTION POLICY

1 When our cost on an item increases, we will not increase the price on existing shelf stock. As new items are stocked at higher prices, you may find a different price on separate cans or packages of the same item. Each will be sold as marked.

2 When our cost on an item decreases, all existing shelf stock will be sold at the new low price.

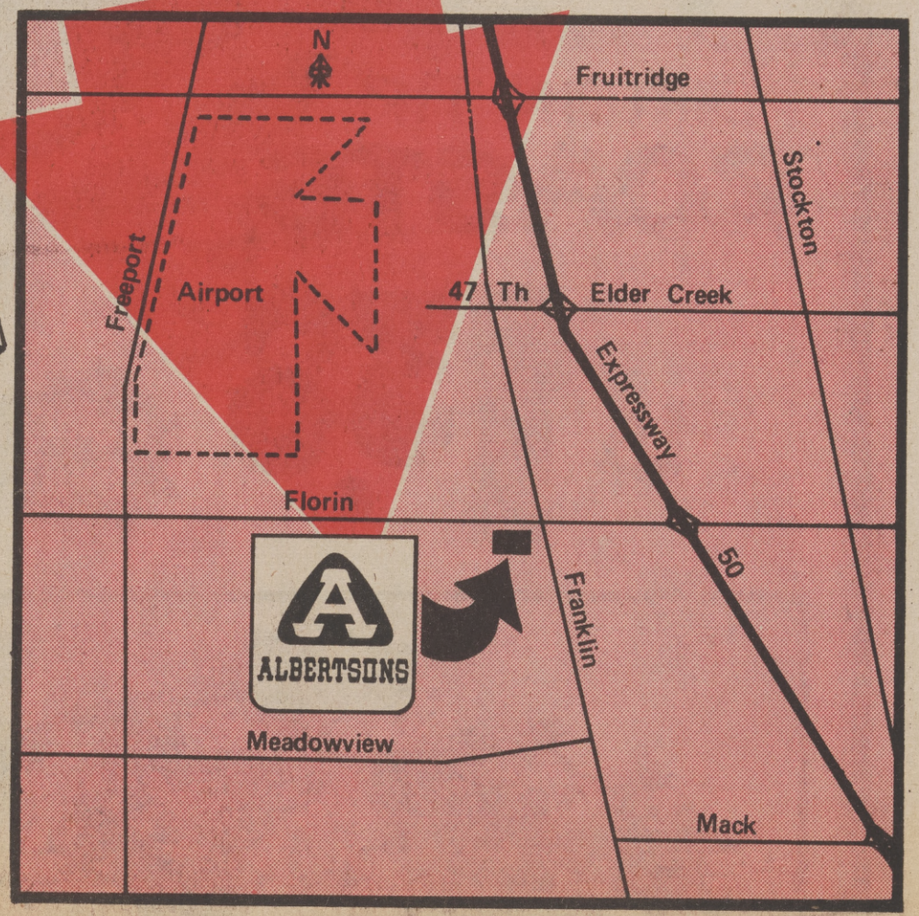
3 Exceptions to this policy are products subject to federal, state or local control regulations; fresh meats, produce and products baked on premise.

RAIN CHECK POLICY

We strive to have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a

RAIN CHECK

will be issued enabling you to buy the item at the advertised price as soon as it becomes available.



HERE'S PROOF ALBERTSON'S CARES ABOUT YOU!

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HERE'S PROOF ALBERTSON'S CARES ABOUT YOU!

BUY BETTER WITH...
TRU-VALU 35.0 CENTS PER LB. 3/69
DEL MONTE CHICKEN STEW 24 10.5 OZ. 3/69
ALBERTSONS TRU-VALU UNIT PRICING

FRESHNESS IS NO SECRET WITH... ALBERTSONS FRESHNESS CODE DATING!

DISCOUNT PRICES FOR GREATER FOOD SAVINGS!

EXPRESS CHECK OUT LANES TO SPEED YOU ON YOUR WAY!

ROUND STEAK
FULL CUT BEEF
BONE-IN

LB. 1.08

POTATOES
RUSSET

10 LB. BAG 59¢

CHUNK TUNA ...STAR-KIST

6½ OZ. CAN 48¢

IMITATION M'NAISE

KRAFT, QUART 69¢

WE CARE ABOUT YOU ...Rely On It!

ALBERTSONS

OPEN 24 HOURS A DAY!
MONDAY thru SATURDAY — Sunday 8 A.M. to 10 P.M.

RELY ON YOUR Man In Gold

Albertson's Store Director is a good man to know. He's anxious to make your trip to Albertson's a pleasant and easy experience. Look for his gold coat!

PRICES EFFECTIVE: JANUARY 8th thru 14th 1975

ALBERTSONS
THE DISCOUNT FOOD PEOPLE

at FLORIN ROAD & FRANKLIN BLVD.
Sacramento

LITHO BY CERTIFIED AD SERVICES, FRESNO (209) 233-1891
WE RESERVE THE RIGHT TO CORRECT PRINTED ERRORS.

ALBERTSON'S NEW
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SOMETHING'S A
ON SALE AT

Round ST

FULL CUT BONE IN BEEF

$ LB.

Bonus Buy!

SIRLOIN TIP
ROASTS
$ LB. 1.38

Bonus Buy!

Boneless
RUMP ROAST
$ LB. 1.38

Janet Lee
LUNCH MEAT

BUTTERED
BEEF PATTIES
WESTERN ROUNDUP BRAND

Lamb Sale!

FRESH USDA CHOICE

LEG 'O LAMB LB. $1.38

LAMB SHOULDER STEAK	LB. $1.88
LAMB LOIN CHOPS	LB. $2.18
LAMB RIB CHOPS	LB. $1.96
LAMB STEW	LB. 89¢
GROUND LAMB FRESH	LB. 99¢

Janet Lee
LUNCH MEAT
5 oz. 39¢

WESTERN ROUNDUP BRAND
12 oz 58¢

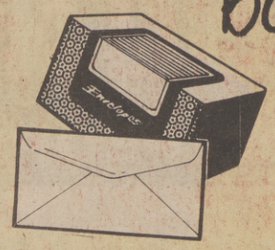
Bonus Buy! **Albertson's Franks** LB. 77¢

Bonus Buy! **Albertson's Bacon** LB. 1.24

Bonus Buy! **Fryer Parts** HOLLY PACK · DRUMSTICKS THIGHS · BREASTS WITH RIB ATTACHED. LB. 88¢

Fresh Picnic
PORK ROASTS
LB. 68¢

ENVELOPES 100 COUNT
BOXED (REG. 73¢)



EA. 55¢

100 COUNT
BAYER ASPIRIN
(REG. 94¢)

89¢

VISINE EYE DROPS 1/2 OZ. (REG. 1.27)

1.18

ALWAYS ALBERTSONS ...

RAIN CHECK POLICY

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EAKS

1.98

POTATOES

RUSSETS 10 LB. BAG..... 59¢

Bonus Buy!

AVOCADOS

4 JUMBO "40" SIZE FOR $1.

BOSTON or PIGGYBACK

FERNS

6 INCH POT $3.98

GROUND BEEF

LEAN (LESS THAN 25% FAT CONTENT) LB. 99¢

Butterfish FILLETS 1.8

Tangerines

Butterfish
FILLETS
Bonus Buy!
LB. 68¢

Fresh Sole
FILLETS
Bonus Buy!
LB. $1.68

STEW BEEF
$1.18
Bonus Buy!
LB.

Tangerines
Bonus Buy!
5 LBS. $1.

FRESH BROCCOLI
BUNCH 39¢

SALAD TOMATOES
ALBERTSON'S PRODUCE IS FRESH, CRISP AND DELICIOUS
You'll Love It!
Bonus Buy!
LB. 39¢

SHAMPOO
MILK PLUS 6
8oz. (REG. 2.02)
1.88

ALBERTSONS
THE DISCOUNT FOOD PEOPLE

PRICES EFFECTIVE THRU JANUARY 14th 1975

Gilroy & Sacramento

SOMETHING'S ALWAYS ON SALE AT... ALBERTSONS

BUY BETTER WITH...

TRU-VALU 3/69
35.0 CENTS PER LB.
DEL MONTE CHICKEN STEW 24 10.5 OZ. 3/69
U.10/25 61 OP 6 83

ALBERTSONS TRU-VALU UNIT PRICING

FRESHNESS IS NO SECRET WITH... ALBERTSONS FRESHNESS CODE DATING!

FABULOUS BUY!

STARKIST Chunk TUNA

Bonus Buy! 48¢

6½ oz.

FABULOUS BUY!

MACARONI and CHEESE DINNERS

Bonus Buy! Kraft 28¢

7¼ oz.

FABULOUS BUY!

JANET LEE Assorted BEANS

- PORK & BEANS
- KIDNEY
- PINTO
- GARBANZO

Bonus Buy! 28¢

15 oz.

ALBERTSON'S FEATURE!

KRAFT Imitation Mayonnaise

Bonus Buy! 78¢

Bonus Buy!	FUN SIZE CANDY	BUTTERFINGER & BABY RUTH	14 oz. 79¢
Bonus Buy!	FRISKIES CAN DOG FOOD		15 oz. 21¢
Bonus Buy!	IVORY BAR SOAP	PERSONAL SIZE 4 BARS	47¢
Bonus Buy!	TUNA NOODLE HELPER	BETTY CROCKER	7½ oz. 68¢
Bonus Buy!	Betty Crocker POTATO BUDS		16 oz. 98¢

Dura Flame 3 HOUR FIRE LOGS

Bonus Buy! EA. 88¢

Mayonnaise

Bonus Buy! QT. 69¢

Bonus Buy! TUNA NOODLE HELPER BETTY CROCKER 7½oz. 68¢

Bonus Buy! Betty Crocker POTATO BUDS 16oz. 98¢

Bonus Buy! Contadina TOMATO PASTE 6oz. 24¢

Bonus Buy! Janet Lee FRUIT COCKTAIL 29oz. 59¢

Bonus Buy! Carnation INSTANT BREAKFAST 6PACK 88¢

Bonus Buy! GAINES CHEESE BURGERS 72oz. 2.19

Bonus Buy! EASY ON SPRAY STARCH 22oz. 78¢

Bonus Buy! EA. 88¢

Duncan Hines LAYER CAKE MIX Bonus Buy! 18oz. 68¢

LIQUOR-BEER & WINE

Stafford's VODKA

Bonus Buy! FIFTH 2.88

1/2 GAL. 6.88

Old Tap BEER Bonus Buy! 12oz. 6PACK 99¢ CASE 3.89

Wine CHATEAU ALBERTO GAL. Bonus Buy! 1.89

Bonus Buy! BRANDY BOURBON KENTUCKY STRAIGHT 86 PROOF FIFTH 3.99

Bonus Buy! Albertson's BOURBON 80 PROOF 10 YEARS OLD FIFTH 3.99

FROZEN FOOD

Totino's The pizza parlor pizza.

*CHEESE *HAMBURGER *PEPPERONI *SAUSAGE

PIZZA

Bonus Buy! 13oz. 95¢

Bonus Buy! Kwik Make PANCAKE MIX ○ REGULAR ○ BUTTERMILK 16oz. 63¢

OPEN 24 HOURS A DAY

WE CARE ABOUT YOU ...Rely On It!

PRICES EFFECTIVE: JANUARY 8TH to 14TH, 1975

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